

**ERS: Rural Community Wealth and Health Care Provision
Health Care Provider Non-Respondent
Email Follow-up Script
2/9/2015**

The Community Assets / Community Health (CA/CH) research study, funded by the USDA, is currently being conducted in [TOWN] and 149 other communities in the central United States. The goal is to identify ways to help strengthen small rural communities and their local health care industries.

Input from local primary health care providers is essential to this effort. Recently we sent you a letter, brochure, and survey with questions about your perspective and experiences as a health care provider in your local area. We have not yet received a response, and we would value your input as soon as time allows. Completing the survey requires about 15 minutes. For your convenience, the survey is also available online and your personalized link appears below.

[SURVEY URL]

This survey is being administered by Iowa State University with the highest confidentiality and information security standards. Information provided will be used only for statistical research purposes, and all information you provide will be kept completely confidential with results presented in summary form only. Additional information about participant confidentiality can be found below.

Your participation in this research is voluntary but also very important for your community. If you have any questions, please email us at sbrs.cach@iastate.edu or call 515-294-4824.

Thank you very much for your time and cooperation.

Janice Larson
CA/CH Project Staff
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The CA/CH Principal Investigator, John Pender, Senior Economist, Economic Research Service (ERS), U.S. Department of Agriculture, may be contacted at jpender@ers.usda.gov. Project information is also available online at www.sbrs.stat.iastate.edu/cach.

This project has been approved by the U.S. Office of Management & Budget, OMB Control Number #0536-0072. In accordance with the Confidential Information Protection provisions of Title V, Subtitle A, Public Law 107-347 and other applicable Federal laws, individual responses will be kept confidential and will not be disclosed in identifiable form to anyone outside of the research team. By law, every ERS and Iowa State University employee with access to the information collected is subject to a jail term of up to 5 years, a fine of up to \$250,000 or both if he/she discloses any personally identifiable information about research participants.

If you have questions about the rights of research subjects, please contact the Iowa State University Institutional Review Board Administrator at 515-294-4566, or e-mail IRB@iastate.edu.