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**Attachment 1**

**Main Survey Instrument**

Instrument 1. Main Survey Instrument

# Use of *Healthy People 2020*

***Healthy People* is a national health promotion and disease prevention initiative. The current iteration, *Healthy People 2020*, has four overarching goals: to attain high-quality, longer lives free of preventable disease, disability, injury, and premature death; to achieve health equity, eliminate disparities, and improve the health of all groups; to create social and physical environments that promote good health for all; and to promote quality of life, healthy development, and healthy behaviors across all life stages. *Healthy People 2020* consists of 42 topic areas and over 1200 objectives that monitor the health of the Nation over the course of the decade.**

1. Prior to beginning this survey, were you aware of *Healthy People 2020*?

1 Yes

2 No (If no, thank you for completing the survey)

1. Does your organization/entity use *Healthy People 2020*?

1 Yes

2 No (If no, go to [Non-users section](#_Section_IV._Non-Users))

3 Don’t know (If Don’t Know, go to [Non-users section](#_Section_IV._Non-Users))

1. Has your organization/entity used any of the previous iterations of *Healthy People* (i.e. *Healthy People* *1990*, *Healthy People* *2000*, *Healthy People* *2010*)?

1 Yes

2 No

3 Don’t know

1. How does your organization/entity use *Healthy People 2020*?

|  | Yes | No | Don’t know | Not Applicable |
| --- | --- | --- | --- | --- |
| **For research/assessment:** |  |  |  |  |
| 1. As a data source | 1 | 2 | 3 | 4 |
| 1. To conduct community health assessments | 1 | 2 | 3 | 4 |
| 1. To develop community health improvement plans | 1 | 2 | 3 | 4 |
| 1. For meeting national public health accreditation standards | 1 | 2 | 3 | 4 |
| 1. For comparison with organizational data (e.g. benchmarking) | 1 | 2 | 3 | 4 |
| 1. To inform program planning to address health disparities | 1 | 2 | 3 | 4 |
| **For collaboration/outreach or education:** |  |  |  |  |
| 1. As a resource for building community partnerships for promoting health | 1 | 2 | 3 | 4 |
| 1. As a learning tool for staff or students | 1 | 2 | 3 | 4 |
| **For setting internal priorities:** |  |  |  |  |
| 1. To guide priorities for the organization/entity | 1 | 2 | 3 | 4 |
| 1. As a guide for allocating resources in the organization/entity | 1 | 2 | 3 | 4 |
|  | 1 | 2 | 3 | 4 |
| 1. As a framework for planning, goal-setting or decision making | 1 | 2 | 3 | 4 |
| **Other uses:** |  |  |  |  |
| 1. To support applications for grants or other funding |  |  |  |  |
| 1. To create or inform quality improvement activities | 1 | 2 | 3 | 4 |
| 1. To inform policy development | 1 | 2 | 3 | 4 |
| 1. Other, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | 1 | 2 | 3 | 4 |

1. To what degree has *Healthy People 2020* impacted the work of your organization/entity?

1 1 – No impact

2 2

3 3

4 4

5 5 – Significant Impact

1. Which element of *Healthy People 2020* is the most useful to your organization/entity?

1 Overarching goals

2 Topic areas

3 Specific health objectives

4 Leading Health Indicators

1. Has *Healthy People 2020* influenced decision making regarding the development of new programs or the expansion of existing ones? (*If you answer “Yes” to either item below, please describe in the space provided)*

|  | Yes | No | Don’t know |
| --- | --- | --- | --- |
| **For research/assessment:** |  |  |  |
| 1. Developed new programs   If yes, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | 1 | 2 | 3 |
| 1. Expanded existing programs   If yes, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | 1 | 2 | 3 |

1. Does your organization/entity measure progress toward *Healthy People 2020* objectives and targets?

1 Yes, once, mid-decade

2 Yes, other frequency

Specify frequency: ­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3 No (Skip to Question 10)

4 Don’t know (Skip to Question 10)

1. What data sources does your organization/entity use to assess progress toward the *Healthy People 2020* objectives? (Check all that apply)

1 DATA2020/National data sources

2 State data sources

3 New data collection to obtain health outcome information

4 Other existing data, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5 Don’t know

1. Do any of the following limit your organization/entity from using *Healthy People 2020*?

| **For each line** | Yes | No | Don’t know |
| --- | --- | --- | --- |
| ***Issues related to Healthy People 2020:*** |  |  |  |
| 1. Don’t agree with *Healthy People 2020’*s priorities | 1 | 2 | 3 |
| 1. Lack of guidance on how to implement | 1 | 2 | 3 |
| 1. No available data to track objectives | 1 | 2 | 3 |
| 1. Too much material | 1 | 2 | 3 |
| 1. Too little material | 1 | 2 | 3 |
| ***Issues related to your organization/entity:*** |  |  |  |
| 1. Lack of buy-in from primary decision-makers | 1 | 2 | 3 |
| 1. Insufficient resources available (e.g., staffing, financial) | 1 | 2 | 3 |
| 1. Competing priorities | 1 | 2 | 3 |

