

**OADC Message and Material Feedback Surveys —
Screener Questions (online)**

Welcome

Welcome to the CDC Health Material Project!

You're being asked to participate in a survey about a health material. We are conducting this survey on behalf of the Centers for Disease Control and Prevention (CDC), Office of the Associate Director for Communication (OADC).

Public reporting burden of this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0923-0047).

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Screener Questions

First, we want to **see if you qualify**.

We have a few simple questions to ask. At some point, the questions may end if you don't qualify. This has nothing to do with you. We simply are looking for people who meet certain criteria.

Please tell us a little bit about yourself.

What year were you born?

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What is your sex?

Male

Female

What is your ethnicity?

Hispanic or Latino

Not Hispanic or Latino

What is your race? (Please select all that apply.)

White

Black or African American

Asian

Native Hawaiian or Other Pacific Islander

American Indian or Alaska Native

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What is the highest level of education that you've completed?

Grade school

Some high school

High school graduate or completed GED

Some college or technical school

Received 4-year college degree

Some post-graduate studies

Received advanced degree

Other

Which of the following categories best describes your total, annual household income?

Under \$20,000/year

\$20,001 - \$30,000/year

\$30,001 - \$40,000/year

\$40,001 - \$50,000/year

\$50,001 - \$60,000/year

\$60,001 - \$80,000/year

\$80,001 - \$100,000/year

Over \$100,000/year

Prefer not to answer

Are you comfortable looking at materials on a computer in English and giving your opinion on these materials in English?

Yes

No

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Do you, or does any member of your household or immediate family, work for:

A market research company

An advertising or public relations firm

The media (TV/radio/newspapers/magazines)

None of these

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Have you participated in a feedback session (e.g., focus group or other research) within the past 6 months?

Yes

No

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How confident are you filling out forms by yourself?

None of the time

A little of the time

Some of the time

Most of the time

All of the time

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