

## **Attachment 11: IRB Ruling**

**From:** Eroglu, Dogan (CDC/OD/OADC)  
**To:** Morrison, Barbara (CDC/OD/OADC)  
**Sent:** Tuesday, October 28, 2014  
**Subject:** HMTS IRB determination

I have reviewed the HMTS ICR submission and made the determination that, as long as the activities undertaken are solely for the purpose of tailoring communication messages in a timely manner, and sometimes in emergency situations, they are non-research. Therefore, they do not require IRB review.

However, given that this OMB package will be used multiple times by different programs, some users might have different intentions about the use of the data. Therefore, they should be reminded of the limitations on the use of the data. If the intent is different from that described below, or if the data that is collected is later re-used for other purposes beyond message development and tailoring, investigators would need to re-submit for a new research/non-research determination or request an IRB review given the new intent.

Dogan

*Doğan Eroğlu, PhD.  
Associate Director for Communication Science  
Office of the Associate Director for Communication  
Centers for Disease Control and Prevention*

404 498 6119  
[deroglu@cdc.gov](mailto:deroglu@cdc.gov)