

ATSDR Task Order 15 Message Testing Attachment 3 Email Introduction: Community Members

Version 1: New Contacts

From: Perrie Briskin (perrie@communicatehealth.com)
To: Community Members
Email Subject: Please give us your feedback on ATSDR messages — Paid study

The Agency for Toxic Substances and Disease Registry (ATSDR) has contracted with CommunicateHealth, Inc. to make recommendations on how ATSDR can better communicate with people who have once been affected by a toxic substance hazard.

We need your feedback on some ATSDR messages. Your suggestions will help us revise these messages to make them clearer and easier to understand.

We will be conducting a 60-minute remote focus group (meaning you can participate from home or work) in early part of this year. For your participation, you will be offered \$40 cash gift.

Please respond to this email if you are interested in participating.

Thank you in advance for your help.

Best,
Perrie Briskin

Version 2: Contacts who have previously participated in ATSDR user research.

From: Perrie Briskin (perrie@communicatehealth.com)
To: Community Members — Contacts who have previously participated in ATSDR user research.
Email Subject: Please give us your feedback on ATSDR messages — Paid study

Hi _____,

Last year, you gave your feedback for the Agency for Toxic Substances and Disease Registry (ATSDR) website. ATSDR has contracted again with CommunicateHealth, Inc. to make recommendations on how ATSDR can better communicate with people who have once been affected by a toxic substance hazard.

We need your feedback on some ATSDR messages. Your suggestions will help us revise these messages to make them clearer and easier to understand.

We will be conducting a 60-minute remote focus group (meaning you can participate from home or work) in early part of this year. For your participation, you will be offered \$40 cash gift.

Please respond to this email if you are interested in participating.

Thank you in advance for your help.

Best,
Perrie Briskin