

Attachment E-2 Survey Questions

NOTE: Questions 9-15 will be asked following a Protective Action infographic (specific images will be rotated). See Attachment G (Infographics) for images

Form Approved

OMB No. 0920-0572

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* 9. What was the main message of this brochure?

* 10. On a scale from 1 to 5, where a 1 means "Strongly Disagree" and a 5 means "Strongly Agree" how would you rate the following...?

	1 - Strongly Disagree	2	3	4	5 - Strongly Agree
This brochure was easy to understand.	—	—	—	—	—
I liked the pictures in this brochure.	—	—	—	—	—
I learned something new by reading this.	—	—	—	—	—
I trust the information in this brochure	—	—	—	—	—
[In an emergency], I can do what this brochure suggests.	—	—	—	—	—
The suggestions for dealing with radiation emergencies made in the message are doable.	—	—	—	—	—
I am confident that I can protect myself in a radiation emergency	—	—	—	—	—

* 11. How much of the brochure would you read?

— I would only read the headline.

- I would only look at the images.
- I would only read the headline and look at the images.
- I would read the whole thing.
- I wouldn't read any of it.

*** 12. Were there any tips on here that you would not follow or comply with? Why?**

*** 13. Is there anything you especially liked about this brochure? Please explain.**

*** 14. Is there anything you would change about this brochure? Please explain.**

*** 15. What other comments would you like to make about this brochure?**

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Attachment E-2 Survey Questions

NOTE: Questions 16-21 will be asked following a Health Effects infographic (specific images will be rotated). See Attachment G (Infographics) for images

*** 16. What was the main message of this brochure?**

*** 17. On a scale from 1 to 5, where a 1 means "Strongly Disagree" and a 5 means "Strongly Agree" how would you rate the following...?**

	1 - Strongly Disagree	2	3	4	5 - Strongly Agree
This brochure was easy to understand.	<input type="radio"/>				
I liked the pictures in this brochure.	<input type="radio"/>				
I learned something new by reading this.	<input type="radio"/>				
I trust the information in this brochure.	<input type="radio"/>				

*** 18. How much of the brochure would you read?**

- I would only read the headline.
- I would only look at the images.
- I would only read the headline and look at the images.
- I would read the whole thing.
- I wouldn't read any of it.

*** 19. Is there anything you especially liked about this brochure? Please explain.**

*** 20. Is there anything you would change about this brochure? Please explain.**

*** 21. What other comments would you like to make about this brochure?**



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Attachment E-2 Survey Questions

NOTE: Questions 22-26 will be asked following a Types of Radiation Emergencies infographic (specific images will be rotated). See Attachment G (Infographics) for images.

*** 22. What was the main message of this brochure?**

*** 23. On a scale from 1 to 5, where a 1 means "Strongly Disagree" and a 5 means "Strongly Agree" how would you rate the following...?**

	1 - Strongly Disagree	2	3	4	5 - Strongly Agree
This brochure was easy to understand.	—	—	—	—	—
I liked the pictures in this brochure.	—	—	—	—	—
I learned something new by reading this.	—	—	—	—	—
I trust the information in this brochure.	—	—	—	—	—
The suggestions for dealing with radiation emergencies made in the message are doable.	—	—	—	—	—

*** 24. How much of the brochure would you read?**

- I would only read the headline.
- I would only look at the images.
- I would only read the headline and look at the images.
- I would read the whole thing.
- I wouldn't read any of it.

*** 25. Is there anything you especially liked about this brochure? Please explain.**

*** 26. Is there anything you would change about this brochure? Please explain.**