

**1. How did you learn about this event today? (Please check all that apply and describe)**

- |   |   |   |  |
|---|---|---|--|
| <input type="checkbox"/> Direct mail        | <input type="checkbox"/> Friends/family | <input type="checkbox"/> Radio: _____     | <input type="checkbox"/> TV Interview: _____ |
| <input type="checkbox"/> Flyer              | <input type="checkbox"/> Internet       | <input type="checkbox"/> WHB Staff: _____ | <input type="checkbox"/> Social Media: _____ |
| <input type="checkbox"/> Publication: _____ | <input type="checkbox"/> News: _____    | <input type="checkbox"/> Other: _____     |  |

**2. Why did you come today? Was it to ... (Please check all that apply)**

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Adopt an animal     | <input type="checkbox"/> Meet past adopters/talk to trainers     | <input type="checkbox"/> See other events (not adoption related) |
| <input type="checkbox"/> Purchase an animal  | <input type="checkbox"/> Pick up animal (from Internet adoption) | <input type="checkbox"/> Other: _____                            |
| <input type="checkbox"/> Learn about program | <input type="checkbox"/> See the animals                         |  |

**3. IF YOU DID NOT ADOPT/PURCHASE AN ANIMAL TODAY: Why not? (Please check all that apply)**

- Did not come to buy or adopt
- Too expensive
- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Did not see what I wanted; I wanted a → | <input type="checkbox"/> Sale horse    | <input type="checkbox"/> Different colored horse |
|  | <input type="checkbox"/> Trained horse | <input type="checkbox"/> Younger horse           |
|  | <input type="checkbox"/> Burro         | <input type="checkbox"/> Smaller horse or pony   |
|  | <input type="checkbox"/> Bigger horse  | <input type="checkbox"/> Other: _____            |

**4. Have you adopted or purchased a wild horse or burro before?**

- Yes → Was it  Adopted  Purchased  No → Have you owned a domestic horse or burro?  Yes  No

**5. How far are you willing to travel to attend an event like this? \_\_\_\_\_ Miles or \_\_\_\_\_ Hours**

**6. When is it convenient for you to attend?  M  Tu We  Th  Fri  Sa  Su  Morning  Afternoon  Evening**

FORM APPROVED OMB NO. 1090-0011 (Expires: 08/31/2018)

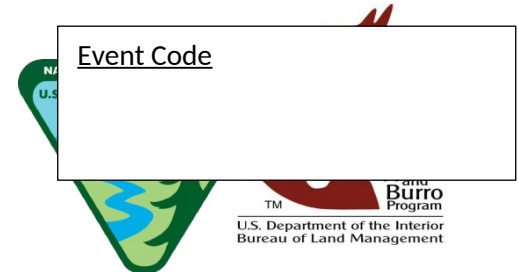
**7. Are you in your:**  Teens  20s  30s  40s  50s  60s and older

**Bureau of Land Management- Wild Horse and Burro Program**

**8. Are you:**  Male  Female Zip Code: \_\_\_\_\_

**Please tell us a little about yourself...**

Event Code



**Paperwork Reduction Act and Privacy Act Statement**

The purpose of this survey is to provide information to the Bureau of Land Management for evaluating and improving the wild horse and burro program. Response to this survey is voluntary. Your response to this request is voluntary and anonymous. Your name will never be associated with your answers, and all contact information will be destroyed when the information collection is concluded. No action may be taken against you for refusing to supply the information requested. The reporting burden for this form is estimated to average 1 minute, which includes the time for reviewing instructions and completing and reviewing the form. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid Office of Management and Budget (OMB) control number. Please direct comments regarding the burden estimate or any other aspect of this form to: U.S. Department of the Interior, Bureau of Land Management (1090-0011), Bureau Information Collection Clearance Officer (WO-630), 1849 C Street, N.W., Room 2134LM, Washington, D.C. 20240.