

OMB No. 0920-0572  
Expiration 3/31/2018

Submission under  
0920-0572 Health Message Testing System

**Attachment 8: Supplemental Handout for Male Partners of Pregnant Women in Puerto Rico**

Public reporting burden of this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; Attn: OMB-PRA (0920-0572)

**Focus Groups with Male Partners of Pregnant Women in Puerto Rico  
Supplemental Handout**

[Estimated time to collect: 10 minutes]

**Note to facilitator – please read questions and answers out loud to all participants.** “I will read each question out loud followed by each answer choice. You may follow along or choose to read and answer on your own at your own speed.”

1. **Where** would you like to receive information about preventing the spread of Zika through sex? Please check all that apply.

- Television
- Radio
- Billboards
- Newspaper
- Clinic or health center
- Health Department
- Schools
- Work
- Church
- Restaurants and bars
- Sports events, concerts, movie theaters
- Stores like baby stores, grocery stores, corner stores
- Barber shops
- Personal fitness places like gyms or the YMCA
- Beaches or swimming areas or parks
- Shopping mall
- Internet/website – please specify websites: \_\_\_\_\_
- Social media sites like Facebook and Twitter – please specify sites: \_\_\_\_\_
- Other – please specify: \_\_\_\_\_

2. Who **would you trust** for information about preventing the spread of Zika through sex? Please check all that apply.

- Your girlfriend/wife/sex partner who is currently pregnant
- Your partner’s doctor or health care provider
- Your own doctor or health care provider
- Social workers or counselors
- Male family members
- Friends
- Female family members
- Persons who have had Zika
- Parents of a child with Zika
- Department of Health
- Centers for Disease Control and Prevention (CDC)
- WIC clinic
- March of Dimes
- Your elected officials (e.g. the governor, your representative or senator)

- Religious leaders
- Coworkers
- Athletes and sports figures
- Celebrities like actors and musicians
- Radio personalities
- News anchors
- Newspapers
- Websites – please specify: \_\_\_\_\_
- Social media personalities – please specify: \_\_\_\_\_
- Other – please specify: \_\_\_\_\_

3. If condoms were to be provided for free, where would you want to get them? Please check all that apply.

- Health centers
- Community centers
- Local grocery store
- Pharmacies
- Convenience stores/gas stations
- Sexual health clinics
- Health Department
- Schools
- Work
- Church
- Restaurants and bars
- Events, such as sporting events, concerts
- Movie theaters
- Stores like baby stores, grocery stores, corner stores
- Barber shops
- Personal fitness places like gyms or the YMCA
- Beaches or swimming areas or parks
- Shopping mall
- Through the mail
- Other – please specify: \_\_\_\_\_

*Thinking about the concepts you saw during the focus groups, please answer the following questions:*

*Please see Attachment B to view campaign logos, taglines and concepts*

4. Which logo do you like the best? [SHOW PICTURES OF NUMBERED LOGOS]

- Logo 1
- Logo 2
- Logo 3

5. Which tagline do you like the best?

- Tagline 1
- Tagline 2
- Tagline 3
- Tagline 4

- Tagline 5

6. Please rank the concepts from favorite to least favorite. [CONCEPTS WILL BE NUMBERED]

- 1<sup>st</sup> Choice - \_\_\_\_\_
- 2<sup>nd</sup> Choice - \_\_\_\_\_
- 3<sup>rd</sup> Choice - \_\_\_\_\_