U.S. PURCHASERS' QUESTIONNAIRE

CERTAIN COLD-ROLLED STEEL PRODUCTS

This questionnaire must be received by the Commission by April 7, 2016

See last page for filing instructions.

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its countervailing duty and antidumping investigations concerning cold-rolled steel from Brazil, China, India, Japan, Korea, Russia, and the United Kingdom (Inv. Nos. 701-TA-540-544 and 731-TA-1283-1287 and 1289-1290 Final)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from Cindy Cohen (202-205-3230, cindy.cohen@usitc.gov).

Name of firm

City	Stat	e	_ Zip Code		
Website					
Has your firm purchase time since January 1, 2	ed cold-rolled steel (as defined on 013?	next page)	from <u>any</u> sou	rce (domestic or	foreign) at any
NO (Sign the	e certification below and promptly ret	urn only thi	s page of the q	uestionnaire to the	e Commission)
YES (Comple	ete all parts of the questionnaire, and i	return the e	ntire questionr	aire to the Commi	ission)
	CERTIFIC				
ge and belief and under ng this certification I al	erein supplied in response to to stand that the information subm so grant consent for the Comm stionnaire and throughout this p	his questio itted is sul ission, and	bject to audit d its employe	and verification	n by the Commis t personnel, to
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PART I.—GENERAL INFORMATION

Background. This proceeding was instituted in response to a petition filed on July 28, 2015, by AK Steel Corporation (West Chester, OH), ArcelorMittal USA LLC (Chicago, IL), Nucor Corporation (Charlotte, NC), Steel Dynamics, Inc. (Fort Wayne, IN), and United States Steel Corporation (Pittsburgh, PA). Countervailing and/or antidumping duties may be assessed on the subject imports as a result of these proceedings if the Commission makes an affirmative determination of injury, threat, or material retardation, and if the U.S. Department of Commerce makes an affirmative determination of subsidization and/or dumping. Questionnaires and other information pertinent to this proceeding are available at

https://www.usitc.gov/investigations/701731/2015/cold rolled steel products brazil china india/final.htm

Certain cold-rolled steel products ("cold-rolled steel").-- The products covered by these investigations are certain cold-rolled (cold-reduced), flat-rolled steel products, whether or not annealed, painted, varnished, or coated with plastics or other non-metallic substances. The products covered do not include those that are clad, plated, or coated with metal. The products covered include coils that have a width or other lateral measurement ("width") of 12.7 mm or greater, regardless of form of coil (e.g., in successively superimposed layers, spirally oscillating, etc.). The products covered also include products not in coils (e.g., in straight lengths) of a thickness less than 4.75 mm and a width that is 12.7 mm or greater and that measures at least 10 times the thickness. The products covered also include products not in coils (e.g., in straight lengths) of a thickness of 4.75 mm or more and a width exceeding 150 mm and measuring at least twice the thickness. The products described above may be rectangular, square, circular, or other shape and include products of either rectangular or non-rectangular cross-section where such cross-section is achieved subsequent to the rolling process, i.e., products which have been "worked after rolling" (e.g., products which have been beveled or rounded at the edges). For purposes of the width and thickness requirements referenced above:

- (1) Where the nominal and actual measurements vary, a product is within the scope if application of either the nominal or actual measurement would place it within the scope based on the definitions set forth above, and
- (2) Where the width and thickness vary for a specific product (e.g., the thickness of certain products with non-rectangular cross-section, the width of certain products with non-rectangular shape, etc.), the measurement at its greatest width or thickness applies.

Steel products included in the scope of this proceeding are products in which: (1) Iron predominates, by weight, over each of the other contained elements; (2) the carbon content is 2 percent or less, by weight; and (3) none of the elements listed below exceeds the quantity, by weight, respectively indicated:

- 2.50 percent of manganese, or
- 3.30 percent of silicon, or
- 1.50 percent of copper, or
- 1.50 percent of aluminum, or
- 1.25 percent of chromium, or
- 0.30 percent of cobalt, or
- 0.40 percent of lead, or
- 2.00 percent of nickel, or
- 0.30 percent of tungsten (also called wolfram), or
- 0.80 percent of molybdenum, or
- 0.10 percent of niobium (also called columbium), or
- 0.30 percent of vanadium, or
- 0.30 percent of zirconium.

