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ATTACHMENT 2

WEBINAR ATTENDEE SURVEY INSTRUMENT

Instrument 2. Webinar Attendee Survey Instrument

USE OF HEALTHY PEOPLE 2020

Healthy People is a national health promotion and disease prevention initiative. The current iteration, *Healthy People 2020*, has four overarching goals: to attain high-quality, longer lives free of preventable disease, disability, injury, and premature death; to achieve health equity, eliminate disparities, and improve the health of all groups; to create social and physical environments that promote good health for all; and to promote quality of life, healthy development, and healthy behaviors across all life stages. *Healthy People 2020* consists of 42 topic areas and over 1200 objectives that monitor the health of the Nation over the course of the decade.

1. Prior to beginning this survey, were you aware of Healthy People 2020?

- ¹ Yes
- 2 \Box No (If no, thank you for completing the survey)

2. Prior to attending a Healthy People webinar, were you aware of Healthy People 2020?

- ¹ Yes
- ² 🗌 No

3. Does your organization/entity use Healthy People 2020?

- ¹ Yes
- ² No (If no, go to Instrument 2a)
- ² Don't know (If Don't Know, go to Instrument 2a))

4. Has your organization/entity used any of the previous iterations of *Healthy People* (i.e. *Healthy People* 1990, *Healthy People* 2000, *Healthy People* 2010)?

5. How does your organization/entity use *Healthy People 2020*?

¹ Yes

² No

³ Don't know

		Yes	No	Don't know	<u>Not</u> Applicable
For re	search/assessment:				
a.	As a data source	1	2	3	4
b.	To conduct community health assessments	1	2	3	4
C.	To develop community health improvement plans	1	2	3	4
d.	For meeting national public health accreditation standards	1	2	3	4
e.	For comparison with organizational data (e.g. benchmarking)	1	2	3	4
f.	To inform program planning to address health disparities	1	2	3	4
For co	llaboration/outreach <u>or education</u> :				
g.	As a resource for building community partnerships for promoting health	1	2	3	4
h.	As a learning tool for staff or students	1	2	3	4
For se	tting internal priorities:				
i.	To guide priorities for the organization/entity	1	2	3	4
j.	As a guide for allocating resources in the organization/entity	1	2	3	4
k.	To support applications for grants or other funding	1	2	3	4
I.	As a framework for planning, goal-setting or decision making	1	2	3	4
Other	uses:				
m.	To support applications for grants or other funding				
n.	To create or inform quality improvement activities	1	2	3	4
0.	To inform policy development	1	2	3	4
p.	Other, please specify	1	2	3	4

6. Has your organization/entity's use of *Healthy People 2020* changed since you attended a *Healthy People* webinar?

¹ ___ Yes, please explain _____

² No

7. To what degree has Healthy People 2020 impacted the work of your organization/entity?

 1 \square 1 – No impact

- ² 2 2
- з 🗌 З
- 4 4

8. Which element of <i>Healthy People 2020</i> is the most useful to your	organization/entity	/?	
¹ \Box Overarching goals			
² \Box Topic areas			
³ Specific health objectives			
⁴ Leading Health Indicators			
9. Has <i>Healthy People 2020</i> influenced decision making regarding t the expansion of existing ones? (<i>If you answer "Yes" to either item b</i> provided)			
	Yes	No	Don't know
or research/assessment:			
a. Developed new programs			
If yes, please specify	1	2	3
b. Expanded existing programs	1	2	3
If yes, please specify			
 Yes, once, mid-decade Yes, other frequency Specify frequency: No (Skip to Question 12) 			Ū
 ² Yes, other frequency Specify frequency:	progress toward th	e Healthy	targets?
 ² Yes, other frequency Specify frequency: ³ No (Skip to Question 12) 	progress toward th	e Healthy	
 ² Yes, other frequency Specify frequency: ³ No (Skip to Question 12) ⁴ Don't know (Skip to Question 12) 11. What data sources does your organization/entity use to assess 	progress toward th	e Healthy	
 ² Yes, other frequency Specify frequency:	progress toward th	e Healthy	
 Yes, other frequency Specify frequency:	progress toward th	e Healthy	
 Yes, other frequency Specify frequency:	progress toward th	e Healthy	
 ² Yes, other frequency Specify frequency:	progress toward th	e Healthy	
 ² Yes, other frequency Specify frequency:			
 Yes, other frequency			
 Yes, other frequency Specify frequency:	Healthy People 20	20?	People
 Yes, other frequency Specify frequency:	Healthy People 20	20?	People Don't
 ² Yes, other frequency Specify frequency:	Healthy People 20	20?	People Don't know

- c. No available data to track objectives
- d. Too much material
- e. Too little material

For ea	ch line	Yes	No	Don't know
Issues	related to your organization/entity:			
f.	Lack of buy-in from primary decision-makers	1	2	3
g.	Insufficient resources available (e.g., staffing, financial)	1	2	3
h.	Competing priorities	1	2	3

13. Please list any other issues that limit your organization/entity from using *Healthy People 2020*.

Leading Health Indicators

A smaller set of *Healthy People 2020* objectives, called Leading Health Indicators, has been selected to communicate high-priority health issues and actions that can be taken to address them.

