

**ATTACHMENT C: Screening Instrument
Radiation Risk Scale
(Focus Group)**

Form Approved
OMB No. 0920-0572
Exp. Date 02/28/2015

Summary Table

<i>Group</i>	<i>Location</i>	<i>Date/Time</i>	<i>Audience</i>
#1	Atlanta, Georgia	TBD ~3:30	Public
#2	Atlanta, Georgia	TBD ~6:00	Public
#3	Atlanta, Georgia	TBD ~8:00	Public

<i>Group</i>	<i>Location</i>	<i>Date/Time</i>	<i>Audience</i>
#4	St. Louis, Missouri	TBD ~3:30	Public
#5	St. Louis, Missouri	TBD ~6:00	Public
#6	St. Louis, Missouri	TBD ~8:00	Public

<i>Group</i>	<i>Location</i>	<i>Date/Time</i>	<i>Audience</i>
#7	Houston, Texas	TBD ~3:30	Public
#8	Houston, Texas	TBD ~6:00	Public
#9	Houston, Texas	TBD ~8:00	Public

<i>Group</i>	<i>Location</i>	<i>Date/Time</i>	<i>Audience</i>
#10	Phoenix, Arizona	TBD ~3:30	Public
#11	Phoenix, Arizona	TBD ~6:00	Public
#12	Phoenix, Arizona	TBD ~8:00	Public

Recruit

- 3 groups per city
 - o 3:30 – 5:00 pm local time First Focus Group
 - o 6:00 – 7:30 pm local time Second Focus Group

- o 8:00 – 9:30 pm local time Third Focus Group
- Recruit 8 per group

Public

- **Recruitment:** Recruit 8 participants; 6- 8 participants to show for each group (total = 40 participants per market)
- **Incentive:** \$40 for each participant, who participate in focus group
- **Duration:** 90 minutes for each session

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Good evening. My name is _____ and I am calling from _____, a market research firm. Today we are talking with people as part of a study for the Centers for Disease Control and Prevention. We are not selling anything. We have a few brief questions that will take just 15 minutes of your time, and if you qualify and are interested, we will invite you to take part in a discussion group with other people in your area that will take place at a later date.

1. In which of the following categories does your age fall? (A.2.a)

- 01 under 18 years of age **[THANK AND TERMINATE]**
- 02 18-24 years of age
- 03 25-34 years of age
- 04 35-44 years of age
- 05 45-54 years of age
- 06 55-64 years of age
- 07 65-74 years of age
- 08 75 years of age or older

[DOCUMENT ON GRID]
[RECRUIT A MIX WITHIN EACH GROUP]
[RECRUIT SO THAT GROUPS TOGETHER ARE REFLECTIVE OF THE COMMUNITY]

2. Have you participated in a focus group, intercept interview, telephone survey, and/or online survey in which you were asked your opinions regarding a product, a service, or advertising within the past six months? (B.2.b)

- 01 Yes **[THANK AND TERMINATE]**
- 2 No

Public reporting burden of this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS

3. Do you, or does any member of your household or immediate family work (B.1.b):

- 01 For a market research company
- 02 For an advertising agency or public relations firm
- 03 In the media (TV/radio/newspapers/magazines)
- 04 As a healthcare professional (doctor, nurse, pharmacist, dietician, etc.)

[IF YES TO ANY, THANK AND TERMINATE]

4. What is your current job title? What term would you use to describe your current profession? (A.11.a) _____

[IF ANY OF THE FOLLOWING, THANK AND TERMINATE]

- **Employee of U.S. Department of Health and Human Services**
- **Employee of state or local health department**
- **Employee of Department of Homeland Security**
- **Employee of state or local emergency management agency**
- **Nuclear power plant employee, Radiation Safety Officer, health physicist or other radiation-related occupation**

5. What is the highest level of education you have completed? (A.4.a)

- 01 Grade school **[THANK AND TERMINATE]**
- 02 Less than high school graduate/some high school
- 03 High school graduate or completed GED
- 04 Some college or technical school
- 05 Received four-year college degree
- 06 Some post graduate studies
- 07 Received advanced degree
- 08 Other: _____

[DOCUMENT ON GRID]

[RECRUIT A MIX WITHIN EACH GROUP]

[RECRUIT SO THAT GROUPS TOGETHER ARE REFLECTIVE OF THE COMMUNITY]

6. Gender (A.1.a)

- 01 Male
- 02 Female

[DOCUMENT ON GRID]

[RECRUIT ABOUT A 50/50 MIX]

[DOCUMENT ON GRID]

7. Are you Hispanic, Latino/a, or Spanish Origin?
(One or more categories may be selected)

Categories

- a. ___ No, not of Hispanic, Latino/a, or Spanish origin (SKIP TO QUESTION 8)
- b. ___ Yes, Mexican, Mexican American, Chicano/a
- c. ___ Yes, Puerto Rican
- d. ___ Yes, Cuban
- e. ___ Yes, Another Hispanic, Latino/a or Spanish origin

8. Please indicate your race or ethnic background.

- a. ___ White
- b. ___ Black or African American
- c. ___ American Indian or Alaska Native
- d. ___ Asian Indian
- e. ___ Chinese
- f. ___ Filipino
- g. ___ Japanese
- h. ___ Korean
- i. ___ Vietnamese
- j. ___ Other Asian
- k. ___ Native Hawaiian
- l. ___ Guamanian or Chamorro
- m. ___ Samoan
- n. ___ Other Pacific Islander

[RECRUIT A MIX]

[DOCUMENT ON GRID]

9. Number of children (under the age of 18) living in your household? (A.14.a)
- 01 None
 - 02 1-2 children
 - 03 3-4 children
 - 04 5 or more children

[DOCUMENT ON GRID]
[NOT A SCREENING CRITERION]

10. ASSESS AND VERIFY ABILITY TO SPEAK AND UNDERSTAND ENGLISH

Those are all of my questions. You do qualify for our discussion group and we would like to invite you to join us on _____ at _____ PM. The discussion will last about 90 minutes; it will be recorded (audio only) to be sure we get all the information. In appreciation for your time, you will be given \$40 at the time of the discussion.

Are you willing to participate?

- 01 *yes*
- 02 *no*

Prior to the start of the group discussion, you will receive an information sheet with such information as sponsorship of the study and contacts for more information. If after we hang up, you have a question about this group discussion or decide you can't participate, please contact me at _____.

Name _____
Address _____
City/State/Zip _____
Day Number _____ *Night Number* _____