Unless specifically excluded, products are included in this scope regardless of levels of boron and titanium.

For example, specifically included in this scope are vacuum degassed, fully stabilized (commonly referred to as interstitial-free (IF)) steels, high strength low alloy (HSLA) steels, motor lamination steels, Advanced High Strength Steels (AHSS), and Ultra High Strength Steels (UHSS). IF steels are recognized as low carbon steels with micro-alloying levels of elements such as titanium and/or niobium added to stabilize carbon and nitrogen elements. HSLA steels are recognized as steels with micro-alloying levels of elements such as chromium, copper, niobium, titanium, vanadium, and molybdenum. Motor lamination steels contain micro-alloying levels of elements such as silicon and aluminum. AHSS and UHSS are considered high tensile strength and high elongation steels, although AHSS and UHSS are covered whether or not they are high tensile strength or high elongation steels.

Subject merchandise includes cold-rolled steel that has been further processed in a third country, including but not limited to annealing, tempering, painting, varnishing, trimming, cutting, punching, and/or slitting, or any other processing that would not otherwise remove the merchandise from the scope of the investigation if performed in the country of manufacture of the cold-rolled steel.

All products that meet the written physical description, and in which the chemistry quantities do not exceed any one of the noted element levels listed above, are within the scope of this proceeding unless specifically excluded. The following products are outside of and/or specifically excluded from the scope of this proceeding:

- Ball bearing steels;¹
- Tool steels;²
- Silico-manganese steel;³
- Grain-oriented electrical steels (GOES).⁴
- Non-Oriented Electrical Steels (NOES).⁵

¹ Ball bearing steels are defined as steels which contain, in addition to iron, each of the following elements by weight in the amount specified: (i) Not less than 0.95 nor more than 1.13 percent of carbon; (ii) not less than 0.22 nor more than 0.48 percent of manganese; (iii) none, or not more than 0.03 percent of sulfur; (iv) none, or not more than 0.03 percent of phosphorus; (v) not less than 0.18 nor more than 0.37 percent of silicon; (vi) not less than 1.25 nor more than 1.65 percent of chromium; (vii) none, or not more than 0.28 percent of nickel; (viii) none, or not more than 0.38 percent of copper; and (ix) none, or not more than 0.09 percent of molybdenum.

² Tool steels are defined as steels which contain the following combinations of elements in the quantity by weight respectively indicated: (i) More than 1.2 percent carbon and more than 10.5 percent chromium; or (ii) not less than 0.3 percent carbon and 1.25 percent or more but less than 10.5 percent chromium; or (iii) not less than 0.85 percent carbon and 1 percent to 1.8 percent, inclusive, manganese; or (iv) 0.9 percent to 1.2 percent, inclusive, chromium and 0.9 percent to 1.4 percent, inclusive, molybdenum; or (v) not less than 0.5 percent carbon and not less than 3.5 percent molybdenum; or (vi) not less than 0.5 percent carbon and not less than 5.5 percent tungsten.

³ Silico-manganese steel is defined as steels containing by weight: (i) Not more than 0.7 percent of carbon; (ii) 0.5 percent or more but not more than 1.9 percent of manganese, and (iii) 0.6 percent or more but not more than 2.3 percent of silicon.

⁴ As defined in the final determination of the U.S. Department of Commerce in *Grain-Oriented Electrical Steel from Germany, Japan, and Poland: Final Determinations of Sales at Less Than Fair Value and Certain Final Affirmative Determination of Critical Circumstances,* 79 FR 42501, July 22, 2014. This determination defines grain-oriented electrical steel as "a flat-rolled alloy steel product containing by weight at least 0.6 percent but not more than 6 percent of silicon, not more than 0.08 percent of carbon, not more than 1.0 percent of aluminum, and no other element in an amount that would give the steel the characteristics of another alloy steel, in coils or in straight lengths."

