

Appendix B2.

Interview Cards

This set of cards is to be used during the interview with airport passengers. It will allow passengers to have the questions in front of them as they are answering.

Planes, Trains, and Auto-Mobility: An Innovative Approach to Increase Walking in the Atlanta Hartsfield-Jackson Airport

Interview Cards

Public reporting burden of this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0572).

The Atlanta Airport is supporting this CDC interview on how people move from place to place in the airport. We are asking you to take part in this interview because you are using the Atlanta Airport today.

We will enter your answers on this device [interviewer shows hand-held electronic device]. We will **not** ask for or put your name in the report or on the form. You may choose not to answer any question and for any reason. You may say that you want to pass on the question and we will just move on to the next one. You may also stop at any time.

You will get no direct benefit from being a part of this interview, but the results could be of future benefit to you or someone you know.



Are you ready to begin?

Yes

No

Are you travelling today
for business or leisure?

Business

Leisure

Both

Other (please explain)

How long have you been waiting at this gate?

- 1-4 minutes
- 5-9 minutes
- 10-29 minutes
- 30 or more minutes

For this trip, did you...

- Depart from Atlanta and enter through airport security?
- Fly in at a gate on a different concourse in this airport?
- Fly in at a gate at this concourse of the airport?

In the airport today,
did you ride the train?

Yes

No

Did you walk rather
than ride the airport train?

Yes

No

You just told me that you walked, rather than rode the train, to get here. Now I would like to ask you why you chose to walk. For each sentence, is it a reason why you chose to walk today?

Walking is quicker.

Is this a reason why you
chose to walk today?

Yes

No

Not sure

Walking is good for my health.

Is this a reason why you
chose to walk today?

Yes

No

Not sure

Walking helps me get exercise.

Is this a reason why you
chose to walk today?

Yes

No

Not sure

Walking helps me maintain weight.

Is this a reason why you
chose to walk today?

Yes

No

Not sure

Walking burns calories.

Is this a reason why you
chose to walk today?

Yes

No

Not sure

**Walking allows me to view the art
along the walkway.**

Is this a reason why you
chose to walk today?

Yes

No

Not sure

**Walking allows me to avoid the
wait/crowd for the train.**

Is this a reason why you
chose to walk today?

Yes

No

Not sure

I had extra time.

Is this a reason why you
chose to walk today?

Yes

No

Not sure

Walking reduces my stress.

Is this a reason why you
chose to walk today?

Yes

No

Not sure

Walking lets my children run around before we board the plane.

Is this a reason why you chose to walk today?

Yes

No

Not sure

I like to walk.

Is this a reason why you
chose to walk today?

Yes

No

Not sure

I am familiar with the layout of the airport.

Is this a reason why you chose to walk today?

Yes

No

Not sure

Is there any other reason you would like to tell us about?

You just told me that you rode the train on your way here. Now I would like to ask you why you chose to ride the train. For each sentence, is it a reason why you chose to ride the train today?

**Everyone else was
riding the train.**

Is this a reason you chose
to ride the train today?

Yes

No

Not sure

**I did not know that
walking was an option.**

Is this a reason you chose
to ride the train today?

Yes

No

Not sure

**I did not have enough time
(walking is not fast enough).**

Is this a reason you chose
to ride the train today?

Yes

No

Not sure

**Walking was too difficult
(health, bags, children).**

Is this a reason you chose
to ride the train today?

Yes

No

Not sure

**I was afraid of getting
lost while walking.**

Is this a reason you chose
to ride the train today?

Yes

No

Not sure

I am not wearing suitable clothing for walking.

Is this a reason you chose to ride the train today?

Yes

No

Not sure

I do not want to sweat.

Is this a reason you chose
to ride the train today?

Yes

No

Not sure

I do not like walking.

Is this a reason you chose
to ride the train today?

Yes

No

Not sure

**Riding the train is
more fun than walking.**

Is this a reason you chose
to ride the train today?

Yes

No

Not sure

Is there any other reason you
would like to tell us about?

The airport is making signs to encourage people to walk rather than ride the train. I am going to show/read several ideas to encourage walking at this airport. For each one, please tell me how likely it is to convince you to walk.

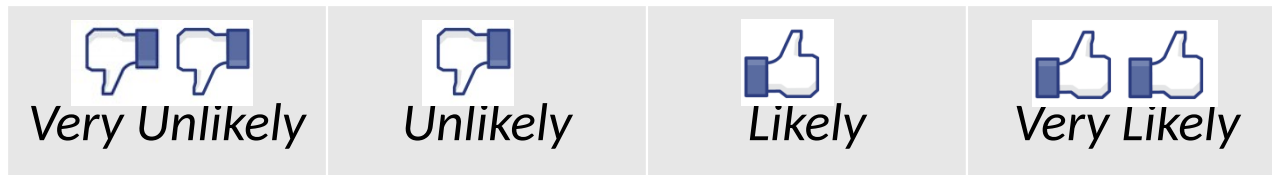
Walking takes about two more minutes than riding the train to the next stop.

How likely is it that this idea would encourage you to walk?







A map showing directions to the gates make walking easy.

How likely is it that this idea would encourage you to walk?



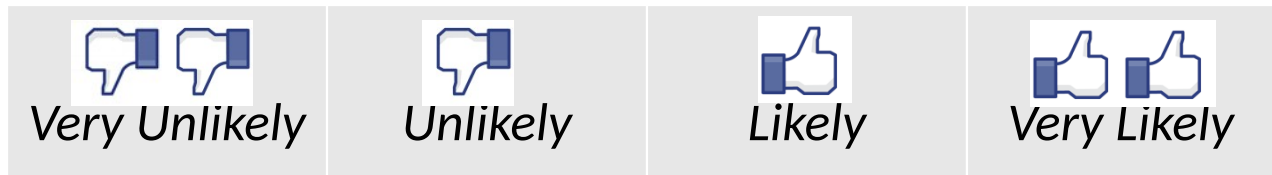
Signs showing directions to the gates make walking easy.

