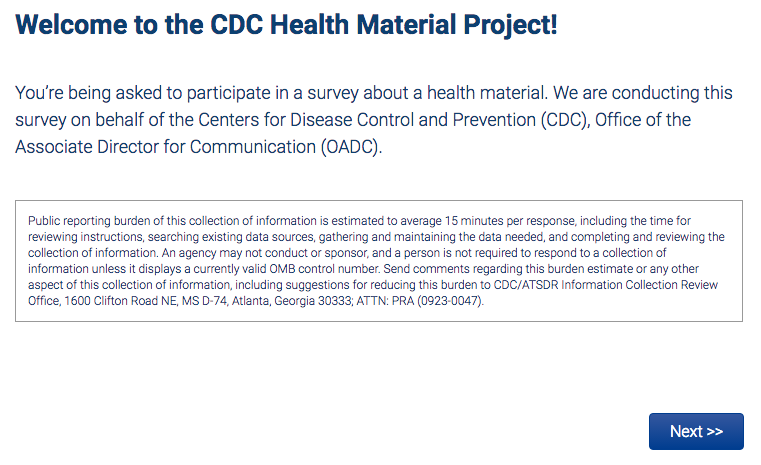
Form Approved

OMB No. 0920-0572

Exp. Date 03/31/2018

**OADC Message and Material Feedback Surveys — Health Material Questions (online)**



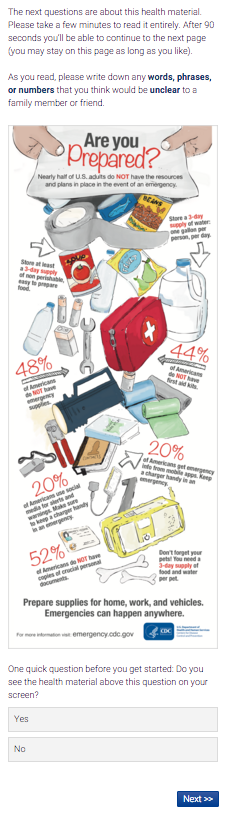
Form Approved

OMB No. 0920-0572

Exp. Date 03/31/2018

**Review Material:**

**Survey #1 Material — for participants in Survey 1 ONLY**



**Review Material:**

**Survey #2 Material — for participants in Survey 2 ONLY**



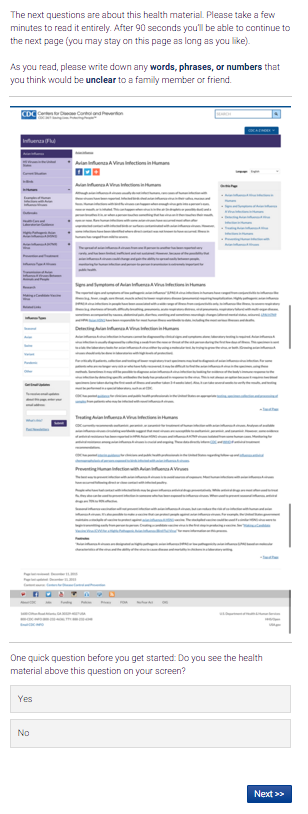
