



Farm to School Census

Webinar for State Child Nutrition Directors
March 11, 2013





Farm to School Census: What , Where, When

- Questionnaire on farm to school activities
- Every public SFA in the U.S.
- Aiming to be in field March 11, 2013



Farm to School Census: Why?

- Set priorities for USDA Farm to School Program
- Map of purchases of local food by SFAs
- State profiles based on questionnaire responses



Very short for most SFAs

- **For SFAs conducting no farm to school activities, only a few questions**
- **For SFAs conducting farm to school activities, 24 questions**



Types of questions

- Are you aware of the geographic preference option?
- What are the perceived problems associated with local purchasing?
- What activities have just started or are starting in the future?



Types of questions, cont.

- For SFAs with some farm to school activities:
 - What farm to school activities?
 - What grades?
 - Aware of geographic preference option?
 - Amount of local food purchased?
 - Types of foods purchased?
 - Problems encountered?



Help Needed From the States

- List of public SFAs
(Estimated time required – 1 hour)
- Send email invitation and reminders
(Estimated time required – 1 hour total)



Help Needed: List of Public SFAs requested by March 18

- Name of the SFA
- State ID number
- Food Service Director name
- Email address
- Mailing address
- Phone number
- Whether the SFA is managed by a private food service management company
- Whether the SFA contains more than one school district
- Names of other districts contained in the SFA



Help needed: Invitations and Reminders

- Forward email invitation to all SFA food service directors
- FNS will send invitation to be forwarded on March 11.
- Forward reminders every week for 3 weeks
- FNS will send reminders to be forwarded.



Questions?

- Call Katherine Ralston at 202-694-5463
- Email kralston@ers.usda.gov