⁵ As defined in the antidumping orders issued by the U.S. Department of Commerce in *Non-Oriented Electrical Steel From the People's Republic of China, Germany, Japan, the Republic of Korea, Sweden, and Taiwan:*Antidumping Duty Orders, 79 FR 71741, December 3, 2014. The orders define NOES as "cold-rolled, flat-rolled,

The products subject to this proceeding are currently imported under the following Harmonized Tariff Schedule of the United States (HTSUS) provisions: 7209.15.0000, 7209.16.0030, 7209.16.0060, 7209.16.0070, 7209.16.0091, 7209.17.0030, 7209.17.0060, 7209.17.0070, 7209.17.0091, 7209.18.1530, 7209.18.1560, 7209.18.2510, 7209.18.2520, 7209.18.2580, 7209.18.6020, 7209.18.6090, 7209.25.0000, 7209.26.0000, 7209.27.0000, 7209.28.0000, 7209.90.0000, 7210.70.3000, 7211.23.1500, 7211.23.2000, 7211.23.3000, 7211.23.4500, 7211.23.6030, 7211.23.6060, 7211.23.6075, 7211.23.6085, 7211.29.2030, 7211.29.2090, 7211.29.4500, 7211.29.6030, 7211.29.6080, 7211.90.0000, 7212.40.1000, 7212.40.5000, 7225.50.6000, 7225.50.8015, 7225.50.8085, 7225.99.0090, 7226.92.5000, 7226.92.7050, and 7226.92.8050.6

<u>Purchaser</u>.--Any firm engaged, either directly or through a parent company or subsidiary, in purchasing cold-rolled steel from another firm that produces, imports, or otherwise distributes cold-rolled steel.

Reporting of information.-- If information is not readily available from your records, provide carefully prepared estimates. If your firm is completing more than one questionnaire (i.e., a producer, importer, and/or purchaser questionnaire), you need not respond to duplicated questions.

<u>Confidentiality</u>.--The commercial and financial data furnished in response to this questionnaire that reveal the individual operations of your firm will be treated as confidential by the Commission to the extent that such data are not otherwise available to the public and will not be disclosed except as may be required by law (see 19 U.S.C. 1677f). Such confidential information will not be published in a manner that will reveal the individual operations of your firm; however, general characterizations of numerical business proprietary information (such as discussion of trends) will be treated as confidential business information only at the request of the submitter for good cause shown.

<u>Verification</u>.-- The information submitted in this questionnaire is subject to audit and verification by the Commission. To facilitate possible verification of data, please keep all files, worksheets, and supporting documents used in the preparation of the questionnaire response. Please also retain a copy of the final document that you submit.

Release of information.--The information provided by your firm in response to this questionnaire, as well as any other business proprietary information submitted by your firm to the Commission in connection with this proceeding, may become subject to, and released under, the administrative protective order provisions of the Tariff Act of 1930 (19 U.S.C. § 1677f) and section 207.7 of the Commission's Rules of Practice and Procedure (19 CFR § 207.7). This means that certain lawyers and other authorized individuals may temporarily be given access to the information for use in connection

alloy steel products, whether or not in coils, regardless of width, having an actual thickness of 0.20 mm or more, in which the core loss is substantially equal in any direction of magnetization in the plane of the material. The term 'substantially equal' means that the cross grain direction of core loss is no more than 1.5 times the straight grain direction (i.e., the rolling direction) of core loss. NOES has a magnetic permeability that does not exceed 1.65 Tesla when tested at a field of 800 A/m (equivalent to 10 Oersteds) along (i.e., parallel to) the rolling direction of the sheet (i.e., B800 value). NOES contains by weight more than 1.00 percent of silicon but less than 3.5 percent of silicon, not more than 0.08 percent of carbon, and not more than 1.5 percent of aluminum. NOES has a surface oxide coating, to which an insulation coating may be applied."

