The Sepsis Educational Effort Message and Materials Testing Survey

Public reporting burden of this collection of information varies from 15 to 25 minutes with an
estimated average of 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and
reviewing the collection of information. An agency may not conduct or sponsor, and a person is not
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Review Office, 1000 Cinton Road NE, MS B-74, Additia, Georgia, 30000, ATTN: TRA (0020-0072).

[Screener]

The results of this survey will help us learn about the public's response to the Centers for Disease Control and Prevention's (CDC's) recent campaign to raise awareness about sepsis. You will be asked to complete all or some of the survey depending on whether you have seen or heard certain messages from the CDC about sepsis within the past 5 months. The survey should take no longer than 25 minutes to complete. It is your choice to answer the questions, and you can stop at any time. As a token of appreciation for completing and submitting the entire survey, you will receive an email with "points" that you can use to redeem for prizes.

1. May we ask you some questions to see if you are a good match to take this survey?
Yes
○ No
2. How old are you?
Oon't know
Prefer not to answer
Age:
3. Do you work in a health-related profession?
Yes
○ No
Prefer not to answer
4. Are you a healthcare provider?
Yes
○ No
Prefer not to answer

	Emergency department triage nurse	\bigcirc	General medical ward staff (e.g., RN, LPN, LVN, CAN Aide)
	Nurse practitioner at an <u>urgent care clinic</u>		Home healthcare/nursing home staff
	Physician assistant at an urgent care clinic		Prefer not to answer
\bigcirc	Primary care physician (e.g., internist, pediatrician, or family practitioner – \underline{not} a specialist)		
	Other (please specify)		

[Disqualification Page]	
Thank you for answering these questions and being willing to help us today. Those are all of questions we have for you. If you would like to know more about the CDC's <i>Get Ahead of Secampaign</i> , please visit their <u>website</u> for more information.	

[Eligibility Page]
Thank you for answering these questions. We have determined that you are a good match for this survey. If you have any concerns about your participation and/or any questions about this survey, please contact the research director, Dr. Kristen Cincotta at (404) 320-4433 or Kristen.Cincotta@icf.com .

[Media Use and Habits]	
First, we want to ask you about your media use and habits.	
First, we want to ask you about your media use and nabits.	

PRINT MEDIA See billiboards Read magazines Read newspapers See buses, subways or trains Shop in grocery stores Shop in grocery stores Shop in pharmacies Social MEDIA Facebook Instagram Surviver Sources Social media Social media Sources Social media Soc		Very frequently (Almost daily to daily)	Occasionally (2-4 times a month)	Never	Prefer not to answer
Read newspapers					
Use buses, subways or trains Shop in malls Shop in grocery stores Shop in grocery stores Shop in pharmacies Social MEDIA Facebook Instagram Instagram StinkedIn Stink	Read magazines				
trains Shop in malls Shop in grocery stores Shop in pharmacies Shop in pharmacies Social MEDIA Facebook Instagram Linkedin Twitter You Tube Other social media ONLINE/INTERNET MEDIA Blogs Health websites/resources Internet radio News websites Streaming services (e.g., Netflix, Hulu, SlingTV) Other websites TRADITIONAL MEDIA Broadcast radio Television (cable, satellite, or antenna)	Read newspapers				
Shop in grocery stores Shop in pharmacies SOCIAL MEDIA Facebook Instagram					
Shop in pharmacies SOCIAL MEDIA Facebook Instagram Inst	Shop in malls				
SOCIAL MEDIA Facebook Instagram	Shop in grocery stores				
Facebook Instagram LinkedIn Twitter YouTube Other social media ONLINE/INTERNET MEDIA Blogs Health websites/resources Internet radio News websites Streaming services (e.g., Netflix, Hulu, SlingTV) Other websites TRADITIONAL MEDIA Broadcast radio Television (cable, satellite, or antenna)	Shop in pharmacies				
LinkedIn					
Twitter	Instagram				
YouTube O Other social media O OTHER Social media O ONLINE/INTERNET MEDIA Blogs Health websites/resources Internet radio O OTHER Social Media O OTHER Social	LinkedIn				
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Broadcast radio Television (cable, satellite, or antenna)	Other websites				
satellite, or antenna)					
Satellite radio					
	Satellite radio				