14. Are you aware of the Leading Health Indicators?

- ¹ Yes
- ² \Box No (Skip to Question 17)

15. Does your organization/entity use the Leading Health Indicators?

- ¹ Yes
- ² No
- ³ Don't know

16. Indicate the extent to which you agree or disagree with the following statements.

	Strongly Disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
The Leading Health Indicators are a valuable element of <i>Healthy People 2020</i> .	1	2	3	4	5
The Leading Health Indicators make navigating the <i>Healthy People 2020</i> content more manageable.	1	2	3	4	5
My organization/entity uses the Leading Health Indicators to guide program planning.	1	2	3	4	5

Tools and Activities

HHS has developed tools to assist with the implementation of *Healthy People 2020*. The following questions ask about your awareness and use of these implementation tools and activities.

17. Which of the following *Healthy People 2020* tools and activities are you aware of? Which have you used?

Tool/Activity	I am aware of this tool/activity	I have used this tool/activity
Data (<u>The DATA2020 tool</u> , Objective blocks<u>Healthy</u> People 2020 objectives, topic area data)	🗆 Yes 🗖 No	🗅 Yes 🗅 No
Implementation stories from organizations like yours (e.g. Stories from the Field, Leading Health Indicator bulletins, <i>Healthy People</i> eLearning)	🗅 Yes 🗅 No	🗅 Yes 🗅 No
Tools for program planning (e.g. Evidence Based Resources, Federal prevention initiatives, MAP-IT)	🗅 Yes 🗅 No	🗅 Yes 🗅 No
Healthy People webinars (e.g. Leading Health Indicator webinars, Spotlight on Health webinars, Progress Review webinars)	🗆 Yes 🗖 No	🗅 Yes 🗖 No

18. Are there additional tools and activities that would be useful for your organization/entity? (Check all that apply)

¹ Informational Toolkits

- ² Program planning Toolkits
- ³ More examples of how people are using *Healthy People 2020*
- Examples of evaluation instruments or tools/templates from other organizations
- ⁴⁵ Additional data resources (more timely data, local data, or infographics)
- ⁵⁶ More outreach and engagement from HHS
- ⁶⁷ Additional partnership opportunities
- ⁷⁸ Other, please specify _____

LOOKING FORWARD TO HEALTHY PEOPLE 2030

Thank you for providing your feedback on *Healthy People 2020*. Please take a few minutes to complete the next set of questions, which will help in the development of *Healthy People 2030*.

19. Should the scope of issues covered in *Healthy People 2030* topic areas and objectives be:

- ¹ \square Narrower than Healthy People 2020
- ² \square Broader than Healthy People 2020
- ³ \square Remain the same
- ⁴ Don't know

20. *Healthy People 2020*'s more than 1200 objectives were organized around 42 topic areas; would a reorganization of health objectives be helpful for the next iteration of *Healthy People*?

- ¹ Yes
- ² \square No (Skip to Question 22)
- ³ Don't know (Skip to Question 22)
- ⁴ U No opinion (Skip to Question 22)

21. Which format for the global organization of Healthy People 2030 objectives would be most useful?

- ¹ Disease areas
- ² Risks/determinants
- ³ Life stages
- U Other, please specify _____

22. Are there topic areas you believe will be important to include in *Healthy People 2030* that are not currently included in *Healthy People 2020*?

- ¹ Yes, please specify _____
- 2 🗌 No

23. *Healthy People* stakeholders will be invited to participate in the development of *Healthy People 2030*. Would you plan to participate in any of the following activities?

