Give Us Your Feedback!

By taking a few minutes to complete this survey, you will help us improve our email communications with you.

1. How often do you read our emails?
   * Always
   * Frequently
   * Sometimes
   * Rarely
   * Never
2. How long have you been an HHS.gov email subscriber?
   * Less than 1 month
   * 1-3 months
   * 4-6 months
   * 6-12 months
   * Over one year
3. On which devices do you usually read your HHS.gov emails? Check all that apply.
   * Desktop
   * Tablet
   * Mobile
   * Other Devices
4. On which device do you most frequently read your HHS.gov emails? Select only one.
   * Desktop
   * Tablet
   * Mobile
   * Other Devices
5. What time of day do you typically read HHS.gov emails?
   * Early morning (6am - 9am)
   * Morning (9am - 12pm)
   * Afternoon (12pm - 4pm)
   * Evening (4pm - 8pm)
   * Late at night (after 8pm)
6. Please rate your satisfaction with the **frequency** of our email efforts (how often we send our emails).
   * Very satisfied
   * Somewhat satisfied
   * Neutral
   * Somewhat dissatisfied
   * Very dissatisfied

### If response to #6 is somewhat dissatisfied or very dissatisfied:

* Please let us know why you are dissatisfied with the frequency of our email efforts. Check all that apply.
  + You send too many emails.
  + You send too few emails.
  + Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* How often do you think we should be sending emails?
  + 1-2 times a month
  + 1-2 times a week
  + 3-4 times a week
  + More than 5 times a week

1. Please rate your satisfaction with the **length** of our email content (how much content is in our emails).
   1. Very satisfied
   2. Somewhat satisfied
   3. Neutral
   4. Somewhat dissatisfied
   5. Very dissatisfied

### If response to #7 is somewhat dissatisfied or very dissatisfied:

* Please let us know why you are dissatisfied with the length of our email content. Check all that apply.
  + Your emails are too long; there is too much content.
  + Your emails are too short; there is not enough content.
  + Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Please rate your satisfaction with our **email content** (what topics we cover in our emails).
   1. Very satisfied
   2. Somewhat satisfied
   3. Neutral
   4. Somewhat dissatisfied
   5. Very dissatisfied

### If response to #8 is very satisfied or somewhat satisfied:

* What do you like best about our email content?
* Do you agree or disagree with the following statements:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Strongly Disagree** | **Disagree** | **Neutral** | **Agree** | **Strongly Agree** |
| HHS.gov regularly sends emails with content that are relevant to me. |  |  |  |  |  |
| HHS.gov regularly sends emails with content that are relevant to someone I know. |  |  |  |  |  |

* Which of these topics would you prefer to be featured more in future HHS.gov emails? Check all that apply:
  + About HHS
  + The Affordable Care Act
  + Breaking News
  + Bullying Prevention
  + Mental Health
  + Food Safety
  + Public Health Information
  + AIDS/HIV
  + Seasonal Content
  + Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Please rate your satisfaction with the **content layout** (how we present our emails).
   1. Very satisfied
   2. Somewhat satisfied
   3. Neutral
   4. Somewhat dissatisfied
   5. Very dissatisfied

### If response to #9 is somewhat dissatisfied or very dissatisfied:

* Please let us know why you are dissatisfied with the layout of our emails. Check all that apply.
  + The content layout is too confusing.
  + The content layout is not compatible with the device I use to read my emails.
  + Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. How likely are you to:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Very Likely** | **Somewhat Likely** | **Neutral** | **Somewhat Unlikely** | **Very Unlikely** |
| Share our emails with others? |  |  |  |  |  |
| Tell others to subscribe to HHS.gov emails? |  |  |  |  |  |

1. What can we do to improve our emails?

## Tell Us About Yourself!

1. Gender
   * Female
   * Male
   * Prefer not to answer
2. Age
   * Younger than 18
   * 18-24
   * 25-34
   * 35-44
   * 45-54
   * 55-64
   * 65 or older
   * Prefer not to answer
3. Select topic(s) that best reflect your interests. Check all that apply.
   * Asian Americans and Pacific Islanders (AAPI)
   * African Americans
   * Educators
   * Health Care Professionals
   * Hispanic/Latino
   * LGBT
   * Military
   * Native Americans
   * Rural
   * Students
   * Veterans
   * Young & Healthy