

**ODPHP: Website Survey Example Screenshots**

OMB Control Number: 0990-0379

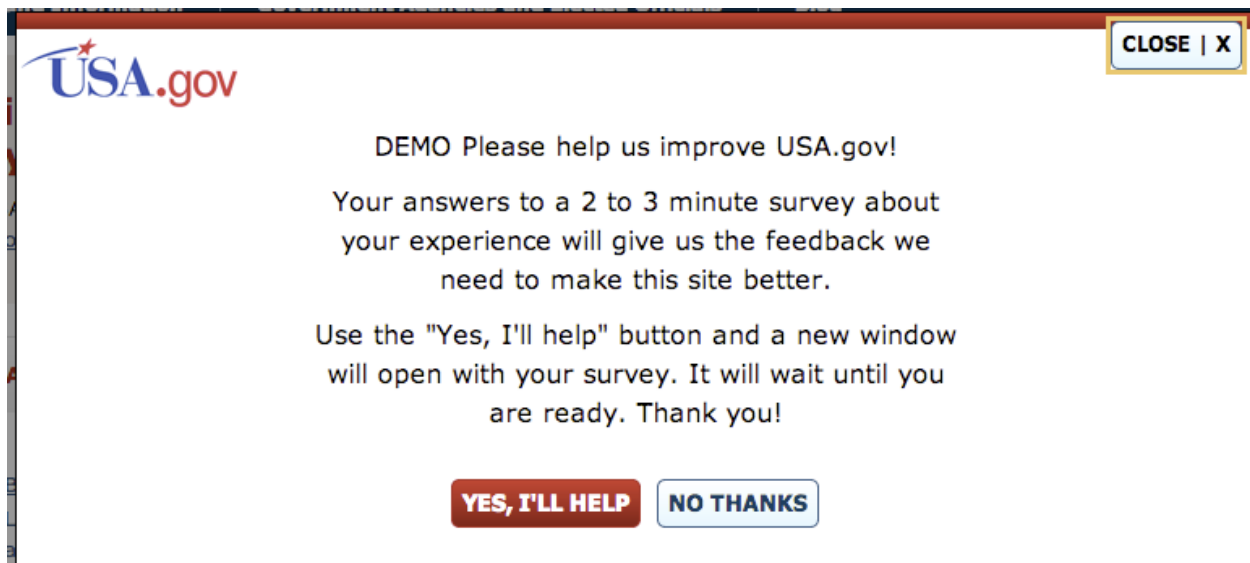
## Example Screenshots Overview

Below are examples from 3 HHS agency websites that use the Voice of Consumer (VoC) survey tool. The screenshots included illustrate how ODPHP website surveys will be situated on the site and how the surveys will be structured at the site level and page level.

## Site-Level Survey Example Screenshots

From USA.gov [demo]

### Pop-up invitation to begin survey



From StopBullying.gov

Invitation to begin survey via link in footer

The screenshot shows the StopBullying.gov website. At the top, there is a navigation menu with links for 'What You Can Do', 'Blog', 'Newsroom', 'Images', 'Videos', 'Resources', 'Policies & Laws', and 'Español'. The logo 'stopbullying.gov' is prominently displayed. Below the logo is a search bar with a 'SEARCH' button. A dark blue navigation bar contains six menu items: 'WHAT IS BULLYING', 'CYBER BULLYING', 'WHO IS AT RISK', 'PREVENT BULLYING', 'RESPOND TO BULLYING', and 'GET HELP NOW'. Below this bar, the breadcrumb trail reads 'Home > How was your visit to StopBullying.gov?'. On the right side, there are utility links for 'Text Size: A A A', 'Print', 'Send', 'Post', 'Tweet', and 'Share'. The main content area features the title 'How was your visit to StopBullying.gov?' and a survey invitation: 'Could you please take a few minutes to let us know what we can do to improve our website? Click "Next" to participate in this quick survey.' A link for 'Form Approved OMB# 0990-0379 Exp. Date 8/31/2017' is also present. At the bottom, there is a 'Next Page' link and a small disclaimer about the Paperwork Reduction Act of 1995.

## Sample question page 1

Text Size: [A](#) [A](#) [A](#)  Print  Send  Post  Tweet  Share

### How was your visit to StopBullying.gov?

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1. What were you looking for on StopBullying.gov today?

- Learn basic information about bullying (what it is, what the warning signs are)
- Find out how I can prevent bullying
- Learn how I can take action in my school/community
- Find information on how to get help
- Find research on bullying
- Get news and updates about StopBullying.gov
- I had nothing specific in mind when I came to the website today
- Other

2. Other

3. Were you able to find what you were looking for?

- Yes  Partially  No

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## Sample question page 2

Text Size: [A](#) [A](#) [A](#) [Print](#) [Send](#) [Post](#) [Tweet](#) [Share](#)

### How was your visit to StopBullying.gov?

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1. How long did it take to find the information?  
 Immediately  Few minutes  A long time

2. Did you find the information helpful?  
 Yes  Partially  No

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## Page-Level Survey Example Screenshots From Usability.gov

### Sample first question

The screenshot shows a survey question on a website. At the top, there is a list of three articles with blue links and external link icons:

- [Content Strategists: What Do They Do](#) by Dan Zambonini
- [Content Strategy: The Philosophy of Data](#) by Rachel Lovinger
- [The Elements of Content Strategy](#) (excerpt) by Erin Kissane.

Below the list is a survey question: "Was this page helpful?". To the right of the question are two radio button options: "Yes" (which is selected) and "No".

At the bottom right of the survey box, there is a small text string: "For Approved OMB#0990-0379 Exp. Date 08/31/2017".

The bottom of the page features a grey footer with the "usability.gov" logo on the left and the text "Stay Con" on the right.

## Sample second question

**I found this page helpful because the content on the page:  
(check all that apply)**

- Had the information I needed
- Was trustworthy
- Was up-to-date
- Was written clearly


Other:

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## Sample third question

**What can we do to improve this page?**

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