

1. Welcome

Thank you for representing HHS-funded companies! Please take a few minutes to provide feedback on your experience. Your input helps us provide resources that work for you and allow us to continue to provide this type of support for awardees. We take the sensitivity and confidentiality of your information seriously. This information is for internal use only.

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0648). Do not return the completed form to this address.

OMB No. 0925-0648
Exp. Date 3/31/2018

2.

* 1. Please select the event you attended from the following drop down menu.

Other (please specify)

2. Contact Information

Please note if your company uses alternative names, or has changed names, from the company name used for the SBIR/STTR award.

Company

First Name

Last Name

Title/Role

State

Email Address

3. Did this event provide a unique opportunity that would not otherwise have been possible?

Yes

No

Please describe.

* 4. Would you have attended this event without HHS/NIH support?

Yes

No

N/A

* 5. What were your primary goals for attending this event?

Select your top 2 goals.

- Seeking strategic partners (large business)
- Seeking investment
- Seeking scientific collaborators
- Customer discovery
- Increasing company visibility and exposure
- Gaining insight into the competitive landscape
- Gaining insight into the intellectual property landscape
- Validating clinical indications
- Validating your business model

Other (please specify)

* 6. Did this event help you achieve your primary goals?

- Yes
- No

Please explain.

7. How useful was this event for

	Not at all	Somewhat	Moderately	Mostly	Extremely	N/A
Connecting with potential strategic partners?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connecting with potential investors?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connecting with potential scientific collaborators?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connecting to potential customers?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Company visibility and exposure?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gaining insight into the competitive landscape?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientific or medical education?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning more about running your business?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3.

8. Select the types of organizations and/or people you met with.

- Venture Capital Investors
- Angel Investor
- Potential strategic partner (medical technology/ pharmaceutical/ biotechnology company)
- Potential scientific collaborator
- Potential customer
- NIH staff
- Other (please specify)

9. Were there sufficient numbers of investors or potential partners interested in your technology area in attendance?

- Yes
- No

Please explain.

10. How many investors or strategic partners did you meet with at this event?

	With high level of interest in my technology	With moderate level of interest in my technology	With minimal/no interest in my technology
Formal Meetings	<input type="text"/>	<input type="text"/>	<input type="text"/>
Informal Meetings	<input type="text"/>	<input type="text"/>	<input type="text"/>

11. Were the meetings productive?

Yes

No

Please explain, including any differences between the formal and informal meetings.

4.

12. If you gave an oral or poster presentation at this event, was it a worthwhile experience?

- Yes - both types of presentation were worthwhile.
- Yes - the oral presentation was worthwhile.
- Yes - the poster presentation was worthwhile.
- No.
- N/A

Please explain.

13. If you received HHS/NIH mentoring in preparation for this event (e.g. pitch coaching), how useful was it?

Not at all	Somewhat	Moderately	Mostly	Extremely	N/A
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. Would you recommend that other companies similar to yours (same stage and/or technology type) attend this event?

- Yes
- Yes, but only if they can present their work.
- No

Please explain.

15. How could NIH have improved this event or exhibitor/presenter experience for you?

For example, is there information about the event that could have been provided in advance and would have made the event more productive?

16. Is there anything else you'd like to share with us?

For example, are there other events that would be valuable opportunities? Has your company received any media attention as a result of participating in this event?

17. We are trying to better understand the role of women in our small business community. Help us by selecting whether any of the following are true of your company.

- My company is majority-owned by a woman or women.
- My company is partially (50% or less) owned by a woman or women.
- My company was co-founded by a woman or women.
- A woman (or women) holds a C-level leadership role(s) in my company.
- None of the above are true about my company.

Other important information about women in my company.

18. We are trying to better understand the role of underrepresented racial and ethnic groups in our small business community. Help us by selecting whether any of the following are true of your company.

The following racial and ethnic groups have been shown to be underrepresented in biomedical research: African Americans, Hispanic Americans, Native Americans, Alaskan Natives, Hawaiian Natives, and natives of the U.S. Pacific Islands.

- My company is majority-owned by a member(s) of an underrepresented racial/ethnic group.
- My company is partially (50% or less) owned by a member(s) of an underrepresented racial/ethnic group.
- My company was co-founded by a member(s) of an underrepresented racial/ethnic group.
- A member(s) of an underrepresented racial/ethnic group holds a C-level leadership role(s) in my company.
- None of the above are true about my company.

Other important information about members of underrepresented racial/ethnic groups in my company.