

**ATTACHMENT 7**

**COVER LETTER TO *HEALTHY PEOPLE* WEBINAR ATTENDEES**

HHS Letterhead

[Date]

[Name and address of webinar attendee]

[Dear . . .]

I am writing to request your participation in a study on the *Healthy People* initiative. The *Healthy People* initiative has provided a comprehensive set of data-driven, national disease prevention and health promotion objectives with 10-year targets aimed at improving the health of all Americans since 1979. The Office of Disease Prevention and Health Promotion (ODPHP) at the U.S. Department of Health and Human Services (HHS) is conducting an evaluation of the current iteration of *Healthy People*, *Healthy People 2020*, and requesting guidance on the development of the next iteration of *Healthy People*, *Healthy People 2030*. You are being asked to participate in this study because our records indicate that you attended at least one *Healthy People* webinar in 2014.

As a *Healthy People* user, your participation in this study is critical to the success of this evaluation, and will provide HHS with important information on ways to improve the initiative and promote specific strategies to prevent disease and improve health at the state, tribal, and local levels. The survey should take no longer than 20 minutes to complete.

The information you provide on this survey will be held strictly confidential. Your identity will be separated from the responses to the survey. The information gathered will be used solely by ODPHP, or its representatives for research, and will not be disclosed or released to other persons for any purpose except as required by law.

If you have any questions, please feel free to call NORC at [toll-free number], or Caitlin Oppenheimer, MPH, the NORC Project Director, at (301) 634-9322.

Thank you in advance for your participation.

Sincerely,

Dr. Don Wright, MD, MPH

Deputy Assistant Secretary for Health

(Disease Prevention and Health Promotion)

U.S. Department of Health and Human Services