 6 The products subject to this proceeding may also be imported under the following HTSUS provisions: 7210.90.9000, 7212.50.0000, 7215.10.0010, 7215.10.0080, 7215.50.0016, 7215.50.0018, 7215.50.0020, 7215.50.0061, 7215.50.0063, 7215.50.0065, 7215.50.0090, 7215.90.5000, 7217.10.1000, 7217.10.2000, 7217.10.3000, 7217.10.7000, 7217.90.1000, 7217.90.5030, 7217.90.5060, 7217.90.5090, 7225.19.0000, 7226.19.1000, 7226.19.9000, 7226.99.0180, 7228.50.5015, 7228.50.5040, 7228.50.5070, 7228.60.8000, and 7229.90.1000.

The HTSUS subheadings above are provided for convenience and U.S. Customs purposes only. The written description of the scope of this proceeding is dispositive.

with this proceeding or other import-injury proceedings conducted by the Commission on the same or similar merchandise; those individuals would be subject to severe penalties if the information were divulged to unauthorized individuals.

I-1.	OMB statisticsPlease report the actual number of hours required and the cost to your firm of
	completing this questionnaire.

Hours	Dollars

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 25 hours per response, including the time for reviewing instructions, gathering data, and completing and reviewing the questionnaire.

We welcome comments regarding the accuracy of this burden estimate, suggestions for reducing the burden, and any suggestions for improving this questionnaire. Please attach such comments to your response or send to the Office of Investigations, USITC, 500 E St. SW, Washington, DC 20436.

I-2.	Establishments covered Provide the name and address of your U.S. establishment(s) covered
	by this questionnaire, if different from that listed on the cover page. Firms operating more than
	one establishment should combine the data for all establishments into a single report.

auxiliary facilities operated in conjunction with (whether or not physically separate from) such
facilities.
Г

"Establishment"--Each facility of a firm involved in the purchase of cold-rolled steel, including

I-3.	OwnershipIs your firm owned	, in whole or in part, by any other fir	m?
	No YesList the	following information.	
	Firm name	Address	Extent of ownership (percent)

I-4.	or foreign, which import cold-the United Kingdom into the Undia, Japan, Korea, Russia, and	xportersDoes your firm have any re rolled steel from Brazil, China, India, Ja Inited States or which export cold-roll d/or the United Kingdom to the United states in farmation.	apan, Korea, Russia, and/or ed steel from Brazil, China,
	No YesList th	ne following information.	
	Firm name	Address	Affiliation
I-5.	domestic or foreign, which implication in the India, Japan, Korea, Russia, and rolled steel from countries oth Kingdom to the United States?	ers/exportersDoes your firm have a port cold-rolled steel from countries o d the United Kingdom into the United her than Brazil, China, India, Japan, Kon o	ther than Brazil, China, States or which export cold-
	Firm name and country	Address	Affiliation
I-6.	produce cold-rolled steel?	r firm have any related firms, either dense following information.	omestic or foreign, which
		-	1
	Firm name	Address	Affiliation

PART II.--PURCHASES

<u>Contact information</u>.-- Please identify the responsible individual and the manner by which Commission staff may contact that individual regarding the confidential information submitted in this questionnaire.

Name	
Title	
Email	
Telephone	
Fax	

II-1. Purchases and inventories. —

(a) <u>Purchases</u>.--Report your firm's total U.S. purchases of cold-rolled steel. (Do not include imports for which your firm was the importer of record; such imports should be reported in your U.S. importer's questionnaire).

Item	2013	2014	2015
Purchases of cold-rolled steel produced			
in	(Quantity (in short to	ns)
United States			
Brazil			
China			
India			
Japan			
Korea			
Russia			
United Kingdom			
Canada			
All other countries:1			
Sources unknown			
¹ Please identify these countries:			

II-1. (b) <u>Inventories</u>.—Report your firm's ending inventories of cold-rolled steel.

