

Child Welfare Information Gateway Special Initiative Survey

1. Please describe why you are visiting the *[insert name of special initiative]* website.

2. Is this your first time visiting the *[insert name of special initiative]* website?
 - Yes - If so, how did you hear about us?
 - No - If not the first time, how many times?

3. Which of the following best describes your background or role?
 - Prevention/family support
 - Child protective services
 - Foster care
 - Adoption
 - Youth services
 - Juvenile justice
 - Health/mental health Substance use
 - Legal/courts (e.g. GAL, CASA, attorney)
 - Researcher/evaluator/consultant
 - Early childhood educator (0-5yrs)
 - Teacher (K-12)
 - Professor/faculty (higher education)
 - Kinship caregiver (*optional response option*)
 - Training specialist (*optional response option*)
 - Licensing specialist (*optional response option*)
 - Foster youth (current or former) (*optional response option*)
 - Student (*optional response option*)
 - Prospective Adoptive Parent (*optional response option*)
 - Kinship caregiver (*optional response option*)
 - Training specialist (*optional response option*)
 - Licensing specialist (*optional response option*)
 - Foster/Adoptive Parent (*optional response option*)
 - Other (please describe):

4. Which of the following best describes your workplace? (Check one.)
 - Local or county public agency
 - State agency
 - Tribal agency/organization
 - Federal agency
 - Community-based/faith-based organization
 - National organization (e.g., nonprofit, advocacy)
 - Training and technical assistance service provider
 - Educational institution (early education, K-12, college, university)
 - Other (Please describe.)

5. Which of the following best describes your position? (Check one.)
 - Frontline worker (e.g., caseworker, direct service worker)
 - Supervisor/manager
 - Director/administrator
 - Training Specialist
 - Other (Please describe.)

6. How useful are the information and resources available on the *[insert name of special initiative]* website?

- Very useful (Please explain.)
- Useful (Please explain.)
- Somewhat useful (Please explain.)
- Not useful (Please explain.)

7. On a scale of 1 (poor) to 5 (excellent), please rate the following regarding the *[insert name of special initiative]* website

- Ease of finding information on the website
- Website organization
- Appeal of the website design
- Content that matches my needs

8. The following tools are available to help you and your organization/agency promote *[insert name of special initiative]*. For each tool, please indicate whether or not you and your organization/agency have used it or intend to use it to promote *[insert name of special initiative]*. (Check all that apply and indicate how you intend to use each).

- Widgets
- Sample signature blocks
- Sample email messages
- Sample social media messages
- Library search
- Frequently Asked Questions (*optional response option*)
- Meet older youth feature (*optional response option*)
- AdoptUSKids Illustration (*optional response option*)
- National and State PSAs (*optional response option*)
- Voices of Older Youth Videos (*optional response option*)
- National Foster Care Month Graphics (Infographic, FB banner, etc.) (*optional response option*)
- National Foster Care Month FAQs (*optional response option*)
- Sample proclamations (*optional response option*)
- National Child Abuse Prevention Month calendars (*optional response option*)

9. Do you have any additional comments or suggestions?

Optional Survey Questions

10. Did you access any of the *[resource specific to the initiative]* on the *[insert name of special initiative]* website?

- Yes (If yes, tell us how you intend to use the *[resource specific to initiative]* and provide any comments or suggestions).
- No
- I don't remember

11. This year's theme for our *[insert name of special initiative]* is *[insert current theme]*. Do you have suggestions for next year's theme?

12. Please select the various ways in which you (or your work) might be affected if the *[insert name of special initiative]* website did not exist.

- It would take me longer to find information, resources, or tools to promote *[insert name of special initiative]*.

- It would cost more money to get the information, resources, or tools I need to promote **[insert name of special initiative]**.
- It would be more difficult to share information, resources, or tools with others about **[insert name of special initiative]**.
- It would be more difficult to train staff and colleagues about **[insert name of special initiative]**.
- I would not have adequate access to publications and products on **[insert name of special initiative]**.
- It would affect me in other ways. (Please describe)
- It would not affect me

13. Please rate your agreement with the following statements. (Strongly agree; Agree; Neutral; Disagree; Strongly disagree; N/A)

- The **[insert name of special initiative]** website promotes public awareness about **[issues specific to initiative]**
- The **[insert name of special initiative]** website promotes the social and emotional well-being of children and families.
- The **[insert name of special initiative]** website enhances services for children and families.
- The **[insert name of special initiative]** website increased my knowledge about **[issues specific to initiative]**

14. How do you intend to use the resources offered on the **[insert name of special initiative] website? (Check all that apply and please provide details)**

- Increase my knowledge or inform my attitudes
- Share with families and/or clients
- Share with professionals or colleagues
- Support public awareness or advocacy efforts
- Share in a formal training environment
- Support practice improvement and/or sustain good practice
- Implement, sustain, or improve programs (e.g., program management, logic model development, program evaluation)
- Support policy change and/or sustain good policies
- Conduct research or evaluation
- Grant writing/fundraising
- My own professional development
- Personal use
- Other (please describe):