For ea	ch line	Yes	No	Don't know
Issues	related to Healthy People 2020:			
a.	Submit written comments through Healthypeople.gov	1	2	3
b.	Submit written comments by mail	1	2	3
C.	Attend a regional meeting	1	2	3
d.	Present public comments at a regional meeting	1	2	3
e.	Provide comments via webinar	1	2	3
f.	Engage with <i>Healthy People</i> through social media platforms (e.g., Twitter, Facebook, LinkedIn)	1	2	3

24. Does your organization have any suggestions for ways HHS can improve the next iteration of Healthy People?

DEMOGRAPHICS

25. What is the name of your organization/entity?

26. Which of the following best describes your organization/entity?

- ¹ Eederal Government Agency
- ² State Government Agency
- ³ Local Government Agency
- ⁴ Educational Institution
- ⁵ Hospital or Health Center
- ⁶ Nonprofit /Community-Based Organization
- ⁷ For Profit Organization
- ⁸ Faith Organization
- Professional or Industry Association
- ¹⁰ Clearinghouse
- ¹¹ International Organization
- ¹² Research Organization
- ¹³ Tribal Entity
- ¹⁴ U Public/Private Partnership
- ¹⁵ U Other, please specify _____

27. What is the size of your organization/entity's staff?

_ Number of full time equivalent (FTE) employees

28. What is the size of the population served by your organization/entity? (Numerical value)

Instrument 2a. Webinar Attendee Survey Instrument (Non-organizational Users)

4. Do you use Healthy People 2020 as part of your work?

¹ Yes

² No (Go to <u>Non-Users of Healthy People 2020</u>)

5. Has your use of Healthy People 2020 changed since you attended a Healthy People webinar?

¹ Yes, please explain _____

² No

6. Have you used any of the previous iterations of *Healthy People* (i.e. *Healthy People 1990*, *Healthy People 2000*, *Healthy People 2010*) as part of your work?

¹ Yes ² No

7. How do you use *Healthy People*?

		Yes	No	Don't know	<u>Not</u> Applicable
For res	search/assessment:				
a.	As a data source	1	2	3	4
b.	To conduct community health assessments	1	2	3	4
c.	To develop community health improvement plans	1	2	3	4
d.	For meeting national public health accreditation standards	1	2	3	4
e.	For comparison with organizational data (e.g. benchmarking)	1	2	3	4
f.	To inform program planning to address health disparities	1	2	3	4
For co	llaboration/outreach <u>or education</u> :				
g.	As a resource for building community partnerships for promoting health	1	2	3	4
h.	As a learning tool for staff or students	1	2	3	4
For se	tting internal priorities:				
i.	To guide priorities for the organization/entity	1	2	3	4
j.	As a guide for allocating resources in the organization/entity	1	2	3	4
k.	To support applications for grants or other funding	1	2	3	4
١.	As a framework for planning, goal-setting or decision making	1	2	3	4
Other	uses:				
m.	To support applications for grants or other funding				
n.	To create or inform quality improvement activities	1	2	3	4

	Yes	No	Don't know	<u>Not</u> Applicable
o. To inform policy development	1	2	3	4
p. Other, please specify	1	2	3	

29. To what degree has Healthy People 2020 impacted your work?

- ¹ \square 1 No impact
- ² 2
- з 🔲 З
- 4 4
- ⁵ 5 Significant Impact
- 8. Which element of *Healthy People 2020* do you find <u>most</u> useful?

¹ \Box a. Overarching goals

- ² b. Topic areas
- 3 \Box c. Specific health objectives
- ⁴ d. Leading Health Indicators

Leading Health Indicators

A smaller set of *Healthy People 2020* objectives, called Leading Health Indicators, has been selected to communicate high-priority health issues and actions that can be taken to address them.

a	Are you aware of the Leading Health Indicators?	
э.	Are you aware of the Leading fleath indicators:	

- ¹ Yes
- ² \Box No (Skip to Question 12)

10. Does you use the Leading Health Indicators as part of your work?

- ¹ Yes
- ² No
- ³ Don't know

11. Indicate the extent to which you agree or disagree with the following statements.

	Strongly Disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
The Leading Health Indicators are a valuable element of <i>Healthy People 2020</i> .	1	2	3	4	5
The Leading Health Indicators make navigating the <i>Healthy People 2020</i> content more manageable.	1	2	3	4	5
My organization/entity uses the Leading Health Indicators to guide program planning.	1	2	3	4	5

Tools and Activities

HHS has developed tools to assist with the implementation of *Healthy People 2020*. The following questions ask about your awareness and use of these implementation tools and activities.