**Review Material:**

**Survey #3 Material — for participants in Survey 3 ONLY**

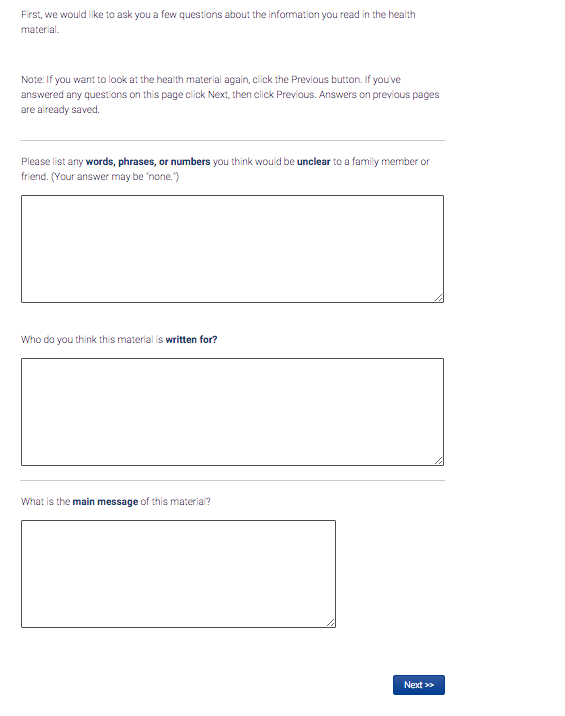


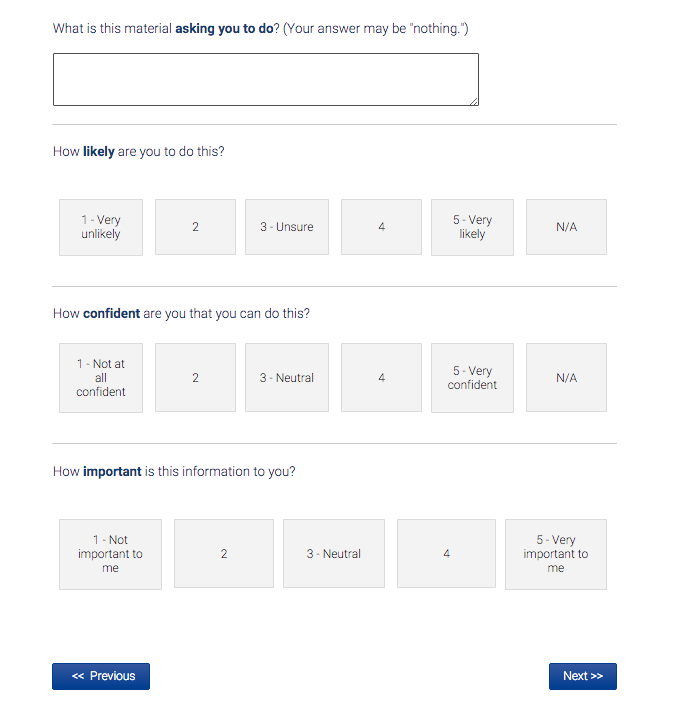
**Review Material:**

**Survey #4 Material — for participants in Survey 4 ONLY**



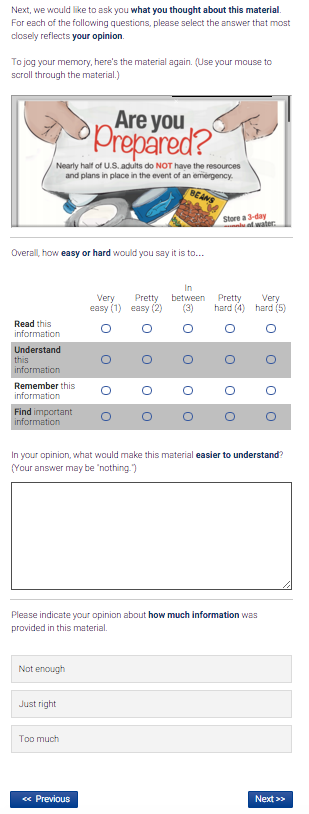
**Main Audience, Message, & Intended Behavioral Recommendation**





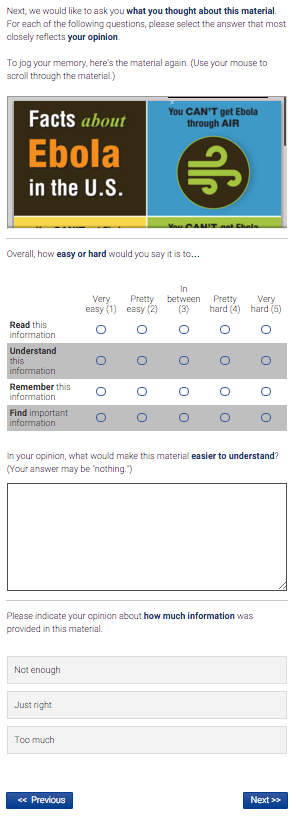
**Modified Consumer Information Rating Form (CIRF):**

