

NLM Google Survey for MedlinePlus Page Satisfaction Rating

One of the following sets of custom questions will be presented to the page visitor:

Question Set 1

1. How likely are you to recommend this page to someone else?

[Multiple choice]

- a) Very likely
- b) Somewhat likely
- c) Not sure
- d) Somewhat unlikely
- e) Very unlikely

2. Please tell us why:

[Free text response]

Question Set 2

1. How helpful is this web page to you?

[5 star rating selection from “Not helpful” to “Very helpful”]

2. How can we improve this web page?

[Free text response]

Screenshot of the OMB Burden Statement included at the bottom of a MedlinePlus English Health Topic page:

- [National Institute of Child Health and Human Development](#) 
Available in Spanish

Adults

- [Essentials of PKU for Young Adults with PKU and Their Significant Others](#)
(University of Washington PKU Clinic)

Patient Handouts

- [Phenylketonuria](#)
Available in Spanish
- [Serum phenylalanine screening](#)
Available in Spanish

Page Survey

OMB Control Number: 0925-0648. Expiration Date: March 31, 2018

Public reporting burden for this collection of information is estimated to average 1 minute per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0648). Do not return the completed form to this address.

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Page last updated on 13 April 2016 Topic last reviewed: 2 October 2014

Screenshot of a sample site with the standard Google Survey:

The screenshot shows a newsroom page with the title "Newsroom" in large red font. Below it are links for "SHARE PRINT EMAIL". The main article title is "Fair Use Digital Circulation Strategy Information Overload" with a subtitle "The Work of Art in the Age of Mechanical Reproduction" and author "Matthew Dodd from the January 16, 2013 issue". A sidebar on the left lists topics like "Jurgen Habermas R&D Android cops beat The Weekender mathewi Tim Carmody attracting young readers tweets." and a photo of a busy city street. A Google survey overlay is on the right, titled "Help us improve this website" with the question "Overall, how satisfied are you with this website?" and response options: "Very satisfied", "Somewhat satisfied", "Neither satisfied nor dissatisfied", "Somewhat dissatisfied", and "Very dissatisfied".

Screenshot of the OMB Burden Statement included at the bottom of a NLM MedlinePlus English encyclopedia article:

The screenshot shows the bottom portion of an NLM MedlinePlus article. It includes a citation: "Mosby; 2013:chap 105." and another citation: "Tran TP, Muellemann RL. Allergy, hypersensitivity, angioedema, and anaphylaxis. In: Marx JA, Hockberger RS, Walls RM, et al, eds. *Rosen's Emergency Medicine: Concepts and Clinical Practice*. 8th ed. Philadelphia, PA: Elsevier Mosby; 2013:chap 119." Below this is a "Review Date 6/1/2015" section, followed by an update notice: "Updated by: Daniel Kantor, MD, Kantor Neurology, Coconut Creek, FL and Immediate Past President of the Florida Society of Neurology (FSN). Review provided by VeriMed Healthcare Network. Also reviewed by David Zieve, MD, MHA, Isla Ogilvie, PhD, and the A.D.A.M. Editorial team." There is a "Browse the Encyclopedia" link. The ADAM logo and "ADAM quality" seal are present, along with text stating: "A.D.A.M., Inc. is accredited by URAC, also known as the American Accreditation HealthCare Commission (www.uraac.org). URAC's accreditation program is an independent audit to verify that A.D.A.M. follows rigorous standards of quality and accountability. A.D.A.M. is among the first to achieve this important distinction for online health information and services. Learn more about A.D.A.M.'s editorial policy, editorial process and privacy policy. A.D.A.M. is also a founding member of HI-Ethics and subscribes to the principles of the Health on the Net Foundation (www.hon.ch)." A disclaimer follows: "The information provided herein should not be used during any medical emergency or for the diagnosis or treatment of any medical condition. A licensed physician should be consulted for diagnosis and treatment of any and all medical conditions. Call 911 for all medical emergencies. Links to other sites are provided for information only -- they do not constitute endorsements of those other sites. Copyright 1997-2016, A.D.A.M., Inc. Duplication for commercial use must be authorized in writing by ADAM Health Solutions." The ADAM logo is repeated. The "Page Survey" section contains: "OMB Control Number: 0925-0648. Expiration Date: March 31, 2018. Public reporting burden for this collection of information is estimated to average 1 minute per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0648). Do not return the completed form to this address." At the bottom, there are links for "Get email updates", "Subscribe to RSS", and "Follow us" with social media icons. A footer contains: "Disclaimers Copyright Privacy Accessibility Quality Guidelines Viewers & Players MedlinePlus Connect for EHRs For Developers U.S. National Library of Medicine 8600 Rockville Pike, Bethesda, MD 20894 U.S. Department of Health and Human Services National Institutes of Health Page last updated: 05 October 2016".