

**Request for Approval under the “Generic Clearance for the Collection of Routine Customer Feedback” (OMB#: 0925-0648 Exp. Date: 3/31/18)**

**TITLE OF INFORMATION COLLECTION:** Information Management Team (IMT) Web Intercept Survey

**PURPOSE:** To assess satisfaction of Office of Human Resources (OHR) intranet web pages managed by the IMT. The survey collects information on the following:

- Frequency of visits to web page
- Reason for visiting web page
- Ease of ability to find desired information
- Overall quality of web page
- Areas of improvement

**DESCRIPTION OF RESPONDENTS:** Respondents consist of individuals whom are seeking information via intra-HR and NIH Jobs websites. Respondents may be NIH federal employees, contractors, or members of the public interested in employment at NIH. The respondent pool is primarily Federal employees; however, occasionally contract staff and members of the public seeking employment will participate as well.

**TYPE OF COLLECTION:** (Check one)

- |  |  |
|--|--|
| <input type="checkbox"/> Customer Comment Card/Complaint Form          | <input checked="" type="checkbox"/> Customer Satisfaction Survey |
| <input type="checkbox"/> Usability Testing (e.g., Website or Software) | <input type="checkbox"/> Small Discussion Group                  |
| <input type="checkbox"/> Focus Group                                   | <input type="checkbox"/> Other: _____                            |

**CERTIFICATION:**

I certify the following to be true:

1. The collection is voluntary.
2. The collection is low-burden for respondents and low-cost for the Federal Government.
3. The collection is non-controversial and does not raise issues of concern to other federal agencies.
4. The results are not intended to be disseminated to the public.
5. Information gathered will not be used for the purpose of substantially informing influential policy decisions.
6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Name: \_\_\_\_\_ Lillian Thomas \_\_\_\_\_

To assist review, please provide answers to the following question:

**Personally Identifiable Information:**

1. Is personally identifiable information (PII) collected?  Yes  No
2. If Yes, is the information that will be collected included in records that are subject to the Privacy Act of 1974?  Yes  No
3. If Applicable, has a System or Records Notice been published?  Yes  No

**Gifts or Payments:**

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? [ ] Yes [ x ] No

**ESTIMATED BURDEN HOURS AND COSTS**

Category of Respondent	No. of Respondents	No. of Responses per Respondent	Time per Response (in hours)	Total Burden Hours
Individuals or Households	30	2	2/60	2
<b>Totals</b>	<b>30</b>	<b>60</b>		<b>2</b>

Category of Respondent	Total Burden Hours	Hourly Wage Rate*	Total Burden Cost
Individuals or Households	2	\$31.85	\$63.70
<b>Totals</b>	<b>2</b>		<b>\$63.70</b>

\*Cite source per bls.gov if applicable

Bls.gov Occupational Employment and Wages, May 2014, 13-1071 Human Resources Specialists <http://www.bls.gov/oes/current/oes131071.htm#st>

**FEDERAL COST:** The estimated annual cost to the Federal government is \$6036.94

Staff	Grade/Step	Salary	% of Effort	Fringe (if applicable)	Total Cost to Gov't
<b>Federal Oversight</b>					
Analytics Manager	GS 14/2	110,902	2%		\$2218.04
HR Specialist-Info Systems	GS 12/1	76,378	5%		\$3818.90
<b>Contractor Cost</b>					
Travel					
Other Cost					
<b>Total</b>					<b>\$6039.94</b>

**If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:**

**The selection of your targeted respondents**

1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?

[ ] Yes [ ] No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

### **Administration of the Instrument**

1. How will you collect the information? (Check all that apply)

[x ] Web-based or other forms of Social Media

[ ] Telephone

[ ] In-person

[ ] Mail

[ ] Other, Explain

2. Will interviewers or facilitators be used? [ ] Yes [ x ] No