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**National Institutes of Health**  
**National Institute of Dental and Craniofacial Research**

**60-Minute Focus Group with Practicing Dentists**

**PARTICIPANT RECRUITMENT SCREENER**

**July 12, 2016**

**Segmentation of Focus Groups**

	<b>Washington, DC, Area</b>	<b>Chicago</b>	
<b>Young dentists</b> (Those who graduated from dental school <10 years ago)	2 focus groups	2 focus groups	
<b>Older dentists</b> (Those who graduated from dental school 10+ years ago)	2 focus groups	2 focus groups	
Total number of focus groups	4 focus groups	4 focus groups	8 total focus groups

**Background**

We are going to be holding in-person focus group discussion sessions with practicing dentists to hear what dentists think are the most exciting new scientific developments in the field of dentistry today. Everyone who participates in a session will receive \$75. The session will last approximately one hour. The discussion will be confidential (we will use first names only during the discussions and report findings in summary form). To see if you qualify to participate in a discussion session, we need to ask you a few questions. These questions will take less than five minutes.

**Eligibility Questions**

*RECRUIT 12 TOTAL PARTICIPANTS FOR EACH FOCUS GROUP*

[WE WILL SEAT A MAXIMUM OF 9 PARTICIPANTS PER FOCUS GROUP – IF MORE THAN 9 PARTICIPANTS SHOW, WE WILL EXCUSE THEM AND PAY THEM THE INCENTIVE]

**1. Confirm that the individual speaks English clearly: Y/N**

**2. Check the gender of the participant:**

- Male
- Female

*RECRUIT A MIX OF GENDERS PER FOCUS GROUP, AS POSSIBLE*

**3. Are you currently a practicing dentist? (We are NOT accepting retired dentists or researchers for these focus groups.)**

- Yes
- No; *THANK AND END CALL*

**4. In what year did you graduate from dental school?**

- 2006-2016
- 2005 or earlier

*RECRUIT “NEW” DENTISTS FOR 2 FOCUS GROUPS AND “SEASONED” DENTISTS FOR 2 FOCUS GROUPS IN EACH CITY*

**5. Are you a general practitioner or a specialist?**

- General Practitioner
- Specialist; **5a.) What is your dental specialty?:** \_\_\_\_\_

*RECRUIT A MIX OF GENERAL PRACTITIONERS AND SPECIALISTS PER FOCUS GROUP, AS POSSIBLE*

**6. Which of the following categories best describes your ethnic background?**

*CHECK ONLY ONE:*

- Hispanic or Latino
- Not Hispanic or Latino

**7. Which of the following categories best describes your racial background?**

*CHECK ALL THAT APPLY:*

- White/Caucasian
- Black/African American

- ( ) Asian/Asian American
- ( ) Native American/American Indian
- ( ) Alaska Native

*RECRUIT A MIX OF RACES/ETHNICITIES REPRESENTED PER FOCUS GROUP, IF POSSIBLE*

**[Suggested language when terminating a call:**

“Thank you very much for your time today. We are looking to recruit a wide variety of participants to help with this study. Unfortunately, we have filled participant slots with your specific characteristics. Again, thank you for your interest.”]

**INVITATION**

Thank you for answering our questions. We would like to invite you to participate in a one-hour in-person discussion session with approximately eight other dentists to hear your what you think are the most exciting new scientific developments in the industry. If you participate you will receive \$75 for your time. Your focus group will be held at [LOCATION] on [DATE and TIME].

- Are you interested and able to participate?
  - ( ) Yes; *SCHEDULE*
  - ( ) No; *THANK AND END CALL*

**FOR SCHEDULED PARTICIPANTS**

Please arrive at least 30 minutes before the start of your discussion. If you wear glasses, please remember to bring them.

Before your scheduled session, we will send you a confirmation email. And, we will call you the day before the focus group discussion session as another reminder.

Name \_\_\_\_\_  
 Home phone \_\_\_\_\_ Work phone \_\_\_\_\_ Cell phone \_\_\_\_\_  
 Email \_\_\_\_\_  
 What is the best telephone number to reach you? \_\_\_\_\_  
 May we text you with a reminder? Y/N

Thank you!