exposure to Campaign Name]	
ow we would like to ask you about a may not have seen or heard about i	CDC campaign to raise awareness about sepsis that you may in the past 5 months.
	n to raise awareness about sepsis. In the past 5 months, which of the vou seen or heard? Please select only one.
Be sepsis aware.	Health is precious. Don't get sepsis.
Get ahead of sepsis	Be smart. Beat sepsis.
Know the threat. Prevent sepsis.	

[F	Frequency/Channel of Exposure]								
	You indicated that you had seen or heard the campaign name, Get Ahead of Sepsis, in the past 5 months.								
	•		-	•	s <i>i</i> s campaign messag aper/magazine ads, c				
	Never	Rarely (Once a month or less)	Occasionally (2-4 times a month)	Frequently (2-4 times a week)	s Very frequently (almost daily)	I don't know			
	9. In the past 5 mo SOCIAL MEDIA (F		-	•	s <i>i</i> s campaign messaç	ge or slogan in			
	Never	Rarely (Once a month or less)	Occasionally (2-4 times a month)	Frequently (2-4 times a week)	S Very frequently (Almost daily to daily)	I don't know			
	•	NET MEDIA (web	site advertisemen	ts, online news ar		•			
	in TRADITIONAL T	ELEVISION (CAI	BLE, SATELLITE,	or ANTENNA) MI	osis campaign messa EDIA (commercials, p s office or healthcare	oublic service			
	Never	Rarely (Once a month or less)	Occasionally (2-4 times a month)	Frequently (2-4 times a week)	S Very frequently (Almost daily to daily)	I don't know			
	12. In the past 5 m in BROADCAST R	ADIO MEDIA (rac Rarely (Once a	lio announcement Occasionally (2-4		S Very frequently				
	Never	month or less)	times a month)	a week)	(Almost daily to daily)	I don't know			

Never	Rarely (Once a month or less)	Occasionally (2-4 times a month)	Frequently (2-4 times a week)	Very frequently (Almost daily to daily)	I don't kno

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14. You said that you saw messages about sepsis in [1. Print Media, 2. Online Media, 3. Television/Radio, and/or 4. Other Media] in the past 3 months. Thinking about what you saw or heard, please indicate your level of agreement with the following statements from 1-5, where 1 = strongly disagree, 2 = disagree, 3 = neutral, 4 = agree, and 5 = strongly agree.

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
The [INDICATE MEDIA] are memorable.					
The [INDICATE MEDIA] were interesting.					
The [INDICATE MEDIA] were believable.		0			
The [INDICATE MEDIA] were worth remembering.					
The [INDICATE MEDIA] grabbed my attention.					
The [INDICATE MEDIA] were powerful.					
The [INDICATE MEDIA] were informative.					
The [INDICATE MEDIA] were meaningful.					
The [INDICATE MEDIA] were convincing.					

[Exposed Respondent Questions - HCPs Only] You said that you saw or heard messages about sepsis in one or more types of media within the past 5 months. We would like to know more about your thinking related to sepsis. Below we present several items. Some of these items are true and some are false. Please indicate whether you believe each item is true or false.

	True	False	Don't know
Sepsis is the body's extreme response to an infection.			
Only people with chronic diseases are at risk for sepsis.			
Even if sepsis is suspected, antibiotic herapy should not be started for at least 24 nours in the event the patient improves.			
Patients should be advised about proper and wound care o prevent infections and educe their risk for sepsis.			
Symptoms of sepsis nclude confusion or disorientation, shortness of breath, high heart rate, fever, and extreme oain or discomfort.			
Only certain infections can lead to sepsis.		\bigcirc	\bigcirc
Patients should be reassessed within 24-48 nours of starting antibiotics to stop or change treatment as needed.			
Sepsis can cause tissue damage, organ failure, and death.			
Sepsis is a medical emergency and requires mmediate treatment.			
=	-	ard about theGet Ahead of Sagreement with the following	

