



# NEWS RELEASE

United States Department of Agriculture  
NATIONAL AGRICULTURAL STATISTICS SERVICE  
[STATE/REGION NAME] OFFICE  
[ADDRESS]



FOR IMMEDIATE RELEASE  
[Month ##], 2015

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## USDA TO SURVEY MILK PRODUCERS

[CITY, STATE] – Thousands of milk producers across the country, including [sample size] in [State/Region] will receive surveys from the U.S. Department of Agriculture’s National Agricultural Statistics Service (NASS), as the agency collects information for the 2015 *Milk Production* reports.

“NASS surveys milk producers quarterly to create an accurate estimate of milk production in [State] and the nation,” said [State] Statistician [FirstName LastName].

NASS conducts the Milk Production survey every January, April, July, and October. The survey asks milk producers to provide the number of milk cows in the herd, number of cows milked and total milk production for the first day of the month. [Use in April and October only: NASS also collects information about milk consumed on the farm and the amount fed to calves.]

The dairy industry relies on the monthly *Milk Production* report to make decisions about the marketing of milk. By participating in the survey, milk producers can ensure that NASS provides timely, accurate and objective data that all sectors of the U.S. milk industry depend on to help make sound business decisions.

“At NASS we have a strong commitment to respondent confidentiality,” [LASTNAME] said. “We are required by law to protect the privacy of all responses and publish data only in aggregate form, ensuring that no individual producer or operation can be identified,” [he/she] said.

Survey results will be published in the monthly *Milk Production* report. All NASS reports are available online at [www.nass.usda.gov](http://www.nass.usda.gov). For more information, call the NASS [STATE/REGION] Office at [Toll-free Number].

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