Item	2013	2014	2015
Ending inventories of cold-rolled steel produced in:	Q	uantity (in short to	ns)
United States			
Brazil			
China			
India			
Japan			
Korea			
Russia			
United Kingdom			
Canada			
All other countries			
Sources unknown			

II-2. <u>Changes in purchasing patterns.</u>—Please indicate how the shares of your firm's purchases of cold-rolled steel from different sources have changed since January 1, 2013. If your purchases fluctuated over the period, please describe the changes in each year.

Source of purchases	Did not purchase	Decreased	Increased	Constant	Fluctuated	Explanation for trend
United States						
Brazil						
China						
India						
Japan						
Korea						
Russia						
United Kingdom						
Canada						
All other countries						
Sources unknown						

U.S. Purchasers' Questionnaire - Cold-Rolled Steel (Final

<u>Purchases from one country only</u> If your firm has purchased cold-rolled steel from only c
country, please explain the reasons for doing so.

II-4. <u>Supplier identification.</u>--Please list your firm's <u>FIVE</u> largest suppliers for cold-rolled steel since January 1, 2013. Also, provide the share of the quantity of your firm's total purchases of cold-rolled steel that each of these suppliers accounted for in 2015.

No.	Supplier's name	City and state	Share of quantity of 2015 purchases
1			%
2			%
3			%
4			%
5			%

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES

Automotiv	e Co	nstruction	Consumer appliance	Container manufacturer	Steel service center or	е		
end user	e	end user end		end user	distributor		ther	Describe o
Competiti	on for s	alesDoe	s your firm c	compete for sale	s to custom			e manufactı
No	Yes	If yes, ple	ease describe	e.				
steel?			are the majo	r types of consu	mers to wh	ch yc	our fir	m sells cold-
steel? Sales dest	ination ur firm':	.— s purchase		ed steel intende				
Sales dest (a) Are you specific cu	i nation ur firm's	.— s purchase	s of cold-roll		ed for gener	al inve	entory	
Sales dest (a) Are you specific cu	i nation ur firm's	.— s purchase s?	s of cold-roll	ed steel intende	ed for gener	al inve	entory	
Sales dest (a) Are you specific cu Ge	ination ur firm's stomer neral i	.— s purchase s? nventory	s of cold-roll S are for specif	ed steel intende	ed for gener	al inve	entory	y or destined
Sales dest (a) Are you specific cu Ge	ination ur firm's stomer neral i	.— s purchase s? nventory ourchases a becify the c	s of cold-roll S are for specificold-rolled st	ed steel intende pecific custome	ed for gener rs (answer p	al inve	entory	y or destined

If your firm is an end user of cold-rolled steel, please answer questions III-5 and III-6.

III-5. <u>End uses.</u>--List the top 3 products your firm makes using cold-rolled steel and estimate the percent of your <u>total production cost</u> that is accounted for by cold-rolled steel and by other inputs (such as labor, energy, and other raw materials).

	Share of total cost in each of the product(s) your firm produces accounted for by				Total (should	
Product(s) your firm produces	Cold-rolled steel Other inputs			sum to 100.0% across)		
	%	+	%	=	0.0	%
	%	+	%	=	0.0	%
	%	+	%	=	0.0	%

III-6.	Demand for end	use products
111-0.	Demand for end	use products.

(a) Has the demand for your firm's final products incorporating cold-rolled steel changed since January 1, 2013?

Increased	No change	Decreased	Fluctuated

(b) Has this had any effect on your firm's demand for cold-rolled steel?

