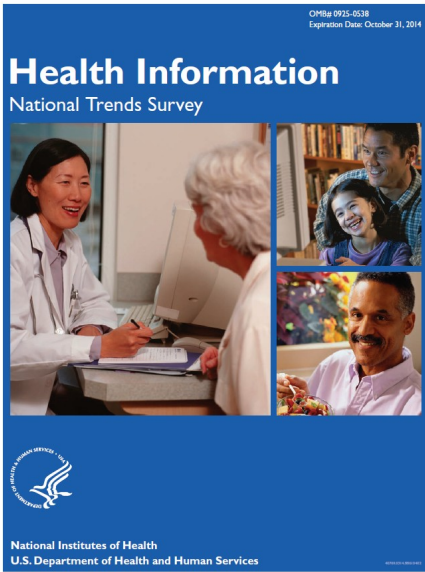
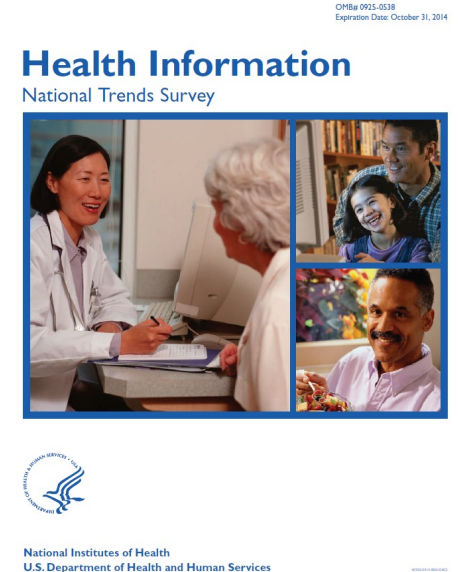
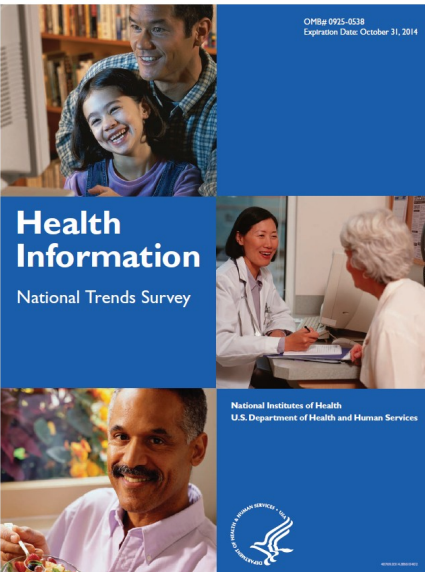
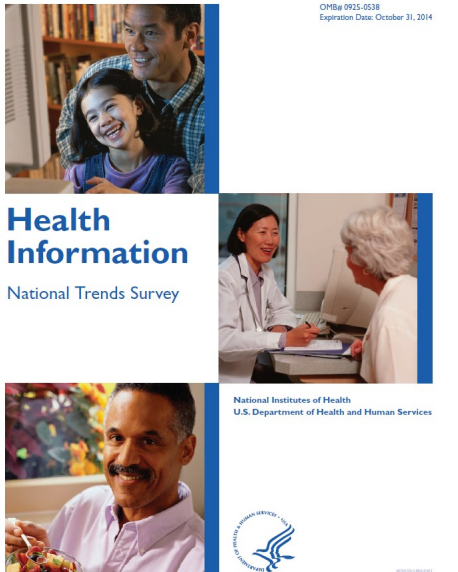


Appendix D: Cover Versions for Embedded Experiment



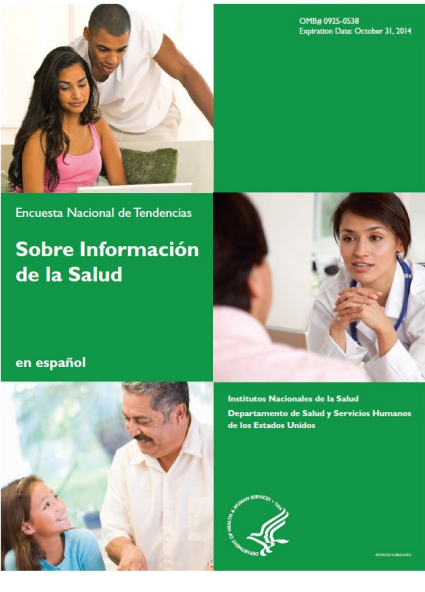

Proposed cover manipulations for HINTS Cycle 4 (English questionnaires)

	High Contrast	Low Contrast
Collage	 <p>OMB# 0915-0538 Expiration Date: October 31, 2014</p> <p>Health Information National Trends Survey</p> <p>National Institutes of Health U.S. Department of Health and Human Services</p>	 <p>OMB# 0915-0538 Expiration Date: October 31, 2014</p> <p>Health Information National Trends Survey</p> <p>National Institutes of Health U.S. Department of Health and Human Services</p>
Non-collage	 <p>OMB# 0915-0538 Expiration Date: October 31, 2014</p> <p>Health Information National Trends Survey</p> <p>National Institutes of Health U.S. Department of Health and Human Services</p>	 <p>OMB# 0915-0538 Expiration Date: October 31, 2014</p> <p>Health Information National Trends Survey</p> <p>National Institutes of Health U.S. Department of Health and Human Services</p>

CONTROL COVER*

*C

Proposed cover manipulations for HINTS Cycle 4 (Spanish questionnaires)

	High Contrast	Low Contrast
Collage	 <p>OMB# 0925-0538 Expiration Date: October 31, 2014</p> <p>Encuesta Nacional de Tendencias Sobre Información de la Salud</p> <p>en español</p> <p>Institutos Nacionales de la Salud Departamento de Salud y Servicios Humanos de los Estados Unidos</p>	 <p>OMB# 0925-0538 Expiration Date: October 31, 2014</p> <p>Encuesta Nacional de Tendencias Sobre Información de la Salud</p> <p>en español</p> <p>Institutos Nacionales de la Salud Departamento de Salud y Servicios Humanos de los Estados Unidos</p>
Non-collage	 <p>OMB# 0925-0538 Expiration Date: October 31, 2014</p> <p>Encuesta Nacional de Tendencias Sobre Información de la Salud</p> <p>en español</p> <p>Institutos Nacionales de la Salud Departamento de Salud y Servicios Humanos de los Estados Unidos</p>	 <p>OMB# 0925-0538 Expiration Date: October 31, 2014</p> <p>Encuesta Nacional de Tendencias Sobre Información de la Salud</p> <p>en español</p> <p>Institutos Nacionales de la Salud Departamento de Salud y Servicios Humanos de los Estados Unidos</p> <p>*C</p>

ONTROL COVER*