

ATSDR Task Order 15 Message Testing Attachment 4 Email Introduction: Public Health Professionals

Version 1: New Contacts

From: Perrie Briskin (perrie@communicatehealth.com)
To: Local Public Health Professionals — New Contacts
Email Subject: Please give us your feedback on ATSDR messages

The Agency for Toxic Substances and Disease Registry (ATSDR) has contracted with CommunicateHealth, Inc. to make recommendations on how ATSDR can better communicate with public health professionals.

We need your feedback on some ATSDR messages. Your suggestions will help us revise these messages to make them clearer and easier to understand.

We will be conducting a 60-minute remote focus group (meaning you can participate from home or work) in early part of this year.

Please respond to this email if you are interested in participating.

Thank you in advance for your help.

Best,
Perrie Briskin

Version 2: Contacts who have previously participated in ATSDR user research.

From: Perrie Briskin (perrie@communicatehealth.com)
To: Local Public Health Professionals — Contacts who have previously participated in ATSDR user research

Email Subject: Please give us your feedback on ATSDR messages

Last year, you gave your feedback for the Agency for Toxic Substances and Disease Registry (ATSDR) website. ATSDR has again contracted again with CommunicateHealth, Inc. to make recommendations on how ATSDR can better communicate with public health professionals.

We need your feedback on some ATSDR messages. Your suggestions will help us revise these messages to make them clearer and easier to understand.

We will be conducting a 60-minute remote focus group (meaning you can participate from home or work) in early part of this year.

Please respond to this email if you are interested in participating.

Thank you in advance for your help.

Best,
Perrie Briskin