No	Yes	Explain

U.S. Purchasers' Questionnaire - Cold-Rolled Steel (Final) Page 13							
III-7. <u>Substitutes</u>	-Can other	products b	e substitute	ed for c	old-ro	lled steel?	
No YesPlease fill out the table.							
Have changes in the price of this substitute affected the price for cold-rolled steel?							
Substitute		substitute		No	Yes		Explanation
1.							
2.							
3.				Ш	Ш		
States (if kno	wn) for col	d-rolled ste	el has chan	ged sin	ce Jar		side of the United Explain any trends and d.
Market	Overall increase	No change	Overall decrease		tuate h no trend	Expl	anation and factors
Within the United States							
Outside the United States							
percentage c	III-9. Importance of purchasing domestic productPlease fill out the table below, estimating the percentage of your firm's total 2015 purchases of cold-rolled steel that required cold-rolled steel produced in the United States.						
	your firm's total 20						Estimated percentage of your firm's total 2015 purchases of cold-rolled steel
Purchases that did r	ot require	domestic p	roduct				%
	Purchases that were required by law or regulation to be domestic product (e.g., government purchases under "Buy American" provisions)						%
	Purchases that were not required by law or regulation, but were required by your customers to be domestic product						%
Purchases that were (explain:)		•	stic produc	t for ot	her re	easons	%
Total (should sum to 100.0%)							0.0 %

III-10.	Conditions	of com	petition

(a)	Is the cold-rolled steel market subject to business cycles ((other than general economy-
	wide conditions) and/or other conditions of competition	distinctive to cold-rolled steel?

Check all that apply.			Please describe.		
	No		Skip to question III-10.		
	Yes-Business seasonal bus				
Yes-Other distinctive conditions of competition					
(b) Have there been any changes in the business cycles or conditions of competition for cold-rolled steel since January 1, 2013?					
No	Yes	If yes, describe	e.		

III-11. <u>Decisions based on producer and country-of-origin.</u>--How often does your firm, and if known, do your customers, make purchasing decisions involving cold-rolled steel based on its producer or country of origin?

	Always	Usually	Sometimes	Never	If at least sometimes, explain.			
	Decision based on producer							
Your firm								
Your customers								
		Decis	ion based on co	ountry of	origin			
Your firm								
Your customers								

11	c	Durchacars'	Questionnaire	Cold-Rolled Steel	(Einal)
U.		Purchasers	- Questionnaire -	· Cola-Kollea Steel	(Finai)

			_						
		ility in t market	he U.S.	No		Please explain, changes.	noting the c	ountries	and reasons for the
	U.Spro	oduced p	product						
	Subject	imports	1						
	Nonsub	ject imp	orts						
l-13.	cold-roll "control deliverir	led steel led orde ng less th	since Ja er entry, nan the o	nuary " decli quanti	1, 20 ining t ity pro	13 (examples in o accept new cu	clude placing ustomers or i to meet tim	g custome renew exi	pply your firm with ers on allocation or isting customers, eent commitments,
	No	Ye	s If y	es, ple	ease d	escribe.			
-14.	<u>Purchas</u>	ing freq	uency						
	(a)	How fre	quently	does y	your fi	rm make purch	ases of cold-	rolled ste	el (check one)?
		Daily	Weekly	M	Ionthl	y Quarterly	Annually	Other	If other, specify
		Daily	Weekly	y M	lonthl	y Quarterly	Annually	Other	If other, specify
	(b)					y Quarterly cy changed since			If other, specify
	(b)			sing fre	equen				If other, specify
	(b)	Has this	purchas	sing fre	equen	cy changed sinc			If other, specify

III-16.	Supplie	r negotia	ations. –	-					
	(a) Does your firm's purchases of cold-rolled steel usually involve negotiations between supplier and purchaser?								
		No	Yes	_	-		your firm generally negotiates and note s competing prices during negotiations.		
(b) Do changes in raw material costs affect your firm's price negotiations with you rolled steel suppliers?						our firm's price negotiations with your cold-			
		No	Yes	Please e	xplain.				
	(c)	Are your firm's purchase prices of cold-rolled steel indexed to raw material costs?							
		Pur	chase p	rices	No	Yes	Please explain.		
		Contrac	ct prices						
		Spot m	arket pr	ices					
III-17. Change in suppliersHas your firm changed suppliers since January 1, 2013				iers since January 1, 2013?					
	No Yes dropped, and the reasons for the change.								
III-18. New suppliersAre you a entered the market since.					•		rs, either foreign or domestic, that have		
	No	Yes	If yes	, please i	dentify	the firms			

ili-13. Suppliel qualification.—	III-19.	Supplier	qualification
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(a)	Do you require your suppliers to be or to become certified or qualified to sell cold-rolled steel to
	your firm?

