ODPHP: Website Survey Example Screenshots
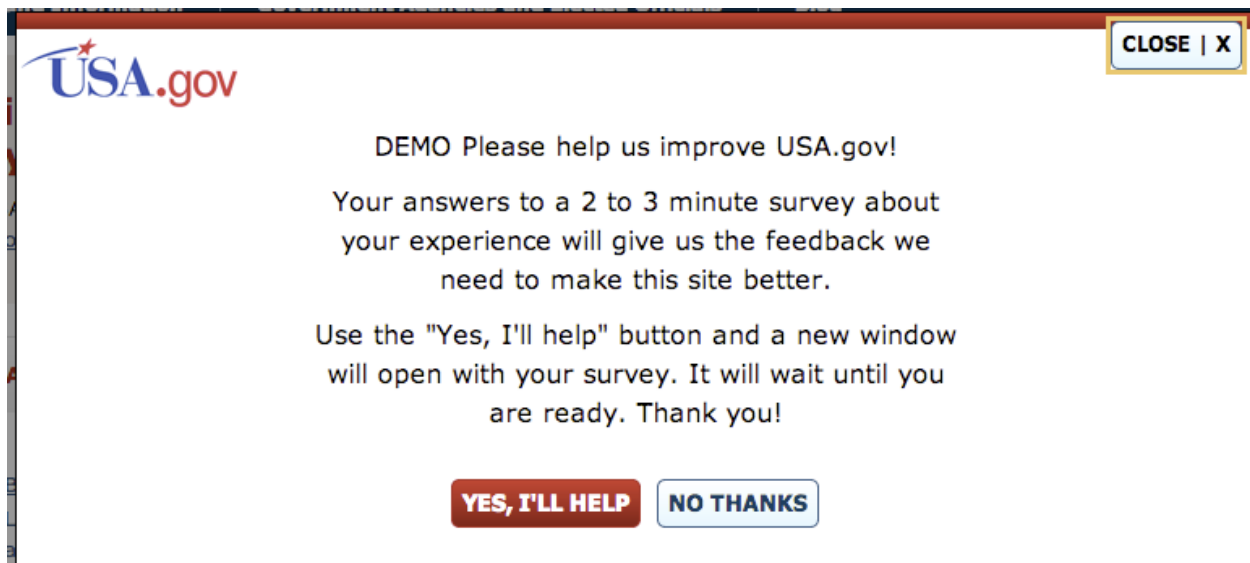
OMB Control Number: 0990-0379

Example Screenshots Overview

Below are examples from 3 HHS agency websites that use the Voice of Consumer (VoC) survey tool. The screenshots included illustrate how ODPHP website surveys will be situated on the site and how the surveys will be structured at the site level and page level.

Site-Level Survey Example Screenshots

From USA.gov [demo]

Pop-up invitation to begin survey

Attachment D: Website Survey Example Screenshots

From StopBullying.gov

Invitation to begin survey via link in footer

Attachment D: Website Survey Example Screenshots

Sample question page 1

Text Size: A A **A** | Print | Send | Post | Tweet | Share

How was your visit to StopBullying.gov?

Form Approved OMB# 0990-0379 Exp. Date 8/31/2017

1. What were you looking for on StopBullying.gov today?
○ Learn basic information about bullying (what it is, what the warning signs are)
○ Find out how I can prevent bullying
○ Learn how I can take action in my school/community
○ Find information on how to get help
○ Find research on bullying
○ Get news and updates about StopBullying.gov
○ I had nothing specific in mind when I came to the website today
○ Other

2. Other
[   ]

3. Were you able to find what you were looking for?
○ Yes ○ Partially ○ No

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Attachment D: Website Survey Example Screenshots

Sample question page 2

Text Size: A A A Print Send Post Tweet Share

How was your visit to StopBullying.gov?

Form Approved OMB# 0990-0379 Exp. Date 8/31/2017

1. How long did it take to find the information?
   ○ Immediately ○ Few minutes ○ A long time

2. Did you find the information helpful?
   ○ Yes ○ Partially ○ No

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Page-Level Survey Example Screenshots
From Usability.gov

Sample first question

- Content Strategists: What Do They Do ⌕ by Dan Zambonini
- Content Strategy: The Philosophy of Data ⌕ by Rachel Lovinger
- The Elements of Content Strategy ⌕ (excerpt) by Erin Kissane.

Was this page helpful?　　◉ Yes　● No

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◆usability.gov　　Stay Con

Sample second question

I found this page helpful because the content on the page: (check all that apply)

- ☐ Had the information I needed
- ☐ Was trustworthy
- ☐ Was up-to-date
- ☐ Was written clearly

Other:

[   ]

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Attachment D: Website Survey Example Screenshots

Sample third question

What can we do to improve this page?

Previous Page | **SUBMIT SURVEY** →

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