

Sepsis Campaign Stimulus

Below are links to the Sepsis Campaign Television Ads to be tested in R2 concept/materials Testing.

Sepsis TV ad 1: <https://app.box.com/s/2ypnn63bv48zu1u6ggcnikf5mkidi3e4>

Sepsis TV ad 2: <https://app.box.com/s/0ku6ggb0b8d32elbui1cmg4qsdx61eem>

Sepsis TV ad 3: <https://app.box.com/s/ji2ahrrks67dss2le9quwvvdvovaf5b/1/23920708390/158455894538/1>