

Health Message Testing System Expedited Review Form

1. Title of Study: (Please append screener and questionnaire)

Intercept Interviews with Travelers in Puerto Rico To Test Zika Prevention Messages

2. Study Population: (Discuss study population and explain how they will be selected/recruited.)

Travelers arriving in and leaving Puerto Rico at airports and seaports.

Respondent characteristics:

Number of subject: 60

Number of males: 30

Age range: Over 18 years of age

Number of females: 30

Racial/ethnic composition: A mix, though demographic information will not be collected

Special group status: (e.g., risk group, health care providers)

Type of group(s): Travelers coming to/leaving Puerto Rico

Geographic location(s): San Juan, Puerto Rico

3. Incentives: (State what incentive will be offered and justify proposed incentives to be used in study.)

No incentives will be offered to participants.

4. Study method: (Please check **one** below)

Central location intercept interview:

Focus group:

Online Interview:

Individual in-depth interview (cognitive interview):

Telephone interview: (CATI used: yes or no):

Other (describe):

5. Purpose of the overall communication effort into which this health message(s) will fit:

(Please provide 2-3 sentences below.)

The goal of this project is to test non-pregnant port of entry messages, the "Enjoy Your Stay in P.R." flyer, and a hotel flyer with travelers coming to or leaving Puerto Rico. The main goal of message testing is to ensure that messages are clear and compelling and don't have any unintended effects (misinterpretation).

6. Category of time sensitivity: (Please check **one** below)

- Health emergency: Time-limited audience access:
 Press coverage correction: Time-limited congressional/administrative mandate:
 Trend Tracking Ineffective existing materials due to historical event/social trends:

7. Describe nature of time sensitivity: (Please provide 2-3 sentences below.)

As Zika virus is circulating in Puerto Rico, it is important that materials are as clear and compelling as possible for travelers coming to or leaving Puerto Rico. Interviews and analyzing feedback will allow CDC to make adjustments to current messages or develop new materials to address the needs of travelers coming to or leaving Puerto Rico.

8. Number of burden hours requested:

BURDEN HOURS

Category of Respondent	No. of Respondents	Participation Time	Burden
Travelers coming to/leaving Puerto Rico	60	15/60	15
Totals			

9. Are you using questions from the approved question bank?

If **yes**, please list the item number(s) for questions used from the question bank separated by a comma. (e.g., 1a, 3c, 130d)

16c, 69d, 74d, 80d, 1d, 3d, 4d, 6d, 8d, 15d, 29d, 5e, 11e, 12e, 33d, 24d, 65d, 68e, 69e, 70e, 71e, 72e, 74e, 76e, 1d, 3d, 4d, 6d, 8d, 15d, 29d, 5e, 11e, 12e, 33d, 24d, 65d, 110d

***** Items below to be completed by Office of Associate Director for Communication (OADC)*****

1. Number of burden hours remaining in current year's allocation:

2. OADC confirmation of time-sensitivity:

Yes:

No:

Dawn Griffin

Project Officer