Subject Line: ExPECTT Survey Final Reminder

Dear [PARENT FNAME] [PARENT LNAME]:

The second follow-up survey for the **Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)** will be ending soon and we want to give your child **[child's name]** a chance to participate. Please consider having your child complete the on-line survey on or before [date].

To complete the on-line survey on a personal computer, laptop, or tablet (the questionnaire cannot be accessed on a phone):

- 1. Open your interview browser and type in the study website address: https://expectt.rti.org
- 2. Once you have reached the study website, type in the username and password exactly as shown below:

Username: [Username] Password: [Password]

3. Once you've typed in your username and password, you will see instructions for completing this round of the study. Before your child can begin answering the survey questions, a parent or legal guardian must follow the steps to provide permission for her or him to complete the survey.

We will offer your child an incentive of **\$20** if they complete by [date].

The information collected by this study will improve our understanding of how public education campaigns affect youth's attitudes, beliefs, and behaviors toward tobacco use. Your participation is voluntary, but greatly appreciated. All information provided by your child will be kept private to the fullest extent allowable by law and used only for statistical purposes. You or your household will never be identified in any analysis, reports, or publications, and no one will try to sell you anything.

If you have any questions about this study or if you would like to have your child complete the survey with one of our field interviewers, you can call our project help line toll-free at (866) 860-5184. If you have a question about your rights as a study participant, you can call RTI's Office of Research Protection toll-free at (866) 214-2043.

Thank you in advance for participating in this important research.

Sincerely,

Dr. Matthew Farrelly, PhD RTI International

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