



## ACRCC Partner Assessment of [asiancarp.us](http://asiancarp.us)

OMB Control Number 1090-0011

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The Asian Carp Regional Coordinating Committee (ACRCC) is beginning the process of updating its website ([asiancarp.us](http://asiancarp.us)) to better serve both ACRCC members and site users to ensure the continued fulfillment of communication needs and ease of usability.

We are conducting this survey to help identify the communication and functional needs of the website. The survey will provide insight into desired audiences, messaging, and navigation priorities ACRCC partners have for the updated website. The results will be used to dictate changes to the design and content of [asiancarp.us](http://asiancarp.us).

The survey consists of five open-ended questions and is estimated to take 15 minutes to complete. Results will be anonymous and will not be made public.

Your opinions are valuable as we revamp [asiancarp.us](http://asiancarp.us) to more effectively meet the needs of your organization as a member of the ACRCC. Please take a few moments to complete the survey by Month XX ,2017. If you have any questions, please contact Monica Blaser, [monica\\_blaser@fws.gov](mailto:monica_blaser@fws.gov), (612)713-5361.

**Paperwork Reduction Act Statement:** We estimate it will take you 15 minutes to complete the survey, including time to read instructions, gather information, and complete and submit the survey. We will use the information to assess changes to the design and content of the ACRCC website. Your response is voluntary and results will be anonymous. We may not conduct or sponsor and you are not required to respond to a collection of information unless it displays a currently valid OMB Control Number. You may submit comments on any aspect of this information collection to the Information Collection Clearance Officer, U.S. Fish and Wildlife Service, 5275 Leesburg Pike, MS: BPHC, Falls Church, VA 22041-3803.



## ACRCC Partner Assessment of [asiancarp.us](http://asiancarp.us)

**1. What do you want [asiancarp.us](http://asiancarp.us) to accomplish? In other words, what is your primary goal for this site?**

**2. Who do you feel is the target audience of [asiancarp.us](http://asiancarp.us)?**

**3. What three communication messages do you want the public to come away with? These messages do not need to be listed in any priority order in your answer.**

**4. What updates to information do you feel the site could benefit from (or a specific page you feel is not functioning well content wise and why)? What are possible points of confusion the public has or could have about Asian carps?**

**5. If you could pick only three headings to be placed in the main menu, which three would you choose? What content items do you feel fall under these main headings?**