1. Please list any other issues that limit your organization/entity from using *Healthy People 2020*.

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## 

## Leading Health Indicators

**A smaller set of *Healthy People 2020* objectives, called Leading Health Indicators, has been selected to communicate high-priority health issues and actions that can be taken to address them.**

1. Are you aware of the Leading Health Indicators?

1 Yes

2 No (Skip to Question 15)

1. Does your organization/entity use the Leading Health Indicators?

1 Yes

2 No

3 Don’t know

1. Indicate the extent to which you agree or disagree with the following statements.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neither agree nor disagree | Agree | Strongly Agree |
| The Leading Health Indicators are a valuable element of *Healthy People 2020*. | 1 | 2 | 3 | 4 | 5 |
| The Leading Health Indicators make navigating the *Healthy People 2020* content more manageable. | 1 | 2 | 3 | 4 | 5 |
| My organization/entity uses the Leading Health Indicators to guide program planning. | 1 | 2 | 3 | 4 | 5 |

## Tools and Activities

**HHS has developed tools to assist with the implementation of *Healthy People 2020*. The following questions ask about your awareness and use of these implementation tools and activities.**

1. Which of the following *Healthy People 2020* tools and activities are you aware of? Which have you used?

|  |  |  |
| --- | --- | --- |
| Tool/Activity | I am aware of this tool/activity | I have used this tool/activity |
| Data (The DATA2020 tool, Healthy People 2020 objectives, topic area data) | Yes No | Yes No |
| Implementation stories from organizations like yours (e.g. Stories from the Field, Leading Health Indicator bulletins, *Healthy People* eLearning) | Yes No | Yes No |
| Tools for program planning (e.g. Evidence Based Resources, Federal prevention initiatives, MAP-IT) | Yes No | Yes No |
| *Healthy People* webinars (e.g. Leading Health Indicator webinars, Spotlight on Health webinars, Progress Review webinars) | Yes No | Yes No |
| *Healthy People* communication (e.g. the *Healthy People* listserv, *Healthy People* social media) | Yes No | Yes No |

1. Are there additional tools and activities that would be useful for your organization/entity?   
   (Check all that apply)

1 Informational Toolkits

2 Program planning Toolkits

3 More examples of how people are using *Healthy People 2020*

4 Examples of evaluation instruments or tools/templates from other organizations

5 Additional data resources (more timely data, local data, or infographics)

6 More outreach and engagement from HHS

7 Additional partnership opportunities

8 Other, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Looking Forward to *Healthy People 2030*

**Thank you for providing your feedback on *Healthy People 2020*. Please take a few minutes to complete the next set of questions, which will help in the development of *Healthy People 2030*.**

1. Should the scope of issues covered in *Healthy People 2030* topic areas and objectives be:

1 Narrower than *Healthy People 2020*

2 Broader than *Healthy People 2020*

3 Remain the same

4 Don’t know

1. *Healthy People 2020*’s more than 1200 objectives were organized around 42 topic areas; would a reorganization of health objectives be helpful for the next iteration of *Healthy People*?

1 Yes

2 No (Skip to Question 20)

3 Don’t know (Skip to Question 20)

4 No opinion (Skip to Question 20)

1. Which format for the global organization of *Healthy People 2030* objectives would be most useful?

1 Disease areas

2 Risks/determinants

3 Life stages

4 Other, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Are there topic areas you believe will be important to include in *Healthy People 2030* that are not currently included in *Healthy People 2020*?

1 Yes, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2 No

1. *Healthy People* stakeholders will be invited to participate in the development of *Healthy People 2030*. Would you plan to participate in any of the following activities?

| **For each line** | Yes | No | Don’t know |
| --- | --- | --- | --- |
| Issues related to *Healthy People 2020:* |  |  |  |
| 1. Submit written comments through Healthypeople.gov | 1 | 2 | 3 |
| 1. Submit written comments by mail | 1 | 2 | 3 |
| 1. Attend a regional meeting | 1 | 2 | 3 |
| 1. Present public comments at a regional meeting | 1 | 2 | 3 |
| 1. Provide comments via webinar | 1 | 2 | 3 |
| 1. Engage with *Healthy People* through social media platforms (e.g., Twitter, Facebook, LinkedIn) | 1 | 2 | 3 |

1. Does your organization have any suggestions for ways HHS can improve the next iteration of *Healthy People*?

|  |
| --- |
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# Demographics

1. What is the name of your organization/entity?

|  |
| --- |
|  |

**23a. [For consortium members only] Which of the following best describes your organization/entity?**

1 Federal Government Agency

2 State Government Agency

3 Local Government Agency

4 Educational Institution

5 Hospital or Health Center

6 Nonprofit /Community-Based Organization

7 For Profit Organization

8 Faith Organization

9 Professional or Industry Association

10 Clearinghouse

11 International Organization

12 Research Organization

13 Tribal Entity

14 Public/Private Partnership

15 Other, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What is the size of your organization/entity’s staff?

\_\_\_\_\_\_\_\_\_\_\_\_ *Number of full time equivalent (FTE) employees*

1. What is the size of the population served by your organization/entity? (Numerical value)

|  |
| --- |
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# Non-Users of *Healthy People 2020*