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
I believe that individuals older than 65 years, infants younger than 1 year, and individuals with chronic conditions or weakened immune systems are at higher risk for developing sepsis.					
I believe certain infections (e.g., lung, kidney, skin, gut) put my patients at higher risk for developing sepsis.					
I think tissue damage and organ failure are severe problems that can result from sepsis.					\bigcirc
I think that sepsis is a severe problem that can lead to death.			\bigcirc	\bigcirc	\bigcirc
I believe I can educate my patients on how to prevent infections that can lead to sepsis.					\bigcirc
I believe that I can recognize sepsis in my patients.		\bigcirc	\bigcirc	\bigcirc	
I believe that recognizing signs of sepsis in patients reduces risk of death from sepsis.					
I believe that acting fast, if I suspect sepsis in a patient, can save lives.					
I plan to use the online CDC campaign materials/tools.					0
I plan to counsel my patients and their families about infection prevention.					
I plan to counsel my patients and their families to recognize the signs/symptoms of sepsis.					

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
I plan to counsel my patients and their families about seeking emergency medical care if they suspect sepsis.					
I plan to take rapid action to treat sepsis when suspected in patients.		\bigcirc	0	0	
I plan to seek more information from the CDC website about infections and sepsis.					

[Exposed Respondent Questions - HCPs Only] Now we'd like for you to take a moment and think back to the weeks and monthsbefore you saw or

Now we'd like for you to take a moment and think back to the weeks and monthspetore you saw or heard CDC's *Get Ahead of Sepsis* messages and/or materials about sepsis. We would like for you to answer the same questions about your knowledge and awareness from BEFORE you saw the messages and materials.

Below we again present several items. Some of these items are true and some are false. Please indicate whether you believe each item is true or false.

	True	False	Don't know
Sepsis is the body's extreme response to an infection.			
Only people with chronic diseases are at risk for sepsis.			
Even if sepsis is suspected, antibiotic therapy should not be started for at least 24 hours in the event the patient improves.			
Patients should be advised about proper hygiene and wound care to prevent infections and reduce their risk for sepsis.			
Symptoms of sepsis include confusion or disorientation, shortness of breath, high heart rate, fever, and extreme pain or discomfort.			
Only certain infections can lead to sepsis.		\bigcirc	
Patients should be reassessed within 24-48 hours of starting antibiotics to stop or change treatment as needed.			
Sepsis can cause tissue damage, organ failure, and death.			
Sepsis is a medical emergency and requires immediate treatment.			
=	-	heard about the Get Ahead of agreement with the following	

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
I believe that individuals older than 65 years, infants younger than 1 year, and individuals with chronic conditions or weakened immune systems are at higher risk for developing sepsis.					
I believe certain infections (e.g., lung, kidney, skin, gut) put my patients at higher risk for developing sepsis.					
I think tissue damage and organ failure are severe problems that can result from sepsis.			0		0
I think that sepsis is a severe problem that can lead to death.			\bigcirc	\bigcirc	
I believe I can educate my patients on how to prevent infections that can lead to sepsis.					
I believe that I can recognize sepsis in my patients.		\bigcirc			
I believe that recognizing signs of sepsis in patients reduces risk of death from sepsis.					
I believe that acting fast, if I suspect sepsis in a patient, can save lives.		\bigcirc			
I plan to use the online CDC campaign materials/tools.			0		\bigcirc
I plan to counsel my patients and their families about infection prevention.					
I plan to counsel my patients and their families to recognize the signs/symptoms of sepsis.					