12. Which of the following *Healthy People 2020* tools and activities are you aware of? Which have you used?

Tool/Activity	I am aware of this tool/activity	I have used this tool/activity
Data (<u>The DATA2020 tool</u> , Objective blocks <u>Healthy</u> People 2020 objectives, topic area data)	🗆 Yes 💷 No	🗅 Yes 🗅 No
Implementation stories from organizations like yours (e.g. Stories from the Field, Leading Health Indicator bulletins, <i>Healthy People</i> eLearning)	□ Yes □ No	□ Yes □ No
Tools for program planning (e.g. Evidence Based Resources, Federal prevention initiatives, MAP-IT)	u Yes u No	□ Yes □ No
<i>Healthy People</i> webinars (e.g. Leading Health Indicator webinars, Spotlight on Health webinars, Progress Review webinars)	□ Yes □ No	□ Yes □ No
<i>Healthy People</i> communication (e.g. the <i>Healthy People</i> listserv, <i>Healthy People</i> social media)	u Yes u No	🗆 Yes 🗅 No

13. Are there additional tools and activities that would be useful for your organization/entity? (Check all that apply)

- ¹ Informational Toolkits
- ² Program planning Toolkits
- ³ \square More examples of how people are using *Healthy People 2020*
- <u><u>4</u> <u>Examples of evaluation instruments or tools/templates from other organizations</u></u>
- ⁴⁵ Additional data resources (more timely data, local data, or infographics)
- ⁵⁶ More outreach and engagement from HHS
- ⁶⁷ Additional partnership opportunities
- ⁷⁸ Other, please specify _____

LOOKING FORWARD TO HEALTHY PEOPLE 2030

Thank you for providing your feedback on *Healthy People 2020*. Please take a few minutes to complete the next set of questions, which will help in the development of *Healthy People 2030*.

14. Should the scope of issues covered in *Healthy People 2030* topic areas and objectives be:

- ¹ a. Narrower than *Healthy People 2020*
- ² b. Broader than *Healthy People 2020*
- 3 \Box c. Remain the same
- ⁴ 🖾 d. Don't know

re	<i>ealthy People 2020</i> 's more than 1200 objectives were organized around 42 to organization of health objectives be helpful for the next iteration of <i>Healthy</i>		,	
1	Yes			
2	No (Skip to Question 17)			
3	Don't know (Skip to Question 17)			
4	No opinion (Skip to Question 17)			
6. W	hich format for the global organization of <i>Healthy People 2030</i> objectives w	vould be m	ost usefu	I?
1	a. Disease areas			
2	a. Risks/determinants			
3	a. Life stages			
4	a. Other, please specify			
1 2	The there topic areas you believe will be important to include in <i>Healthy People</i> cluded in <i>Healthy People 2020</i> ?			
in 1 2 18. He W	cluded in <i>Healthy People 2020</i> ? Yes, please specify No <i>ealthy People</i> stakeholders will be invited to participate in the development ould you plan to participate in any of the following activities?	of Healthy	People 2	2030.
in 1 2 18. He W	cluded in <i>Healthy People 2020</i> ? Yes, please specify No <i>ealthy People</i> stakeholders will be invited to participate in the development ould you plan to participate in any of the following activities? Ach line	of Healthy Yes	People 2	2030. Don't know
in 1 2 18. He W 5or ea a.	Cluded in Healthy People 2020? Yes, please specify No ealthy People stakeholders will be invited to participate in the development ould you plan to participate in any of the following activities? ach line Submit written comments through Healthypeople.gov	of Healthy Yes	2 People 2	2030.
ind 1 2 18. He W -or ea a. b.	cluded in Healthy People 2020? Yes, please specify No ealthy People stakeholders will be invited to participate in the development ould you plan to participate in any of the following activities? ach line Submit written comments through Healthypeople.gov Submit written comments by mail	of Healthy Yes 1 1 1	2 No 2 2	2030. Don't know 3 3
ind 1 2 18. <i>He</i> W =or ea a. b. c.	cluded in Healthy People 2020? Yes, please specify	Of Healthy Yes 1 1 1	No 2 2 2	2030. Don't know 3 3 3 3
ind 1 2 18. <i>He</i> W =or ea a. b. c.	cluded in Healthy People 2020? Yes, please specify No ealthy People stakeholders will be invited to participate in the development ould you plan to participate in any of the following activities? ach line Submit written comments through Healthypeople.gov Submit written comments by mail	of Healthy Yes 1 1 1	2 No 2 2	2030. Don't know 3 3
ind 1 2 18. He W 5or ea a. b. c. d.	cluded in Healthy People 2020? Yes, please specify	Of Healthy Yes 1 1 1	No 2 2 2	2030. Don't know 3 3 3 3

19. Does your organization have any suggestions for ways HHS can improve the next iteration of Healthy People?

DEMOGRAPHICS

20. What is the name of your organization/entity?

21. Which of the following best describes your organization/entity?

- ¹ Federal Government Agency
- ² State Government Agency
- ³ Local Government Agency
- ⁴ Educational Institution
- ⁵ Hospital or Health Center
- ⁶ Nonprofit /Community-Based Organization
- ⁷ For Profit Organization
- ⁸ Faith Organization
- ⁹ Professional or Industry Association

