



A Message from the Director, U.S. Census Bureau

We are writing to ask for your help with the U.S. Census Bureau's **2014 Annual Wholesale Trade Report**. Summary data from this report give an up-to-date picture of the U.S. economic activity in the wholesale trade sector and provide the Nation's policymakers and business leaders with measures of this important economic sector. The Census Bureau is determined to provide the most accurate and useful data possible, and to achieve that standard, **it is critical to obtain information from businesses such as yours.**

In an effort to conduct this survey in a cost-effective manner, we have developed an electronic reporting instrument that we are confident you will find easy to use. We have established an account for you where you can enter and save your response data during multiple online sessions, if needed. To access your account, please visit <https://econhelp.census.gov/awts>. Enter your unique User ID and Password when accessing the "Survey Log in" option.

Username:

Password:

This report is **MANDATORY** and must be returned by **April 30, 2015**. Title 13, United States Code, Sections 182, 224, and 225 requires your participation. Section 9 of Title 13 requires that the Census Bureau keep this report **strictly confidential**. Your information is used only to develop summary statistics that do not reveal the individual activities of your company. Under the same law, information cannot be used for taxation, regulation, or investigation and is exempt from release under the Freedom of Information Act.

If you have any questions or concerns about completing this report, please visit us online at <https://econhelp.census.gov/awts>. While there, please use the "Self-Service Log in" option to print off a form, request a time extension, or verify your filing status. If you need help, please refer to the enclosed flyer, visit our website at <https://bhs.econ.census.gov/bhs/awts/contactus.html>, or call us at 1-877-787-9860 (select option 3) weekdays between 8 a.m. and 5 p.m. Eastern time.

THANK YOU in advance for ensuring that the results of the 2014 Annual Wholesale Trade Report are comprehensive, timely, and reliable.

Enclosure