

Screenshot of the page that will lead to this submission form.

Climate Change Home Page <http://www.nps.gov/subjects/climatechange/index.htm>

The screenshot shows the National Park Service website's Climate Change Communication Toolkit page. At the top, there is a navigation bar with the National Park Service logo and the text "National Park Service". Below this is a search bar and a menu with options: "Find a Park", "Discover History", "Explore Nature", "Get Involved", "Working with Communities", "Teachers", "Kids", and "About Us". The main header features a large image of a glacier with the text "Climate Change" overlaid. Below the header, there is a section titled "Explore This Subject" with a sidebar menu containing: "Home", "Science & Impacts", "NPS Response", "Videos & Multimedia", "Get Involved", "Useful Resources", and "News". The main content area is titled "Climate Change Communication Toolkit" and includes a welcome message: "Welcome to the Climate Change Communication Toolkit! The toolkit is intended to complement the National Park Service Climate Change Interpretation and Education Strategy by providing support for climate change communicators. Within you will find some resources you need to get started in effectively communicating climate change to the public in your park or protected area." The toolkit is organized into six sections, each with a representative image and a brief description: 1. "Understand Your Story and Science" (image of a person reading a book) - "Learn the story of climate change at your site, whether it's a story of science or a story of people. Themes address specific impacts being observed and many implications that those impacts represent. This is a starter set of studies to jump start your research and help you find a sound basis for your communication efforts." 2. "Best Practices" (image of a person speaking to a group) - "To communicate effectively, it can be helpful to see completed examples of exhibits, publications and other products. Find graphics to use in your programs and presentations and videos to learn more. Communication guides and resources for educators are also available." 3. "Who's Your Audience?" (image of a group of people) - "Make your programs and products relevant to those you serve, by knowing a bit about your audience; where they're from, what they're interested in, and what they might like to learn. Communicators seek out social science research to inform them about their visitors' perspectives on climate change, and examine good strategies for successfully connecting with them." 4. "What We're Doing" (image of a building with solar panels) - "Learn about the climate change strategies and policies that guide the National Park Service and other agencies and organizations. Discover NPS sustainability practices that mitigate climate change and ways find out how parks are adapting to changes." 5. "Learn and Engage" (image of a person wearing a hat) - "Finding good resources is an on-going task; just as the climate is constantly changing, so too, is our understanding and response to it. You'll want to keep your finger on the pulse of climate change in national parks and stay engaged with this community of practice as well. Here are some resources to help you to stay current through training, webinars, newsletters, and various social media resources." At the bottom of the toolkit section, there is a call to action: "What are we missing? Submit a resource that you think would make a great addition to the toolkit."

The “Submit a resource” link at the bottom of the page will take you to the following page where the respondent will provide the submission:

This fields on this page include the following and will be emailed to the NPS when submitted:

OMB Control Number 1090-0011
Expires: 08/31/2018

Do you know of an online resource you think would be helpful to include in this toolkit? Use this form to submit an item; staff will periodically review submissions as the toolkit is updated.

- *Submission title** [small text field]
- *URL/web address (if applicable)* [small text field]
- *Your email address** [small text field]
- *Please provide a brief description of the resource you are submitting.**
[large text field]
- *Why do you think this belongs in the toolkit? How does this help you communicate climate change?* [large text field]
- *What section of the toolkit do you think this best fits?* [large text field]
- *Additional comments?* [large text field]

**indicates required field*

Paperwork Reduction Act Statement: We estimate the survey will take you 5 minutes to complete, including time to read instructions, gather information, and complete and submit the survey. We will use the information to develop a web-based online toolkit geared toward helping internal and external audiences (educators and interpreters) interpret and communicate climate change. Your response is voluntary and results will not be shared publicly. We may not conduct or sponsor and you are not required to respond to a collection of information unless it displays a currently valid OMB Control Number. OMB has reviewed and approved this survey and assigned OMB Control Number 1090-0011, which expires 08/31/2018. You may submit comments on any aspect of this information collection to the Information Collection Clearance Officer, National Park Service, 12201 Sunrise Valley Drive (Room 2C114, Mail Stop 242), Reston, VA 20192.