

Burden Disclosure

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NIH Rockledge Visual Vocabulary Survey (NIH Rockledge Design Team Workplace Aesthetic Survey)

(the test shown below is paraphrased from the on-line version and does not have the images since they were not easily copied from the survey. Picture various photos of different types of office and workplace interiors with varied finishes and components.)

1. What organization do you represent?
 - NHLBI
 - CSR
 - NLM
 - ORS
 - EDI (OD)
 - OTT (OD)
 - OHR (OD)
 - OALM (OD)
 - OFM (OD)
 - OER (OD)
 - OSP (OD)
 - DPCPSI (OD)
 - OIT (OD)
2. List seven (7) words in order of priority that best describe the character, culture, image and ideals you would like your Rockledge workplace to convey (1 being the most important).
 - 1.
 - 2.
 - 3.
 - 4.

- 5.
- 6.
- 7.
3. Review the images in the following image bank. Select one image that for you, most closely emulates “Effective”.
Approximately 100 images of office and support space interiors are shown with a check box to select the one that meets the requirement.

Answer the following questions based on the image you chose below. (an image that matches the one chosen is presented and numbered from the collection.)

4. Provide a brief comment describing why this image emulates “effective”.
5. When looking at the images, what materials or features connected it with the descriptive word “effective”?
6. Are there colors or materials not shown in the images that better emulate your descriptive words, for example – rock for strength, or purple for royalty? If so, what is that material or color? List the colors and materials that emulate effective?
 - a. List Color and/or material
 - b. List color and/or material
 - c. List color and/or material
7. If you could change the image to be more representative of your definition of “effective”, what would you change?
 - a. Materials to add or remove- material/ feature- Change
 - b. Image elements to add or remove- material/feature- change
 - c. Texture (hard/soft, rough/smooth, glossy/satin, etc.- material/feature- change
 - d. Colors to add or remove - material/feature- change
 - e. Darker or Lighter- Material/Feature- Change
 - f. More Pattern/Less Patern- Material/ Feature- change
 - g. Bold/Subtle- Material/Feature- change
8. Review the images in the following image bank. Select one image that for you, most closely emulates “Strong”.
Approximately 100 images of office and support space interiors are shown with a check box to select the one that meets the requirement.
9. Questions 9, 10, 11, 12 are very similar to the questions 4, 5, 6, and 7 when referring to the image in question 8. (Requests that the participant make comments about relationship between their word and the image)
10. Questions 9, 10, 11, 12 are very similar to the questions 4, 5, 6, and 7 when referring to the image. (Requests that the participant make comments about relationship between their word and the image)

11. Questions 9, 10, 11, 12 are very similar to the questions 4, 5, 6, and 7 when referring to the image. (Requests that the participant make comments about relationship between their word and the image)
12. Questions 9, 10, 11, 12 are very similar to the questions 4, 5, 6, and 7 when referring to the image. (Requests that the participant make comments about relationship between their word and the image)
13. Review the images in the following image bank. Select one image that for you, most closely emulates “intelligent”.
Approximately 100 images of office and support space interiors are shown with a check box to select the one that meets the requirement.
14. Questions 14, 15, 16, 17 are very similar to the questions 4, 5, 6, and 7 when referring to the image. (Requests that the participant make comments about relationship between their word and the image)
15. Questions 14, 15, 16, 17 are very similar to the questions 4, 5, 6, and 7 when referring to the image. (Requests that the participant make comments about relationship between their word and the image)
16. Questions 14, 15, 16, 17 are very similar to the questions 4, 5, 6, and 7 when referring to the image. (Requests that the participant make comments about relationship between their word and the image)
17. Questions 14, 15, 16, 17 are very similar to the questions 4, 5, 6, and 7 when referring to the image. (Requests that the participant make comments about relationship between their word and the image)
18. From the following, choose a maximum of 10 images that would be the least desirable image to portray.
Approximately 100 images of office and support space interiors are shown with a check box to select 10 of the images that are the least desirable. These are images that the participant has seen throughout the survey.

A sample test is available at the link below:

<http://www.surveygizmo.com/collab/3990347/NIH-Rockledge-Visual-Vocabulary-Survey>