

Appendix A: Recruitment Language

Cognitive Testing Recruitment Language

Are you thinking about looking for new rental housing? Are you currently searching? Or did you move in the last 2 months?

Do you have 30 minutes to spare?

At the Urban Institute, a nonprofit research organization, we are currently conducting new research on how renters in the DC Metro area look for housing. We are interested in talking to people who are currently searching for rental housing or who recently searched for rental housing in the District of Columbia, Prince George's County, Montgomery County, Arlington County, or Fairfax County.

We need your help!

Participation may include:

- A 30-minute phone interview and the possibility of up to 2 additional 20-minute phone calls.

What do I receive?

- Up to \$150

To learn more about participating in this study, please call:

(XXX) XXXX-XXXX

Your participation is voluntary. All of your responses will be kept confidential. We will never release your name or any other individually identifying information.

This project is funded by the U.S. Department of Housing and Urban Development.