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
I plan to counsel my patients and their families about seeking emergency medical care if they suspect sepsis.					
I plan to take rapid action to treat sepsis when suspected in patients.				\circ	
I plan to seek more information from the CDC website about infections and sepsis.				\bigcirc	\circ
19. What would you cl seen in the past 5 mo		about the CDC	sGet Ahead of Se	<i>psi</i> s materials tl	nat you have
sepsis (e.g., on the CI Yes No I don't know	oc website):				
21. [CONSUMERS] D professional for more			S <i>epsi</i> s messaging	prompt you to	ask a healthcare
Yes					
No					
I don't know					

[Unexposed Respondent Questions - HCPs Only]
You said that you had not seen or heard messages about sepsis in the media within the past 5 months. With that in mind, please answer the following questions.
Below we present several items. Some of these items are true and some are false. Please indicate whether you believe each item is true or false.

Sepsis is the body's extreme response to an infection. Only people with chronic		
diseases are at risk for sepsis.		
Even if sepsis is suspected, antibiotic therapy should not be started for at least 24 hours in the event the patient improves.		
Patients should be advised about proper hygiene and wound care to prevent infections and reduce their risk for sepsis.		
Symptoms of sepsis include confusion or disorientation, shortness of breath, high heart rate, fever, and extreme pain or discomfort.		
Only certain infections can lead to sepsis.	\bigcirc	
Patients should be reassessed within 24-48 hours of starting antibiotics to stop or change treatment as needed.		
Sepsis can cause tissue damage, organ failure, and death.		
Sepsis is a medical emergency and requires immediate treatment.		
3. Thinking about your CUF greement with the following	d awareness of sepsis, pleas	e indicate your level of

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
I believe that individuals older than 65 years, infants younger than 1 year, and individuals with chronic conditions or weakened immune systems are at higher risk for developing sepsis.					
I believe certain infections (e.g., lung, kidney, skin, gut) put my patients at higher risk for developing sepsis.					
I think tissue damage and organ failure are severe problems that can result from sepsis.		\bigcirc			0
I think that sepsis is a severe problem that can lead to death.		\bigcirc	\bigcirc		
I believe I can educate my patients on how to prevent infections that can lead to sepsis.		\bigcirc			
I believe that I can recognize sepsis in my patients.			\bigcirc		
I believe that recognizing signs of sepsis in patients reduces risk of death from sepsis.					
I believe that acting fast, if I suspect sepsis in a patient, can save lives.			\bigcirc		
I plan to use the online CDC campaign materials/tools.			0		
I plan to counsel my patients and their families about infection prevention.		\bigcirc			
I plan to counsel my patients and their families to recognize the signs/symptoms of sepsis.					

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
I plan to counsel my patients and their families about seeking emergency medical care if they suspect sepsis.					
I plan to take rapid action to treat sepsis when suspected in patients.	0	0	0	0	0
I plan to seek more information from the CDC website about infections and sepsis.					

[Unexposed Respondent Questions - HCPs Only]
Now we'd like for you to take a moment and think back 5 months ago. We would like for you to answer the same questions about your knowledge and awareness from <u>5 months ago</u> .
Below we again present several items. Some of these items are true and some are false. Please indicate whether you believe each item is true or false.

suspected, antibiotic	0		
diseases are at risk for sepsis. Even if sepsis is suspected, antibiotic	\bigcirc		
Even if sepsis is suspected, antibiotic		\bigcirc	
therapy should not be started for at least 24 hours in the event the patient improves.			
Patients should be advised about proper hygiene and wound care to prevent infections and reduce their risk for sepsis.			
Symptoms of sepsis include confusion or disorientation, shortness of breath, high heart rate, fever, and extreme pain or discomfort.			
Only certain infections can lead to sepsis.	\bigcirc	\bigcirc	
Patients should be reassessed within 24-48 hours of starting antibiotics to stop or change treatment as needed.			
Sepsis can cause tissue damage, organ failure, and death.	\bigcirc		
Sepsis is a medical emergency and requires immediate treatment.	\circ		
5. Thinking about your know f agreement with the followir		s of sepsis 5 MONTHS AGO,	please indicate your le

