



Email: nlsy97@norc.org

Visit: www.norc.org/nlsy97

Call: 800-789-1346

Text: 312-835-1905 with your name



There are many ways you can make a difference!



May 9, 2013

[R Name]

[R Address]

[R City, State, Zip Code]

Dear [R Name]:

There are many ways you can make a difference in your community and country, such as voting, volunteering, or donating to your favorite charities. Participating in the NLSY97 is another great way for you to make a difference. We are offering you a unique opportunity to let us know what is important to your generation.

To see how your past participation has made an impact, please visit the following website and see some top researchers talk about how the data collected in this study has been used: www.norc.org/nlsy97

We are eager to hear from you. You will receive a community service certificate for 5 hours, along with (R Fee Amount) in appreciation of your participation.

If you have any questions about the study, please call my toll-free number: [FM toll-free #]

Sincerely,

[FM Name]

Field Manager

NORC at the University of Chicago

[FM toll-free #]

[FM email address]