

# Appendix B. Instructions for Interviewers

---

This document contains the instructions that interviewers will follow to complete interviews with airport passengers. During the interview, interviewers will also use Appendix B1. Interview, Appendix B2. Interview Cards, Appendix B3. Response Form, and Appendix B4. Participant Information Sheet.

# **Planes, Trains, and Auto-Mobility: An Innovative Approach to Increase Walking in the Atlanta Hartsfield-Jackson Airport**

## **Instructions for Interviewers**

Public reporting burden of this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0572).

## **Procedures for Conducting Interview**

All interviewers will satisfy training requirements for conducting this interview prior to collecting information.

This interview should take no more than 10 minutes to complete. Participation in the interview is voluntary and respondents may choose to skip any question or end the interview at any point.

To record interview responses, interviewers will use hand-held electronic tablets. In the event of tablet malfunction, interviewers will record responses on the Response Form (Appendix B3). When using the tablet, interviewers will ensure that the “Capture Coordinates” function is disabled.

Upon approaching a potential respondent, interviewers will greet the person, state his or her name and identify affiliation with the Centers for Disease Control and Prevention.

The interviewer will begin by showing the first Interview Card to the individual (see Appendix B2). He or she will then show and recite the verbal consent statement (Interview Card 2). If the interviewer is unable to continue, he or she should indicate the reason in the “Check if unable to continue” box, thank the individual for his or her time and move on to the next potential respondent.

If the individual agrees to participate, the interviewer should present the first question by reading it aloud while also presenting the corresponding Interview Card (Interview Card 4). The interviewer will allow the participant enough time to read/hear the question, think about his or her response, and give a response. Once a response is given, the interviewer will record the response on the hand-held electronic device and present the next question. This procedure should be followed for each of the remaining questions until the interview is complete, or the participant wishes to end the interview.

Upon completion of the interview, the interviewer should present the respondent with the Participant Information Sheet (Appendix B4) and indicate that should he or she have any questions, they may use the contact information provided.



**Verbal consent:**

Hello! I am (interviewer name) from the Centers for Disease Control and Prevention (CDC). I am doing an interview that takes about 10 minutes.

The Atlanta Airport is supporting this CDC interview on how people move from place to place at the airport. We are asking you to take part in this interview because you are using the Atlanta Airport today.

We will enter your answers on this device [interviewer shows hand-held electronic device]. We will **not** ask for or put your name in the report or on the form. You may choose not to answer any question and for any reason. You may say that you want to pass on the question and we will just move on to the next one. You may also stop at any time.

You will get no direct benefit from being a part of this interview, but the results could be of future benefit to you or someone you know.

Are you ready to begin?

[Flesch-Kincaid Grade Level: 4.9]

**INTERVIEWER USE ONLY**

Check if unable to continue:

- Refused
- Non-English speaker
- Not enough time
- Disabled
- Other \_\_\_\_\_

**1. Are you travelling today for business or leisure?**

- Business
- Leisure
- Both
- Other \_\_\_\_\_

**Note: Once saturation is reached in either category, thank participant and end interview.**

**2. How long have you been waiting at this gate?**

- 1-4 minutes
- 5-9 minutes
- 10-29 minutes
- 30 or more minutes

**3. For this trip, did you**

- Depart from Atlanta and enter through airport security?
- Fly in at a gate on a different concourse at this airport?
- Fly in at a gate at this concourse of the airport? ⇒ **Ineligible: End interview.**

**4. In the airport today, did you ride the train?** [Prompt with “plane train” or “underground train” or “train within the airport” if necessary.]

- Yes ⇒ **Skip to 7**
- No

**5. Did you walk rather than ride the airport train?**

- Yes
- No ⇒ **Skip to 10**

**6. You just told me that you walked, rather than ride the train, to get here. Now I would like to ask you why you chose to walk. For each sentence [below], is it a reason why you chose to walk today? [Show flashcards 10-22]**

Walking is quicker	Yes	No	Not Sure
Walking is good for my health	Yes	No	Not Sure
Walking helps me get exercise	Yes	No	Not Sure
Walking helps me maintain weight	Yes	No	Not Sure
Walking burns calories	Yes	No	Not Sure
Walking allows me to view the art along the walkway	Yes	No	Not Sure
Walking allows me to avoid the wait/crowd for the train	Yes	No	Not Sure
I had extra time	Yes	No	Not Sure
Walking reduces my stress	Yes	No	Not Sure
Walking lets my children run around before we board the plane	Yes	No	Not Sure
I like to walk	Yes	No	Not Sure
I am familiar with the layout of the airport	Yes	No	Not Sure
Is there any other reason you would like to tell us about?			