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
I believe that individuals older than 65 years, infants younger than 1 year, and individuals with chronic conditions or weakened immune systems are at higher risk for developing sepsis.					
I believe certain infections (e.g., lung, kidney, skin, gut) put my patients at higher risk for developing sepsis.					
I think tissue damage and organ failure are severe problems that can result from sepsis.			0		0
I think that sepsis is a severe problem that can lead to death.			\bigcirc	\bigcirc	
I believe I can educate my patients on how to prevent infections that can lead to sepsis.					
I believe that I can recognize sepsis in my patients.			\bigcirc	\bigcirc	
I believe that recognizing signs of sepsis in patients reduces risk of death from sepsis.					
I believe that acting fast, if I suspect sepsis in a patient, can save lives.	\bigcirc	\bigcirc			
I plan to use the online CDC campaign materials/tools.			0		
I plan to counsel my patients and their families about infection prevention.					
I plan to counsel my patients and their families to recognize the signs/symptoms of sepsis.					

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
I plan to counsel my patients and their families about seeking emergency medical care if they suspect sepsis.					
I plan to take rapid action to treat sepsis when suspected in patients.	0	0	\circ	\circ	
I plan to seek more information from the CDC website about infections and sepsis.	\circ	\bigcirc			
26. Where could we pl see or hear about ther		paign materials a	about sepsis, so tl	hat you may be	more likely to
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?
27. Where else, other	than the CDC web	site, would you	seek information a	about infections	and/or sepsis?

ı	[Perceived Effectiveness	. Kev	/ Messages	- HCPs	Onlv1
	i ciocivea Elicotivelicos	, , , ,	, messages	11013	\bigcirc \square \square \square

You said that you saw or heard CDC's *Get Ahead of Sepsis* messaging in the last 5 months. Thinking about the campaign's key messages, please indicate how effective you think the following messages are.

28. On a scale of 1-5, how effective is the following campaign message in relation to each of the items below?

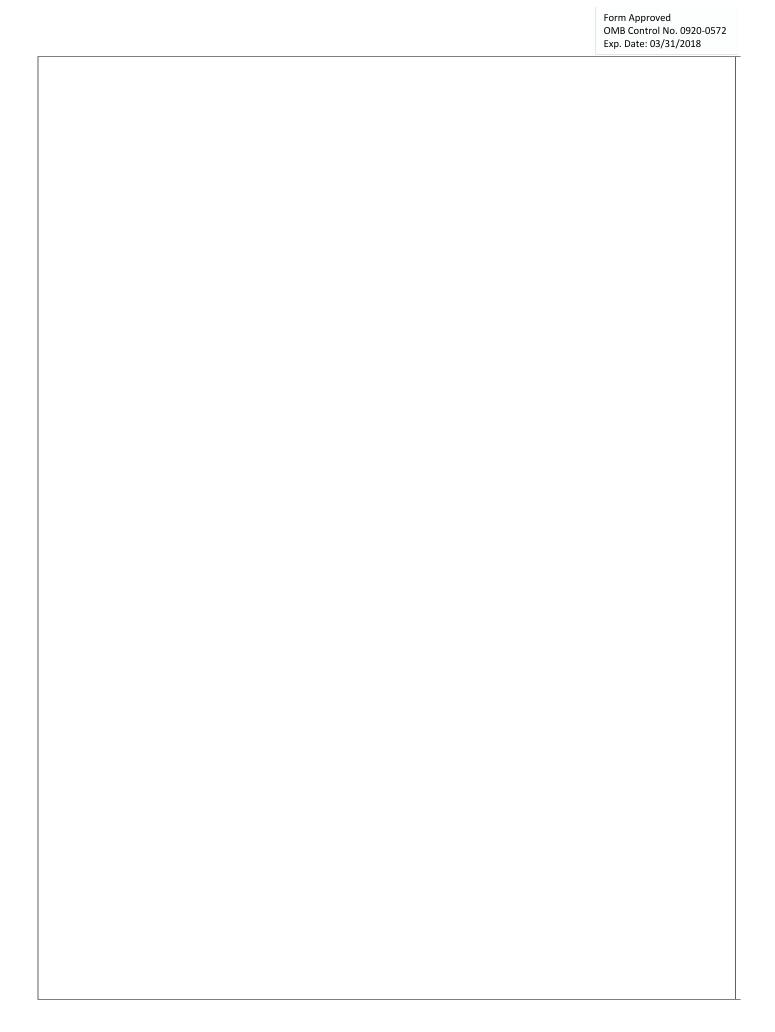
You can protect your patients by recognizing and treating sepsis quickly.