How likely is it that this idea would encourage you to walk?

 <i>Very Unlikely</i>	 <i>Unlikely</i>	 <i>Likely</i>	 <i>Very Likely</i>
------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------





Walking makes me healthier.

How likely is it that this idea would encourage you to walk?







Walking is good for health, according to the CDC.

How likely is it that this idea
would encourage you to walk?

 <i>Very Unlikely</i>	 <i>Unlikely</i>	 <i>Likely</i>	 <i>Very Likely</i>
------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------





Walking instead of riding the train is better for the planet.

How likely is it that this idea would encourage you to walk?

 <i>Very Unlikely</i>	 <i>Unlikely</i>	 <i>Likely</i>	 <i>Very Likely</i>
------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------

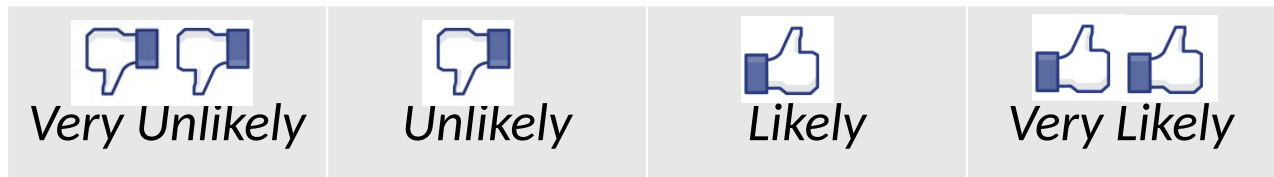
Walking burns calories.

How likely is it that this idea would encourage you to walk?

 <i>Very Unlikely</i>	 <i>Unlikely</i>	 <i>Likely</i>	 <i>Very Likely</i>
------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------





Walking helps maintain weight.

How likely is it that this idea would encourage you to walk?



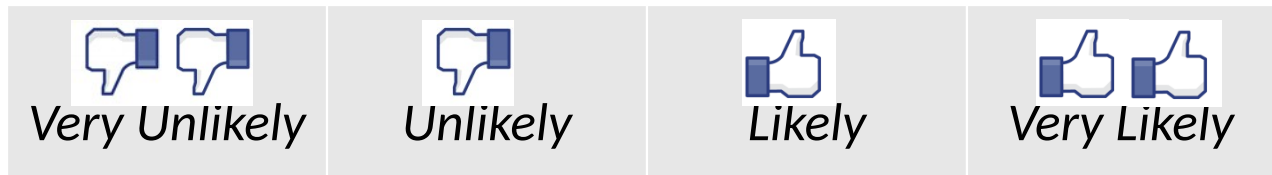
Walking helps me get exercise.

How likely is it that this idea would encourage you to walk?

 <i>Very Unlikely</i>	 <i>Unlikely</i>	 <i>Likely</i>	 <i>Very Likely</i>
------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------

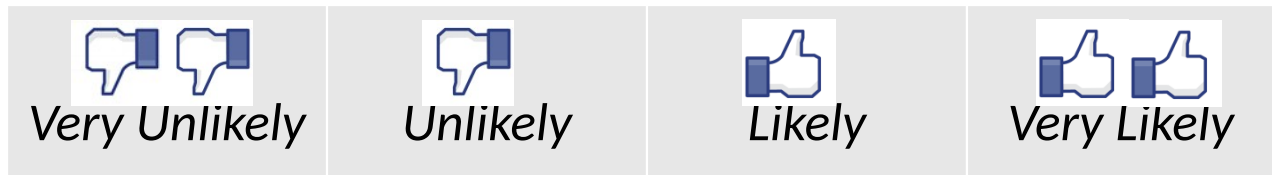
Walking lets my children run around before we board the plane.

How likely is it that this idea would encourage you to walk?



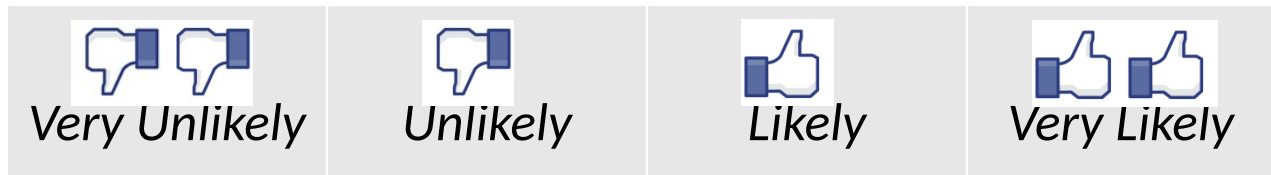
Walking is fun.

How likely is it that this idea would encourage you to walk?



Walking lets me enjoy the art and music along the walkway.

How likely is it that this idea would encourage you to walk?



Do you have any other comments
or ideas to encourage walking?

If yes, what are they?

What is your gender?

Male

Female

What is your age?

18-24 years

25-44 years

45-64 years

65 years or older

What is your ethnicity?

Hispanic or Latino

Not Hispanic or Latino

What is your race? (select one or more)

White

Black or African American

Asian

Native Hawaiian or Other Pacific Islander

American Indian/Alaska Native

What is your state of residence (or country of residence, if not U.S.A.)?

Thank you for your time. Your responses will be very helpful to this project and will be kept completely anonymous.