**The next set of questions ask about potential barriers to the use of *Healthy People 2020* and the development of *Healthy People 2030*.**

3. Do any of the following prevent your organization/entity from using *Healthy People 2020*?

| **For each line** | Yes | No | Don’t know |
| --- | --- | --- | --- |
| Issues related to *Healthy People 2020:* |  |  |  |
| 1. Don’t agree with *Healthy People 2020’*s priorities | 1 | 2 | 3 |
| 1. Lack of guidance on how to implement | 1 | 2 | 3 |
| 1. No available data to track objectives | 1 | 2 | 3 |
| 1. Too much material | 1 | 2 | 3 |
| 1. Too little material | 1 | 2 | 3 |
| Issues related to your organization/entity: |  |  |  |
| 1. Insufficient resources available (e.g. staffing, financial) | 1 | 2 | 3 |
| 1. Lack of buy-in from primary decision-makers | 1 | 2 | 3 |
| 1. Competing priorities | 1 | 2 | 3 |

4. Of items a through h in Question 3, what factor most strongly prevents your organization/entity from using *Healthy People 2020*? (Drop down menu of all possibly options)

5. What framework does your organization/entity use to set health objectives?

|  |
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6. Should the scope of issues covered in *Healthy People 2030* topic areas and objectives be:

1 Narrower than *Healthy People 2020*

2 Broader than *Healthy People 2020*

3 Remain the same

4 Don’t know

*7. Healthy People 2020*’s more than 1200 objectives were organized around 42 topic areas; would a reorganization of health objectives be helpful for the next iteration of *Healthy People*?

1 Yes

2 No (Skip to Question 9)

3 Don’t know (Skip to Question 9)

4 No opinion (Skip to Question 9)

8. Which format for the global organization of *Healthy People 2030* objectives would be most useful?

1 Disease areas

2 Risks/determinants

3 Life stages

4 Other, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9. Use the space below to share with us any additional comments your organization has about *Healthy People 2020*.

|  |
| --- |
|  |

10. Does your organization/entity anticipate using *Healthy People* in the future for the following activities?

| **For each line** | Yes | No | Don’t know | Not Applicable |
| --- | --- | --- | --- | --- |
| **For research/assessment:** |  |  |  |  |
| 1. As a data source | 1 | 2 | 3 | 4 |
| 1. To conduct community health assessments | 1 | 2 | 3 | 4 |
| 1. To develop community health improvement plans | 1 | 2 | 3 | 4 |
| 1. For meeting national public health accreditation standards | 1 | 2 | 3 | 4 |
| 1. For comparison with organizational data (e.g. benchmarking) | 1 | 2 | 3 | 4 |
| 1. To inform program planning to address health disparities | 1 | 2 | 3 | 4 |
| **For collaboration/outreach or education:** |  |  |  |  |
| 1. As a resource for building community partnerships for promoting health | 1 | 2 | 3 | 4 |
| 1. As a learning tool for staff or students | 1 | 2 | 3 | 4 |
| **For setting internal priorities:** |  |  |  |  |
| 1. To guide priorities for the organization/entity | 1 | 2 | 3 | 4 |
| 1. As a guide for allocating resources in the organization/entity | 1 | 2 | 3 | 4 |
|  | 1 | 2 | 3 | 4 |
| 1. As a framework for planning, goal-setting or decision making | 1 | 2 | 3 | 4 |
| **Other uses:** |  |  |  |  |
| 1. To support applications for grants or other funding |  |  |  |  |
| 1. To create or inform quality improvement activities | 1 | 2 | 3 | 4 |
| 1. To inform policy development | 1 | 2 | 3 | 4 |
| 1. Other, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | 1 | 2 | 3 | 4 |

11. Does your organization have any suggestions for ways HHS can improve the next iteration of Healthy People?

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| --- |
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# Demographics

12. What is the name of your organization/entity?

|  |
| --- |
|  |

12a. [for consortium members only] Which of the following best describes your organization/entity?

1 Federal Government Agency

2 State Government Agency

3 Local Government Agency

4 Educational Institution

5 Hospital or Health Center

6 Nonprofit /Community-Based Organization

7 For Profit Organization

8 Faith Organization

9 Professional or Industry Association

10 Clearinghouse

11 International Organization

12 Research Organization

13 Tribal Entity

14 Public/Private Partnership

15 Other, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

13. What is the size of your organization/entity’s staff?

\_\_\_\_\_\_\_\_\_\_\_\_ *Number of full time equivalent (FTE) employees*

14. What is the size of the population served by your organization/entity? (Numerical value)