

# Give Us Your Feedback!

By taking a few minutes to complete this survey, you will help us improve our email communications with you.

1. How often do you read our emails?
  - Always
  - Frequently
  - Sometimes
  - Rarely
  - Never
2. How long have you been an HHS.gov email subscriber?
  - Less than 1 month
  - 1-3 months
  - 4-6 months
  - 6-12 months
  - Over one year
3. On which devices do you usually read your HHS.gov emails? Check all that apply.
  - Desktop
  - Tablet
  - Mobile
  - Other Devices
4. On which device do you most frequently read your HHS.gov emails? Select only one.
  - Desktop
  - Tablet
  - Mobile
  - Other Devices
5. What time of day do you typically read HHS.gov emails?
  - Early morning (6am - 9am)
  - Morning (9am - 12pm)
  - Afternoon (12pm - 4pm)
  - Evening (4pm - 8pm)
  - Late at night (after 8pm)

6. Please rate your satisfaction with the **frequency** of our email efforts (how often we send our emails).
- Very satisfied
  - Somewhat satisfied
  - Neutral
  - Somewhat dissatisfied
  - Very dissatisfied

**If response to #6 is somewhat dissatisfied or very dissatisfied:**

- Please let us know why you are dissatisfied with the frequency of our email efforts. Check all that apply.
  - You send too many emails.
  - You send too few emails.
  - Other: \_\_\_\_\_
- How often do you think we should be sending emails?
  - 1-2 times a month
  - 1-2 times a week
  - 3-4 times a week
  - More than 5 times a week

7. Please rate your satisfaction with the **length** of our email content (how much content is in our emails).
- a. Very satisfied
  - b. Somewhat satisfied
  - c. Neutral
  - d. Somewhat dissatisfied
  - e. Very dissatisfied

**If response to #7 is somewhat dissatisfied or very dissatisfied:**

- Please let us know why you are dissatisfied with the length of our email content. Check all that apply.
  - Your emails are too long; there is too much content.
  - Your emails are too short; there is not enough content.
  - Other: \_\_\_\_\_

8. Please rate your satisfaction with our **email content** (what topics we cover in our emails).
- a. Very satisfied
  - b. Somewhat satisfied
  - c. Neutral
  - d. Somewhat dissatisfied
  - e. Very dissatisfied

**If response to #8 is very satisfied or somewhat satisfied:**

- What do you like best about our email content?
- Do you agree or disagree with the following statements:

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
HHS.gov regularly sends emails with content that are relevant to me.					
HHS.gov regularly sends emails with content that are relevant to someone I know.					

- Which of these topics would you prefer to be featured more in future HHS.gov emails? Check all that apply:
  - About HHS
  - The Affordable Care Act
  - Breaking News
  - Bullying Prevention
  - Mental Health
  - Food Safety
  - Public Health Information
  - AIDS/HIV
  - Seasonal Content
  - Other: \_\_\_\_\_

9. Please rate your satisfaction with the **content layout** (how we present our emails).
- a. Very satisfied
  - b. Somewhat satisfied
  - c. Neutral
  - d. Somewhat dissatisfied
  - e. Very dissatisfied

**If response to #9 is somewhat dissatisfied or very dissatisfied:**

- Please let us know why you are dissatisfied with the layout of our emails. Check all that apply.
  - The content layout is too confusing.
  - The content layout is not compatible with the device I use to read my emails.
  - Other: \_\_\_\_\_

10. How likely are you to:

	Very Likely	Somewhat Likely	Neutral	Somewhat Unlikely	Very Unlikely

Share our emails with others?					
Tell others to subscribe to HHS.gov emails?					

11. What can we do to improve our emails?

## **Tell Us About Yourself!**

1. Gender

- Female
- Male
- Prefer not to answer

2. Age

- Younger than 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65 or older
- Prefer not to answer

3. Select topic(s) that best reflect your interests. Check all that apply.

- Asian Americans and Pacific Islanders (AAPI)
- African Americans
- Educators
- Health Care Professionals
- Hispanic/Latino
- LGBT
- Military
- Native Americans
- Rural
- Students
- Veterans
- Young & Healthy