	Not effective	Slightly effective	Moderately effective	Very effective	Extremely effective	Prefer not to answer
Improving knowledge about how to treat sepsis.						
Improving knowledge about how to recognize the signs and symptoms of sepsis.		\bigcirc		\bigcirc		\bigcirc
Improving a healthcare professional's belief in their ability to take action if sepsis is suspected.		0	0	0		

29. On a scale of 1-5, how effective is the following campaign message in relation to each of the items below?

Infections put your patients at risk for sepsis. Be alert to the signs and, when suspected, act fast.

	Not effective	Slightly effective	Moderately effective	Very effective	Extremely effective	Prefer not to answer
Improving knowledge about how to treat sepsis.		\bigcirc			\bigcirc	
Improving a healthcare professional's belief in their ability to act fast if sepsis is suspected.				\bigcirc		\bigcirc
Making healthcare professionals more aware of the seriousness and/or risks posed by infections.					0	
Improving knowledge about the need to be alert to the signs of sepsis.						\bigcirc



Don't know Prefer not to answer Zip code: L. What is the highest grade of school you have completed, or the highest degree you have schooling completed, or less than 1 year Associate degree Grade school completed (grades 1-8) High school attended (grades 9-12, no degree) High school graduate (or equivalent) Professional degree (MD, JD, etc.) Some college (1-4 years, no degree) Doctorate degree What was your total household income before taxes during the past 12 months? (Pleme) Less than \$25,000 \$75,000 to \$99,999 \$25,000 to \$34,999 \$150,000 or more	mographic Questions	
Don't know Prefer not to answer Zip code: L. What is the highest grade of school you have completed, or the highest degree you have schooling completed, or less than 1 year Associate degree Grade school completed (grades 1-8) High school attended (grades 9-12, no degree) High school graduate (or equivalent) Professional degree (MD, JD, etc.) Some college (1-4 years, no degree) Doctorate degree What was your total household income before taxes during the past 12 months? (Pleme) Less than \$25,000 \$75,000 to \$99,999 \$25,000 to \$34,999 \$150,000 or more		
Prefer not to answer Zip code: L. What is the highest grade of school you have completed, or the highest degree you have schooling completed, or less than 1 year Associate degree Grade school completed (grades 1-8) Bachelor's degree High school attended (grades 9-12, no degree) Master's degree High school graduate (or equivalent) Professional degree (MD, JD, etc.) Some college (1-4 years, no degree) Doctorate degree 2. What was your total household income before taxes during the past 12 months? (Plene) Less than \$25,000 \$75,000 to \$99,999 \$25,000 to \$34,999 \$150,000 or more	30. In what zip code do you currently live?	
Zip code: L. What is the highest grade of school you have completed, or the highest degree you have completed, or less than 1 year Associate degree Grade school completed (grades 1-8) High school attended (grades 9-12, no degree) High school graduate (or equivalent) Some college (1-4 years, no degree) Professional degree (MD, JD, etc.) Some college (1-4 years, no degree) Doctorate degree What was your total household income before taxes during the past 12 months? (Plene) Less than \$25,000 \$75,000 to \$99,999 \$25,000 to \$34,999 \$35,000 to \$49,999 \$150,000 or more	Don't know	
L. What is the highest grade of school you have completed, or the highest degree you have schooling completed, or less than 1 year Associate degree Grade school completed (grades 1-8) High school attended (grades 9-12, no degree) High school graduate (or equivalent) Some college (1-4 years, no degree) Professional degree (MD, JD, etc.) Some college (1-4 years, no degree) Doctorate degree What was your total household income before taxes during the past 12 months? (Plene) Less than \$25,000 \$75,000 to \$99,999 \$25,000 to \$34,999 \$35,000 to \$49,999 \$150,000 or more	Prefer not to answer	
