

Development of Messages for the Act Against AIDS National Testing Campaign

Attachment 5 - Sample Email Notification for Non-respondents

You have recently been asked to take part in a survey as part of a research study. The purpose of the interview is to hear your opinions about HIV-related topics and messages. RTI International, a nonprofit research organization in North Carolina, is conducting the survey. The interview is sponsored by the Centers for Disease Control and Prevention (CDC).

Please consider completing the survey [INCLUDE DEADLINE]. Your thoughts on HIV-related topics and messages are very important to us. You will receive points redeemable for merchandise upon completion of the survey. Thank you very much for your time.