Give Us Your Feedback!

By taking a few minutes to complete this survey, you will help us improve our email communications with you.

1. How often do you read our emails?
	* Always
	* Frequently
	* Sometimes
	* Rarely
	* Never
2. How long have you been an HHS.gov email subscriber?
	* Less than 1 month
	* 1-3 months
	* 4-6 months
	* 6-12 months
	* Over one year
3. On which devices do you usually read your HHS.gov emails? Check all that apply.
	* Desktop
	* Tablet
	* Mobile
	* Other Devices
4. On which device do you most frequently read your HHS.gov emails? Select only one.
	* Desktop
	* Tablet
	* Mobile
	* Other Devices
5. What time of day do you typically read HHS.gov emails?
	* Early morning (6am - 9am)
	* Morning (9am - 12pm)
	* Afternoon (12pm - 4pm)
	* Evening (4pm - 8pm)
	* Late at night (after 8pm)
6. Please rate your satisfaction with the **frequency** of our email efforts (how often we send our emails).
	* Very satisfied
	* Somewhat satisfied
	* Neutral
	* Somewhat dissatisfied
	* Very dissatisfied

### If response to #6 is somewhat dissatisfied or very dissatisfied:

* Please let us know why you are dissatisfied with the frequency of our email efforts. Check all that apply.
	+ You send too many emails.
	+ You send too few emails.
	+ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* How often do you think we should be sending emails?
	+ 1-2 times a month
	+ 1-2 times a week
	+ 3-4 times a week
	+ More than 5 times a week
1. Please rate your satisfaction with the **length** of our email content (how much content is in our emails).
	1. Very satisfied
	2. Somewhat satisfied
	3. Neutral
	4. Somewhat dissatisfied
	5. Very dissatisfied

### If response to #7 is somewhat dissatisfied or very dissatisfied:

* Please let us know why you are dissatisfied with the length of our email content. Check all that apply.
	+ Your emails are too long; there is too much content.
	+ Your emails are too short; there is not enough content.
	+ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
1. Please rate your satisfaction with our **email content** (what topics we cover in our emails).
	1. Very satisfied
	2. Somewhat satisfied
	3. Neutral
	4. Somewhat dissatisfied
	5. Very dissatisfied

### If response to #8 is very satisfied or somewhat satisfied:

* What do you like best about our email content?
* Do you agree or disagree with the following statements:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Strongly Disagree** | **Disagree** | **Neutral** | **Agree** | **Strongly Agree** |
| HHS.gov regularly sends emails with content that are relevant to me. |  |  |  |  |  |
| HHS.gov regularly sends emails with content that are relevant to someone I know. |  |  |  |  |  |

* Which of these topics would you prefer to be featured more in future HHS.gov emails? Check all that apply:
	+ About HHS
	+ The Affordable Care Act
	+ Breaking News
	+ Bullying Prevention
	+ Mental Health
	+ Food Safety
	+ Public Health Information
	+ AIDS/HIV
	+ Seasonal Content
	+ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
1. Please rate your satisfaction with the **content layout** (how we present our emails).
	1. Very satisfied
	2. Somewhat satisfied
	3. Neutral
	4. Somewhat dissatisfied
	5. Very dissatisfied

### If response to #9 is somewhat dissatisfied or very dissatisfied:

* Please let us know why you are dissatisfied with the layout of our emails. Check all that apply.
	+ The content layout is too confusing.
	+ The content layout is not compatible with the device I use to read my emails.
	+ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
1. How likely are you to:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Very Likely** | **Somewhat Likely** | **Neutral** | **Somewhat Unlikely** | **Very Unlikely** |
| Share our emails with others? |  |  |  |  |  |
| Tell others to subscribe to HHS.gov emails? |  |  |  |  |  |

1. What can we do to improve our emails?

## Tell Us About Yourself!

1. Gender
	* Female
	* Male
	* Prefer not to answer
2. Age
	* Younger than 18
	* 18-24
	* 25-34
	* 35-44
	* 45-54
	* 55-64
	* 65 or older
	* Prefer not to answer
3. Select topic(s) that best reflect your interests. Check all that apply.
	* Asian Americans and Pacific Islanders (AAPI)
	* African Americans
	* Educators
	* Health Care Professionals
	* Hispanic/Latino
	* LGBT
	* Military
	* Native Americans
	* Rural
	* Students
	* Veterans
	* Young & Healthy