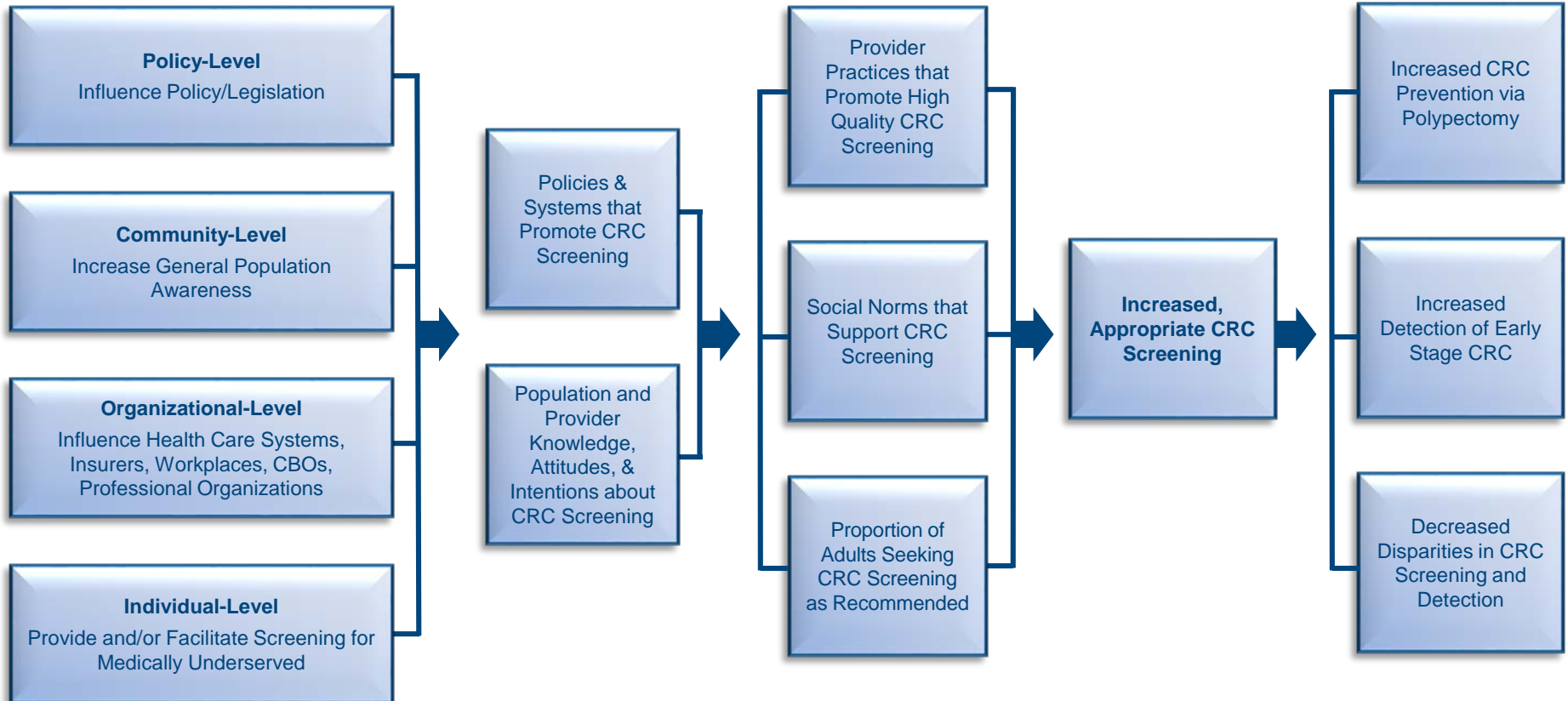# CDC's Colorectal Cancer Control Program: Simplified Logic Model

State and Tribal Grantees, in Collaboration with CCC Coalitions and Other Partners, Conduct These Activities…

To Create These Changes that Improve or Increase…

In Order to Achieve Population-Level Program Outcomes

Policy-Level
Influence Policy/Legislation

Community-Level
Increase General Population Awareness

Organizational-Level
Influence Health Care Systems, Insurers, Workplaces, CBOs, Professional Organizations

Individual-Level
Provide and/or Facilitate Screening for Medically Underserved

Policies & Systems that Promote CRC Screening

Population and Provider Knowledge, Attitudes, & Intentions about CRC Screening

Provider Practices that Promote High Quality CRC Screening

Social Norms that Support CRC Screening

Proportion of Adults Seeking CRC Screening as Recommended

Increased, Appropriate CRC Screening

Increased CRC Prevention via Polypectomy

Increased Detection of Early Stage CRC

Decreased Disparities in CRC Screening and Detection

Program Monitoring and Evaluation