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**ATTACHMENT 1**  
**MAIN SURVEY INSTRUMENT**

# Instrument 1. Main Survey Instrument

## USE OF HEALTHY PEOPLE 2020

*Healthy People* is a national health promotion and disease prevention initiative. The current iteration, *Healthy People 2020*, has four overarching goals: to attain high-quality, longer lives free of preventable disease, disability, injury, and premature death; to achieve health equity, eliminate disparities, and improve the health of all groups; to create social and physical environments that promote good health for all; and to promote quality of life, healthy development, and healthy behaviors across all life stages. *Healthy People 2020* consists of 42 topic areas and over 1200 objectives that monitor the health of the Nation over the course of the decade.

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1. Prior to beginning this survey, were you aware of *Healthy People 2020*?

- 1  Yes  
2  No (If no, thank you for completing the survey)

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2. Does your organization/entity use *Healthy People 2020*?

- 1  Yes  
2  No (If no, go to Non-users section)  
3  Don't know (If Don't Know, go to Non-users section)

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3. Has your organization/entity used any of the previous iterations of *Healthy People* (i.e. *Healthy People 1990*, *Healthy People 2000*, *Healthy People 2010*)?

- 1  Yes  
2  No  
3  Don't know

**4. How does your organization/entity use *Healthy People 2020*?**

	Yes	No	Don't know	Not Applicable
<b>For research/assessment:</b>				
a. As a data source	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
b. To conduct community health assessments	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
c. To develop community health improvement plans	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
d. For meeting national public health accreditation standards	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
e. For comparison with organizational data (e.g. benchmarking)	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
f. To inform program planning to address health disparities	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
<b>For collaboration/outreach <u>or education</u>:</b>				
g. As a resource for building community partnerships for promoting health	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
h. As a learning tool for staff or students	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
<b>For setting internal priorities:</b>				
i. To guide priorities for the organization/entity	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
j. As a guide for allocating resources in the organization/entity	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
k. <del>To support applications for grants or other funding</del>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
l. As a framework for planning, goal-setting or decision making	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
<b>Other uses:</b>				
m. <del>To support applications for grants or other funding</del>				
n. To create or inform quality improvement activities	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
o. To inform policy development	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
p. Other, please specify _____	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

**5. To what degree has *Healthy People 2020* impacted the work of your organization/entity?**

- 1  1 – No impact
- 2  2
- 3  3
- 4  4
- 5  5 – Significant Impact

**6. Which element of *Healthy People 2020* is the most useful to your organization/entity?**

- 1  Overarching goals
- 2  Topic areas
- 3  Specific health objectives
- 4  Leading Health Indicators

**7. Has *Healthy People 2020* influenced decision making regarding the development of new programs or the expansion of existing ones? (If you answer "Yes" to either item below, please describe in the space provided)**

	Yes	No	Don't know
<b>For research/assessment:</b>			
a. Developed new programs If yes, please specify _____	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
b. Expanded existing programs If yes, please specify _____	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>

**8. Does your organization/entity measure progress toward *Healthy People 2020* objectives and targets?**

- 1  Yes, once, mid-decade  
 2  Yes, other frequency  
 Specify frequency: \_\_\_\_\_  
 3  No (Skip to Question 10)  
 4  Don't know (Skip to Question 10)

**9. What data sources does your organization/entity use to assess progress toward the *Healthy People 2020* objectives? (Check all that apply)**

- 1  DATA2020/National data sources  
 2  State data sources  
 3  New data collection to obtain health outcome information  
 4  Other existing data, please specify \_\_\_\_\_  
 5  Don't know

**10. Do any of the following limit your organization/entity from using *Healthy People 2020*?**

For each line	Yes	No	Don't know
<b><i>Issues related to Healthy People 2020:</i></b>			
a. Don't agree with <i>Healthy People 2020's</i> priorities	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
b. Lack of guidance on how to implement	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
c. No available data to track objectives	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
d. Too much material	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
e. Too little material	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
<b><i>Issues related to your organization/entity:</i></b>			
f. Lack of buy-in from primary decision-makers	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
g. Insufficient resources available (e.g., staffing, financial)	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
h. Competing priorities	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>

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**11. Please list any other issues that limit your organization/entity from using *Healthy People 2020*.**

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## Leading Health Indicators

A smaller set of *Healthy People 2020* objectives, called Leading Health Indicators, has been selected to communicate high-priority health issues and actions that can be taken to address them.

