

## Women's Health Study Email Invitation

Dear (personalized name):

You have been randomly selected to complete an online survey sponsored by Battelle Memorial Institute on behalf of the Centers for Disease Control and Prevention (CDC). The survey examines the health of women living in «CITY/COUNTY» with the ultimate goal of finding better ways to address women's health issues. You will be asked questions about your health beliefs and awareness, personal health, media use, and household characteristics. Your participation will help us to better understand and improve the health of women, and we would greatly appreciate it if you would take part.

Follow this link to the survey

«WEBLINK»

As a token of our appreciation you will be given XX points for completing the survey. The survey may take up to 20 minutes. If you have any questions or concerns about this process, or if you want to be removed from our list, please contact us right away.

Taking part in the survey is completely voluntary. All information you provide will be maintained in a secure manner. However, there may be a possibility of breach of privacy and/or data confidentiality as a study risk. **Please call «PHONE» , visit «WEBLINK» or email «EMAIL» if you have any questions or want more information.**

Thank you for taking part in this important public health study.

Sincerely,

Judy Berkowitz

## WOMEN'S HEALTH STUDY SURVEY: INFORMATION STATEMENT

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### WHO IS CONDUCTING THIS SURVEY?

This survey is being conducted for the US Centers for Disease Control and Prevention, the CDC, by the Battelle Memorial Institute, a non-profit research company. The CDC is part of the U.S. Department of Health and Human Services.

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### WHAT ARE PURPOSES OF THE SURVEY?

The main purposes of CDC's Women's Health Study and this survey are to 1) better understand the health of women in your metropolitan area, 2) identify effective strategies to address women's health issues, and 3) improve the health of women around the nation. Survey responses received from you and other adult women in the randomly selected households for this survey to questions related to various topics, including questions about your health beliefs and awareness, personal health, and demographic characteristics, will help CDC in providing information to women about their health.

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### HOW MUCH TIME DOES IT TAKE TO COMPLETE THE SURVEY?

We anticipate it should take no more than 20 minutes to complete the survey. If you need to stop the survey and come back to it later, you may exit the survey and log in again later to complete it. Your responses will be saved.

### ARE THERE ANY RISKS TO BEING IN THIS STUDY?

There is a risk that you may find some of the questions uncomfortable to answer. You do not have to answer any questions you do not wish to answer. Since you are providing your responses through an online survey there is a risk that there could be breach of privacy and/or data confidentiality. To minimize these risks Survey responses will be stored in a secure, password protected, encrypted environment.

### What are the benefits to being part of this study?

There are no direct benefits for participating. However, your responses to the Women's Health Study survey will help CDC better understand and improve how they communicate with women around the nation about their health.

### What will happen to the information I share?

All information gathered in this study will be maintained in a secure manner and your privacy will be protected. Records will be stored in locked offices and password-secured networks to which only study staff will have access.

## Survey Invitation Letter, Information Sheet, and Reminder Email

Our staff are trained to protect the privacy of your responses. All data will be presented in the aggregate. No individually identifiable information will be included in any summaries or reports.

### **Do I have to be part of this project?**

Your participation is voluntary. You may choose not to participate in the study, or you may refuse to answer any of the survey items. If you choose to participate, we would appreciate receiving your responses to the online survey by [DATE].

### **Who do I speak to if I have questions about the study?**

If you have any questions regarding this study please call Judy Berkowitz (Battelle's Project Director) at (404) 460-1449. If you have any questions regarding your rights as a study subject, please contact the Battelle Institutional Review Board at 1-877-810-9530, ext. 500, leave a message including your name and phone number, and your call will be returned as soon as possible.

# Women's Health Study Reminder Email

Dear <<insert personalized name>>:

Have you completed and submitted your CDC Women's Health Study questionnaire?

If you have not yet submitted your Women's Health Study questionnaire, please go to «WEBLINK» to complete the survey at your earliest convenience. Your response is critical to help us understand women's health concerns and perceptions.

If you have already responded, thank you!

If you have any questions about the study, please call the CDC Women's Health study office at 1-800-xxx-xxxx.

Thank you again for taking part in this important public health study.

Sincerely,

Judy Berkowitz