**Includes Survey #1 Material — for participants in Survey 1 ONLY**



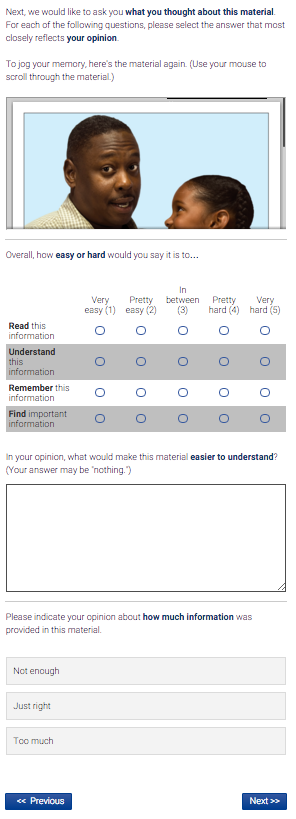
**Modified Consumer Information Rating Form (CIRF):**

**Includes Survey #2 Material — for participants in Survey 2 ONLY**



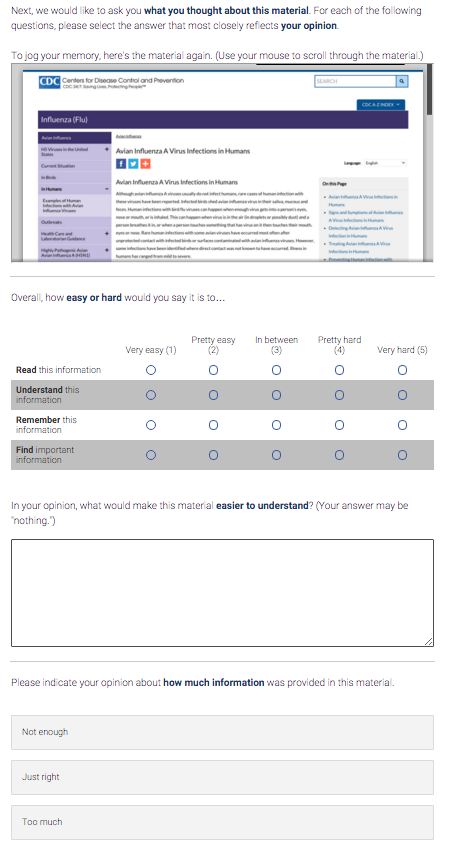
**Modified Consumer Information Rating Form (CIRF):**