### 12. Are you aware of the Leading Health Indicators?

- 1  Yes  
 2  No (Skip to Question 15)

### 13. Does your organization/entity use the Leading Health Indicators?

- 1  Yes  
 2  No  
 3  Don't know

### 14. Indicate the extent to which you agree or disagree with the following statements.

	Strongly Disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
The Leading Health Indicators are a valuable element of <i>Healthy People 2020</i> .	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
The Leading Health Indicators make navigating the <i>Healthy People 2020</i> content more manageable.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
My organization/entity uses the Leading Health Indicators to guide program planning.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

## Tools and Activities

HHS has developed tools to assist with the implementation of *Healthy People 2020*. The following questions ask about your awareness and use of these implementation tools and activities.

### 15. Which of the following *Healthy People 2020* tools and activities are you aware of? Which have you used?

Tool/Activity	I am aware of this tool/activity	I have used this tool/activity
Data ( <a href="#">The DATA2020 tool</a> , <a href="#">Objective blocks</a> , <a href="#">Healthy People 2020 objectives</a> , <a href="#">topic area data</a> )	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
Implementation stories from organizations like yours (e.g. Stories from the Field, Leading Health Indicator bulletins, <i>Healthy People</i> eLearning)	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
Tools for program planning (e.g. Evidence Based Resources, Federal prevention initiatives, MAP-IT)	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
<i>Healthy People</i> webinars (e.g. Leading Health Indicator webinars, Spotlight on Health webinars, Progress Review webinars)	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
<i>Healthy People</i> communication (e.g. the <i>Healthy People</i> listserv, <i>Healthy People</i> social media)	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No

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**16. Are there additional tools and activities that would be useful for your organization/entity?  
(Check all that apply)**

- 1  Informational Toolkits
- 2  Program planning Toolkits
- 3  More examples of how people are using *Healthy People 2020*
- 4  [Examples of evaluation instruments or tools/templates from other organizations](#)
- 45  Additional data resources (more timely data, local data, or infographics)
- 56  More outreach and engagement from HHS
- 67  Additional partnership opportunities
- 78  Other, please specify \_\_\_\_\_

## **LOOKING FORWARD TO HEALTHY PEOPLE 2030**

Thank you for providing your feedback on *Healthy People 2020*. Please take a few minutes to complete the next set of questions, which will help in the development of *Healthy People 2030*.

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**17. Should the scope of issues covered in *Healthy People 2030* topic areas and objectives be:**

- 1  Narrower than *Healthy People 2020*
- 2  Broader than *Healthy People 2020*
- 3  Remain the same
- 4  Don't know

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**18. *Healthy People 2020*'s more than 1200 objectives were organized around 42 topic areas; would a reorganization of health objectives be helpful for the next iteration of *Healthy People*?**

- 1  Yes
- 2  No (Skip to Question 20)
- 3  Don't know (Skip to Question 20)
- 4  No opinion (Skip to Question 20)

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**19. Which format for the global organization of *Healthy People 2030* objectives would be most useful?**

- 1  Disease areas
- 2  Risks/determinants
- 3  Life stages
- 4  Other, please specify \_\_\_\_\_

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**20. Are there topic areas you believe will be important to include in *Healthy People 2030* that are not currently included in *Healthy People 2020*?**

- 1  Yes, please specify \_\_\_\_\_
- 2  No

**21. *Healthy People* stakeholders will be invited to participate in the development of *Healthy People 2030*. Would you plan to participate in any of the following activities?**

For each line	Yes	No	Don't know
Issues related to <i>Healthy People 2020</i> :			
a. Submit written comments through Healthypeople.gov	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
b. Submit written comments by mail	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
c. Attend a regional meeting	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
d. Present public comments at a regional meeting	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
e. Provide comments via webinar	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
f. Engage with <i>Healthy People</i> through social media platforms (e.g., Twitter, Facebook, LinkedIn)	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>