No schooling completed, or less than 1 year Grade school completed (grades 1-8) High school attended (grades 9-12, no degree) High school graduate (or equivalent) Some college (1-4 years, no degree) Professional degree (MD, JD, etc.) Doctorate degree What was your total household income before taxes during the past 12 months? (Plene) Less than \$25,000 \$75,000 to \$99,999 \$25,000 to \$34,999 \$35,000 to \$49,999 \$150,000 or more	Zip code:	
No schooling completed, or less than 1 year Grade school completed (grades 1-8) High school attended (grades 9-12, no degree) High school graduate (or equivalent) Some college (1-4 years, no degree) Professional degree (MD, JD, etc.) Doctorate degree What was your total household income before taxes during the past 12 months? (Plene) Less than \$25,000 \$75,000 to \$99,999 \$25,000 to \$34,999 \$35,000 to \$49,999 \$150,000 or more		
No schooling completed, or less than 1 year Grade school completed (grades 1-8) High school attended (grades 9-12, no degree) High school graduate (or equivalent) Some college (1-4 years, no degree) Professional degree (MD, JD, etc.) Doctorate degree What was your total household income before taxes during the past 12 months? (Plene) Less than \$25,000 \$75,000 to \$99,999 \$25,000 to \$34,999 \$35,000 to \$49,999 \$150,000 or more	31. What is the highest grade of school you have	e completed, or the highest degree you ha
High school attended (grades 9-12, no degree) High school graduate (or equivalent) Some college (1-4 years, no degree) Doctorate degree What was your total household income before taxes during the past 12 months? (Plene) Less than \$25,000 \$75,000 to \$99,999 \$25,000 to \$34,999 \$35,000 to \$49,999 \$150,000 or more		
High school graduate (or equivalent) Professional degree (MD, JD, etc.) Doctorate degree 2. What was your total household income before taxes during the past 12 months? (Plene) Less than \$25,000 \$75,000 to \$99,999 \$25,000 to \$34,999 \$35,000 to \$49,999 \$150,000 or more	Grade school completed (grades 1-8)	Bachelor's degree
Some college (1-4 years, no degree) Doctorate degree 2. What was your total household income before taxes during the past 12 months? (Plene) Less than \$25,000 \$75,000 to \$99,999 \$25,000 to \$34,999 \$100,000 to \$149,999 \$35,000 to \$49,999 \$150,000 or more	High school attended (grades 9-12, no degree)	Master's degree
2. What was your total household income before taxes during the past 12 months? (Plene) Less than \$25,000 \$75,000 to \$99,999 \$25,000 to \$34,999 \$100,000 to \$149,999 \$35,000 to \$49,999 \$150,000 or more	High school graduate (or equivalent)	Professional degree (MD, JD, etc.)
Less than \$25,000 \$75,000 to \$99,999 \$100,000 to \$149,999 \$35,000 to \$49,999 \$150,000 or more	Some college (1-4 years, no degree)	Doctorate degree
\$35,000 to \$49,999 \$150,000 or more		\$75,000 to \$99,999
	\$25,000 to \$34,999	\$100,000 to \$149,999
	\$35,000 to \$49,999	\$150,000 or more
) \$50,000 to \$74,999	\$50,000 to \$74,999	I prefer not to say

[Closing - HCPs Only]

Thank you for completing this survey! Your answers to this survey will be kept private. As our thanks for your time taking this survey, you will receive "points" to redeem for prizes.

REMEMBER:

- Sepsis is a medical emergency.
- Everyone is at risk of developing sepsis and any infection can lead to sepsis.
- If sepsis is suspected, antibiotics should be started immediately and reassessed within 24-48 hours.
- Preventing infections can help protect patients from developing sepsis.

For more information about sepsis and the CDC's Get Ahead of Sepsis campaign, visit their website.