⇒ **Skip to 9**

**7. You just told me that you rode the train on your way here. Now I would like to ask you why you chose to ride the train. For each sentence [below], is it a reason why you chose to ride the train today? [Show flashcards 24-33]**

Everyone else was riding the train	Yes	No	Not Sure
I did not know walking was an option	Yes	No	Not Sure
I did not have enough time (walking is not fast enough)	Yes	No	Not Sure
Walking was too difficult (health, bags, children)	Yes	No	Not Sure
I was afraid of getting lost while walking	Yes	No	Not Sure
I am not wearing suitable clothing for walking	Yes	No	Not Sure
I do not want to sweat	Yes	No	Not Sure
I do not like walking	Yes	No	Not Sure
Riding the train is more fun than walking	Yes	No	Not Sure
Is there any other reason you would like to tell us about?	Yes	No	Not Sure

**8. The airport is making signs to encourage people to walk rather than ride the train. I am going to show/read several ideas to encourage walking at this airport. For each one, please tell me how likely it is to convince you to walk. [Show flashcards 35-46]**

Walking takes about two more minutes than riding the train to the next stop.	<i>Very unlikely</i>	<i>Unlikely</i>	<i>Likely</i>	<i>Very likely</i>
A map showing directions to the gates makes walking easy.	<i>Very unlikely</i>	<i>Unlikely</i>	<i>Likely</i>	<i>Very likely</i>
Signs showing direction to the gates make walking easy.	<i>Very unlikely</i>	<i>Unlikely</i>	<i>Likely</i>	<i>Very likely</i>
Walking makes me healthier.	<i>Very unlikely</i>	<i>Unlikely</i>	<i>Likely</i>	<i>Very likely</i>
Walking is good for health, according to the CDC.	<i>Very unlikely</i>	<i>Unlikely</i>	<i>Likely</i>	<i>Very likely</i>
Walking instead of riding the train is better for the planet.	<i>Very unlikely</i>	<i>Unlikely</i>	<i>Likely</i>	<i>Very likely</i>
Walking burns calories.	<i>Very unlikely</i>	<i>Unlikely</i>	<i>Likely</i>	<i>Very likely</i>
Walking helps maintain weight.	<i>Very unlikely</i>	<i>Unlikely</i>	<i>Likely</i>	<i>Very likely</i>
Walking helps me get exercise.	<i>Very unlikely</i>	<i>Unlikely</i>	<i>Likely</i>	<i>Very likely</i>
Walking lets my children run around before we board the plane.	<i>Very unlikely</i>	<i>Unlikely</i>	<i>Likely</i>	<i>Very likely</i>
Walking is fun.	<i>Very unlikely</i>	<i>Unlikely</i>	<i>Likely</i>	<i>Very likely</i>
Walking lets me enjoy the art and music along the walkway.	<i>Very unlikely</i>	<i>Unlikely</i>	<i>Likely</i>	<i>Very likely</i>

**9. A. Do you have [other\*] comments or ideas to encourage walking?**

**\*Read only if coming directly from Question 8**

**B. If yes, what are they?** \_\_\_\_\_

**10. [Gender (Assessed by interviewer)]**

- Male
- Female

**11. Age**

- 18-24 years
- 25-44 years
- 45-64 years
- 65 years or older

**12. Ethnicity**

- Hispanic or Latino
- Not Hispanic or Latino

**13. Race (select one or more). [If respondent identifies otherwise, record under "Interviewer-entered response"]**

- White
- Black or African American
- Asian
- Native Hawaiian or Other Pacific Islander
- American Indian/Alaska Native
- *Interviewer-entered response* \_\_\_\_\_

**Thank you for your time. Your responses will be very helpful to this project and will be kept completely anonymous. [Give interviewee Participant Information sheet]**