**OMB Control No. 2127-0682**

**Expiration Date 04/31/2018**

**Motorcycle Focus Groups Recruitment Screener**

Thank you for agreeing to participate in this research study. Your participation in this step should take about 5 minutes. This study is being conducted on behalf of the National Highway Traffic Safety Administration (NHTSA). Please note that an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a current valid OMB control number. The OMB control number for this study is 2127-0682. Your participation is voluntary. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Information Collection Clearance Officer, National Highway Traffic Safety Administration, 1200 New Jersey Ave, S.E., Washington, DC, 20590

Date: \_\_\_\_\_\_\_\_

Thank you for calling to learn about the focus group. First, I will explain what the focus group topic is about, and then I will try to answer any questions that you may have. If you are still interested in participating, I will ask you some very basic questions, like what type of motorcycle you ride, your riding experience, and a few other things, to see which focus group is a good fit for you.

Westat is conducting the focus groups for the Department of Transportation (DOT). The purpose of this study is to get opinions from motorcycle riders on a variety of things, including their opinions of riding gear and riding apparel.

The focus group session takes about 90 minutes. If you do participate, you will receive $75 for your time.

Are you interested in participating? (*If yes, complete the form below*). Next, I’ll ask you a few basic questions to help identify the focus group that best fits. You don’t have to answer any question that you don’t want to.



**1.** How did you hear about this study? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**2.** Are you… a) under 18 b) 18-30 c) 31 or 55 or d) 56 and older

*(If under 18, end the screener and tell them that the study can only take riders 18 years or older, and thank them for their time)*

**3.** Do you ever ride on a motorcycle or a scooter?

1. Motorcycle *(Go to question 4*)
2. Scooter (*Go to question 4*)
3. No *(If no, end screener and thank them for their time)*

**4**. How many years have you been riding? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**5a**. What is the make, model and year of the \_\_\_\_\_\_\_\_\_ (*fill in motorcycle or scooter depending on response to question 3*) that you usually ride?

**Make:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Model:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Year:** \_\_\_\_\_\_\_\_\_

**5b.** Do you own this \_\_\_\_\_\_\_\_\_ (*fill in motorcycle or scooter depending on response to question 3*) that you usually ride?

a) Yes

b) No

**6**. How many days per week do you ride? Would you say…

1. 1-2 days per week,
2. 3-4 days per week, or
3. 5 or more days per week

**7.** Generally, what is the purpose of the ride? Would you say…

1. Daily commute
2. Recreation
3. Other (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**8**. About how many miles do you travel on your \_\_\_\_\_\_\_\_\_ (*fill in motorcycle or scooter depending on response to question 3*) in a normal week? Would you say…

1. under 20 miles
2. 20-49 miles
3. 50-99 miles
4. 100-149 miles
5. 150 miles or more

**9**. Do you ever ride as a passenger

1. Yes
2. No *(If no, skip to Question 11)*

**10.** How often do you ride as a passenger?

1. All the time, I only ride as a passenger
2. On occasion
3. Never
4. Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *(please specify)*

**11**. Do you have a motorcycle endorsement (license)?

a) Yew

b) No

**12.** What is your first name? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*(first only is OK, but take last name if offered)*

**13.** Can you tell me two phone numbers where we can easily contact you?

**14.** If you like, you can also provide an email address where we can contact you.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**15.** ***From observation, enter sex of respondent. If unsure guess:***

a. Male OR b. Female

**END**