**22. Does your organization have any suggestions for ways HHS can improve the next iteration of *Healthy People*?**

## DEMOGRAPHICS

**23. What is the name of your organization/entity?**

**23a. [For consortium members only] Which of the following best describes your organization/entity?**

- 1  Federal Government Agency
- 2  State Government Agency
- 3  Local Government Agency
- 4  Educational Institution
- 5  Hospital or Health Center
- 6  Nonprofit /Community-Based Organization
- 7  For Profit Organization
- 8  Faith Organization
- 9  Professional or Industry Association
- 10  Clearinghouse
- 11  International Organization
- 12  Research Organization
- 13  Tribal Entity
- 14  Public/Private Partnership
- 15  Other, please specify \_\_\_\_\_



24. What is the size of your organization/entity's staff?

\_\_\_\_\_ Number of full time equivalent (FTE) employees

25. What is the size of the population served by your organization/entity? (Numerical value)

## NON-USERS OF HEALTHY PEOPLE 2020

The next set of questions ask about potential barriers to the use of *Healthy People 2020* and the development of *Healthy People 2030*.

3. Do any of the following prevent your organization/entity from using *Healthy People 2020*?

For each line	Yes	No	Don't know
Issues related to <i>Healthy People 2020</i> :			
a. Don't agree with <i>Healthy People 2020</i> 's priorities	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
b. Lack of guidance on how to implement	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
c. No available data to track objectives	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
d. Too much material	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
e. Too little material	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Issues related to your organization/entity:			
a. Insufficient resources available (e.g. staffing, financial)	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
b. Lack of buy-in from primary decision-makers	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
c. Competing priorities	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>

4. Of items a through h in Question 3, what factor most strongly prevents your organization/entity from using *Healthy People 2020*? (Drop down menu of all possibly options)

5. What framework does your organization/entity use to set health objectives?

6. Should the scope of issues covered in *Healthy People 2030* topic areas and objectives be:

- 1  Narrower than *Healthy People 2020*
- 2  Broader than *Healthy People 2020*
- 3  Remain the same
- 4  Don't know

**7. *Healthy People 2020*'s more than 1200 objectives were organized around 42 topic areas; would a reorganization of health objectives be helpful for the next iteration of *Healthy People*?**

- 1  Yes
- 2  No (Skip to Question 9)
- 3  Don't know (Skip to Question 9)
- 4  No opinion (Skip to Question 9)

**8. Which format for the global organization of *Healthy People 2030* objectives would be most useful?**

- 1  Disease areas
- 2  Risks/determinants
- 3  Life stages
- 4  Other, please specify \_\_\_\_\_

**9. Use the space below to share with us any additional comments your organization has about *Healthy People 2020*.**

**10. Does your organization/entity anticipate using *Healthy People* in the future for the following activities?**

For each line	Yes	No	Don't know	Not Applicable
<b>For research/assessment:</b>				
a. As a data source	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
b. To conduct community health assessments	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
c. To develop community health improvement plans	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
d. For meeting national public health accreditation standards	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
e. For comparison with organizational data (e.g. benchmarking)	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
f. To inform program planning to address health disparities	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
<b>For collaboration/outreach <u>or education</u>:</b>				
g. As a resource for building community partnerships for promoting health	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
h. As a learning tool for staff or students	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
<b>For setting internal priorities:</b>				
i. To guide priorities for the organization/entity	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
j. As a guide for allocating resources in the organization/entity	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
k. <del>To support applications for grants or other funding</del>	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
l. As a framework for planning, goal-setting or decision making	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
<b>Other uses:</b>				
m. <del>To support applications for grants or other funding</del>				
n. To create or inform quality improvement activities	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
o. To inform policy development	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

For each line	Yes	No	Don't know	Not Applicable
p. Other, please specify _____	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

11. Does your organization have any suggestions for ways HHS can improve the next iteration of Healthy People?

## DEMOGRAPHICS

12. What is the name of your organization/entity?

12a. [for consortium members only] Which of the following best describes your organization/entity?

- 1  Federal Government Agency
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- 7  For Profit Organization
- 8  Faith Organization
- 9  Professional or Industry Association
- 10  Clearinghouse
- 11  International Organization
- 12  Research Organization
- 13  Tribal Entity
- 14  Public/Private Partnership
- 15  Other, please specify \_\_\_\_\_

13. What is the size of your organization/entity's staff?

\_\_\_\_\_ Number of full time equivalent (FTE) employees

14. What is the size of the population served by your organization/entity? (Numerical value)