

**ATTACHMENT E-1: Survey Questions
 CDC Message Testing: Radiation Emergencies Infographics
 (Online Survey)**

Form Approved
 OMB No. 0920-0572
 Exp. 02/28/2015

PROTECTIVE ACTION INFOGRAPHICS QUESTIONS

What was the main message of this brochure? (E.64.e)

<u>ITEM</u>	<u>STRONGLY DISAGREE</u>				<u>STRONGLY AGREE</u>
This brochure was easy to understand. (E.58.e)	1	2	3	4	5
I liked the pictures in this brochure. (E.53.e)	1	2	3	4	5
I learned something new by reading this. (E.55.e)	1	2	3	4	5
I trust the information in this brochure (E.60.e)	1	2	3	4	5
[In an emergency], I can do what this brochure suggests. (E.61.e)	1	2	3	4	5
The suggestions for dealing with <u>radiation emergencies</u> made in the message are doable. (F.43.f)	1	2	3	4	5
I am confident that I can protect myself <u>in a radiation emergency</u> (F.46.f.)	1	2	3	4	5
How much of the brochure would you read? Please choose all that apply. (D.37.d)	I would only read the headline.	I would only look at the images.	I would only read the headlines and look at the images.	I would read the whole thing	I wouldn't read any of it.

Were there any tips on here that you would not follow or comply with? Explain. (F.9.f)

Is there anything you especially liked about this brochure? (E.65.e)

Is there anything you would change about this brochure? (E.66.e)

What other comments would you like to make about this brochure? (E.63.e)

Public reporting burden of this collection of information is estimated to average 12 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0572).

HEALTH INFOGRAPHICS QUESTIONS

What was the main message of this brochure? (E.64.e)

<u>ITEM</u>	<u>STRONGLY DISAGREE</u>				<u>STRONGLY AGREE</u>
This brochure was easy to understand. (E.58.e)	1	2	3	4	5
I liked the pictures in this brochure. (E.53.e)	1	2	3	4	5
I learned something new by reading this. (E.55.e)	1	2	3	4	5
I trust the information in this brochure (E.60.e)	1	2	3	4	5
How much of the brochure would you read? Please choose all that apply (D.37.d)	I would only read the headline.	I would only look at the images.	I would only read the headlines and look at the images.	I would read the whole thing	I wouldn't read any of it.

Is there anything you especially liked about this brochure? (E.65.e)

Is there anything you would change about this brochure? (E.66.e)

What other comments would you like to make about this brochure? (E.63.e)

TYPES OF RADIATION INFOGRAPHICS QUESTIONS

What was the main message of this brochure? (E.64.e)

<u>ITEM</u>	<u>STRONGLY DISAGREE</u>				<u>STRONGLY AGREE</u>
This brochure was easy to understand. (E.58.e)	1	2	3	4	5
I liked the pictures in this brochure. (E.53.e)	1	2	3	4	5
I learned something new by reading this. (E.55.e)	1	2	3	4	5
I trust the information in this brochure (E.60.e)	1	2	3	4	5
The suggestions for dealing with <u>radiation emergencies</u> made in the message are doable. (F.43.f)	1	2	3	4	5
How much of the brochure would you read? Please choose all that apply. (D.37.d)	I would only read the headline.	I would only look at the images.	I would only read the headlines	I would read the whole	I wouldn't read any of it.

			and look at the images.	thing	
--	--	--	----------------------------	-------	--

Is there anything you especially liked about this brochure? (E.65.e)

Is there anything you would change about this brochure? (E.66.e)

What other comments would you like to make about this brochure? (E.63.e)