**Includes Survey #3 Material — for participants in Survey 3 ONLY**

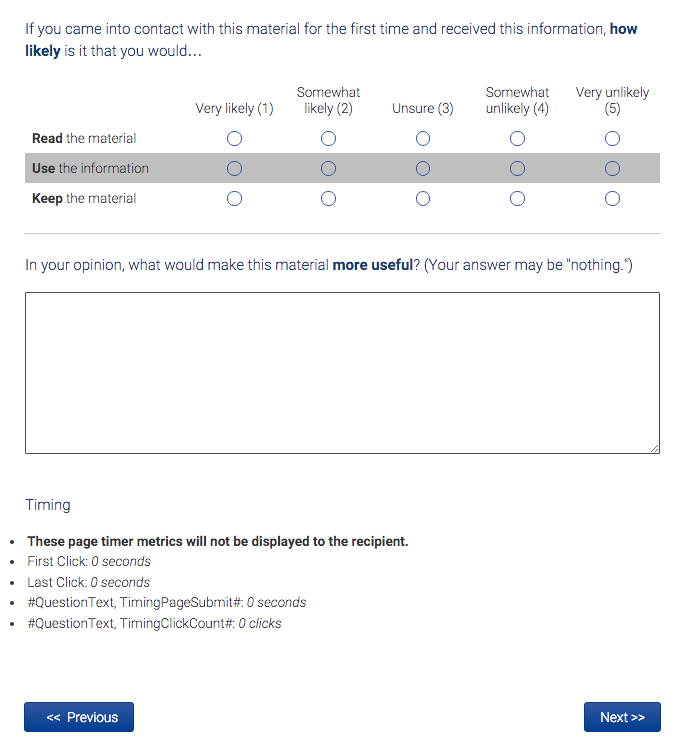


**Modified Consumer Information Rating Form (CIRF):**

**Includes Survey #4 Material — for participants in Survey 4 ONLY**

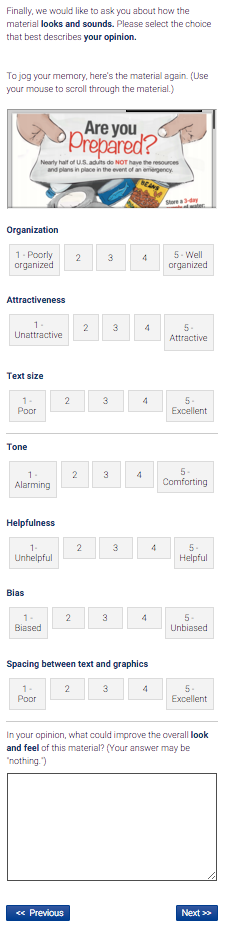


**Modified Consumer Information Rating Form (CIRF), continued**



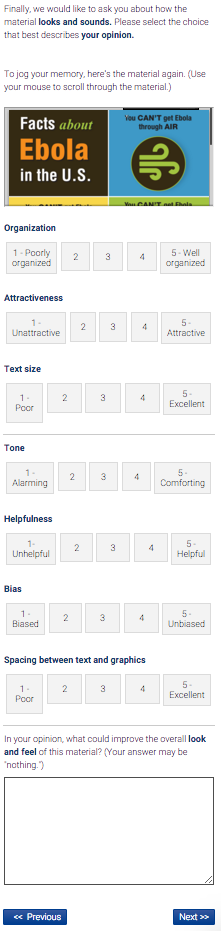
**Modified Consumer Information Rating Form (CIRF), continued:**

**Includes Survey #1 Material — for participants in Survey 1 ONLY**



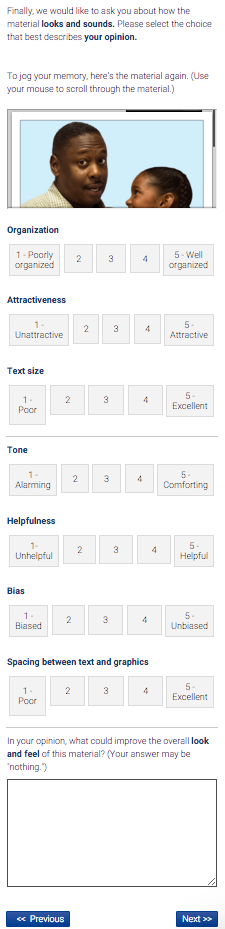
**Modified Consumer Information Rating Form (CIRF), continued:**

**Includes Survey #2 Material — for participants in Survey 2 ONLY**



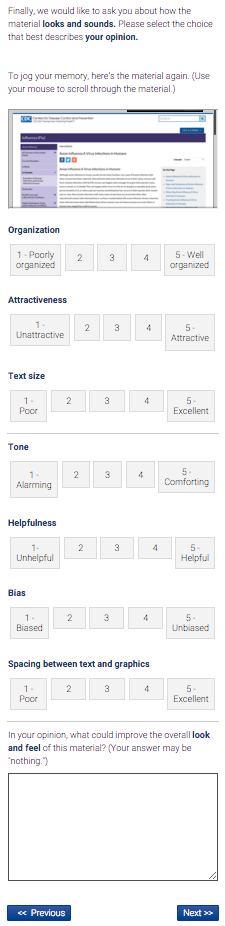
**Modified Consumer Information Rating Form (CIRF), continued:**

**Includes Survey #3 Material — for participants in Survey 3 ONLY**



**Modified Consumer Information Rating Form (CIRF), continued:**

**Includes Survey #4 Material — for participants in Survey 4 ONLY**



**Thank You & End of Survey**

