

Attachment O

Parent Email

You recently agreed to participate in a 90-minute online focus group to explore teen driving and safety. As a reminder, the online focus group is scheduled for ...

WHEN:

[INSERT DATE & TIME].

HOW:

Tomorrow you will receive another email that will include a link that you will use to log into the online focus group.

REWARD:

Gift for participation of \$30 in equivalent reward points

I look forward to hearing your opinions!

Regards,
Scott Letz
Stratalys Research
www.stratalys.com

Details:

NEED TO CANCEL? Reply to this email with the Subject line 'Cancel'.

LOG IN EARLY. If you do not log in early, the session may be filled up and you won't receive your reward.

You recently agreed to participate in a 90-minute online focus group to explore teen driving and safety. Here is the information you will need to log on tonight...

WHEN:

[INSERT DATE & TIME].

HOW:

Click on the link below (or copy-and-paste it into your browser) UP TO 20 MINUTES PRIOR to the scheduled start time of the session ... (**LOG IN EARLY. If you do not log in early, the session may be filled up and you won't receive your reward.)

<http://sss.stratalys.com/inquirer/s14207>

The link will not work if you click on it more than 20 minutes prior to the scheduled start time.

REWARD:

Gift for participation of \$30 in equivalent reward points

We'll see you at Xpm EASTERN this evening!

Regards,
Scott Letz
Stratalys Research
www.stratalys.com

Details:

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LOG IN EARLY. If you do not log in early, the session may be filled up and you won't receive your reward.