¹⁰ Clearinghouse

- ¹¹ International Organization
- ¹² Research Organization
- ¹³ Tribal Entity
- ¹⁴ Public/Private Partnership
- ¹⁵ Other, please specify _____

22. What is the size of your organization/entity's staff?

_ Number of full time equivalent (FTE) employees

23. What is the size of the population served by your organization/entity? (Numerical value)

NON-USERS OF HEALTHY PEOPLE 2020

The next set of questions ask about potential barriers to the use of *Healthy People 2020* and the development of *Healthy People 2030*.

5. Do any of the following prevent your organization/entity from using Healthy People 2020?

For each line	Yes	No	Don't know
Issues related to Healthy People 2020:			
a. Don't agree with <i>Healthy People 2020</i> 's priorities	1	2	3
b. Lack of guidance on how to implement	1	2	3
c. No available data to track objectives	1	2	3
d. Too much material	1	2	3
e. Too little material	1	2	3
Issues related to your organization/entity:			
f. Insufficient resources available (e.g. staffing, financial)	1	2	3
g. Lack of buy-in from primary decision-makers	1	2	3

6. Of items a through h in Question 5, what factor <u>most strongly</u> prevents your organization/entity from using *Healthy People 2020*? (Drop down menu of all possible options)

7. What framework does your organization/entity use to set health objectives?

8. Should the scope of issues covered in *Healthy People 2030* topic areas and objectives be:

- ¹ \square Narrower than *Healthy People 2020*
- ² Broader than Healthy People 2020
- ³ \square Remain the same
- ⁴ Don't know

9. Healthy People 2020's more than 1200 objectives were organized around 42 topic areas; would a reorganization of health objectives be helpful for the next iteration of *Healthy People*?

¹ Yes

- ² No (Skip to Question 11)
- ³ Don't know (Skip to Question 11)
- ⁴ No opinion (Skip to Question 11)

10. Which format for the global organization of *Healthy People 2030* objectives would be most useful?

- ¹ a. Disease areas
- ² b. Risks/determinants
- ³ _____c. Life stages
- ⁴ d. Other, please specify _____

11. Use the space below to share with us any additional comments your organization has about *Healthy People 2020*.

12. Does your organization/entity anticipate using *Healthy People* in the future for the following activities?

		Yes	No	Don't know	<u>Not</u> <u>Applicable</u>
For researc	ch/assessment:				
a. As	a data source	1	2	3	4
b. To	conduct community health assessments	1	2	3	4
с. То	develop community health improvement plans	1	2	3	4
d. For	meeting national public health accreditation standards	1	2	3	4
e. For	comparison with organizational data (e.g. benchmarking)	1	2	3	4
f. To	inform program planning to address health disparities	1	2	3	4
For collabo	pration/outreach <u>or education</u> :				
g. As	a resource for building community partnerships for promoting health	1	2	3	4
h. As	a learning tool for staff or students	1	2	3	4
For setting internal priorities:					
і. То	guide priorities for the organization/entity	1	2	3	4
j. As	a guide for allocating resources in the organization/entity	1	2	3	4
k. To	support applications for grants or other funding	1	2	3	4
I. As	a framework for planning, goal-setting or decision making	1	2	3	4
Other uses	3:				
m. <u>To</u>	support applications for grants or other funding				

	Yes	No	Don't know	<u>Not</u> Applicable
n. To create or inform quality improvement activities	1	2	3	4
o. To inform policy development	1	2	3	4
p. Other, please specify	1	2	3	4

13. Does your organization have any suggestions for ways HHS can improve the next iteration of Healthy People?

DEMOGRAPHICS

14. What is the name of your organization/entity?-

15. Which of the following best describes your organization/entity?

- ¹ Federal Government Agency
- ² State Government Agency
- ³ Local Government Agency
- ⁴ Educational Institution
- ⁵ Hospital or Health Center
- ⁶ Nonprofit /Community-Based Organization
- ⁷ For Profit Organization
- ⁸ Faith Organization
- ⁹ Professional or Industry Association
- ¹⁰ Clearinghouse
- ¹¹ International Organization
- ¹² Research Organization
- ¹³ Tribal Entity
- ¹⁴ Public/Private Partnership
- ¹⁵ Other, please specify _____

16. What is the size of your organization/entity's staff?

_____ Number of full time equivalent (FTE) employees

17. What is the size of the population served by your organization/entity? (Numerical value)