If yes, provide the following information.

- The number of days to qualify a new supplier.
- A general description of the certification or qualification process. Also, a brief description of the factors that you consider when qualifying a new supplier (e.g., quality of product, reliability of supplier, etc.).

No	Number of days	Process and factors

(b) If your firm has an additional approval process for certain specifications of cold-rolled steel, please list the types of cold-rolled steel, the number of days to qualify a supplier for these products, and your firm's approved suppliers for these products.

General product description	Number of days	Approved suppliers (list by country, including the United States)

III-20. <u>Failure to certify</u>.--Since January 1, 2013, have any domestic or foreign producers failed in their attempts to certify or qualify their cold-rolled steel with your firm or have any producers lost their approved status?

No	If yes, please identify these firms, the countries where they are located, and the reasons why they failed the certification/qualification.

III-21. <u>Major purchasing factors.</u>--Please list, in order of their importance, the main factors your firm considers in deciding from whom to purchase cold-rolled steel (examples include availability, extension of credit, contracts, price, quality, range of supplier's product line, traditional supplier, etc.).

1.	
2.	
3.	
Ple	ease list any other factors that are very important in your purchase decisions:

III-23.

III-22. <u>Purchasing factors.</u>—Please rate the importance of the following factors in your firm's purchasing decisions for cold-rolled steel.

s your firm consider w

115	Durchacars'	Questionnaire -	Cold-Polled	Stool (Einal)
U.S.	Purchasers	Questionnaire -	- Cola-Kollea	ı Steel (Final)

III-24.	Frequency of decisions based on priceHow often does your firm purchase the cold-rolled
	steel that is offered at the lowest price?

Always	Usually	Sometimes	Never

III-25. <u>Price leaders.</u>— A price leader is defined as (1) one or more firms that initiate a price change, either upward or downward, that is followed by other firms, or (2) one or more firms that have a significant impact on prices. A price leader is not necessarily the lowest-priced supplier.

Please list the names of any firms you considered price leaders in the cold-rolled steel market since January 1, 2013.

Firm(s)	Describe how the firm(s) exhibited price leadership

III-26. Purchasing subject imports rather than domestic products.—

(a) Since January 2013, did your firm purchase cold-rolled steel imported from subject countries instead of U.S.-produced cold-rolled steel? Respond for each subject country.

Source	Yes (also respond to parts (b) and (c))	No (If "No" for all countries, skip to next question)
Brazil		
China		
India		
Japan		
Korea		
Russia		
United Kingdom		

Sour	ce	Yes		No
Braz	il			
Chin	a			
Indi	a			
Japa	n			
Kore	a			
Russ	ia			
United Ki	ngdom			
) If you responde Source Yes			1	
Source	Yes	of purchases that your firm shifted to imports since	No	If No, please indicate the reason for the shift
Source	Yes	of purchases that your firm	No	
Source Brazil	Yes	of purchases that your firm shifted to imports since January 2013 because of price	No	
	Yes	of purchases that your firm shifted to imports since January 2013 because of price	No	
Brazil	Yes	of purchases that your firm shifted to imports since January 2013 because of price	No	
Brazil China	Yes	of purchases that your firm shifted to imports since January 2013 because of price	No	
Brazil China India	Yes	of purchases that your firm shifted to imports since January 2013 because of price	No	
Brazil China India Japan	Yes	of purchases that your firm shifted to imports since January 2013 because of price	No	

III-27. <u>U.S. producers and import competition.</u>—

(a) Since January 1, 2013, in connection with a sale or offer to sell cold-rolled steel to your firm, did U.S. producers reduce their prices of domestically produced cold-rolled steel in order to compete with lower-priced imports of cold-rolled steel from subject countries? Respond for each subject country.

Source	Yes (also respond to question part (b))	No (If "No" for all countries, skip to next question)	Don't know
Brazil			
China			
India			
Japan			
Korea			
Russia			
United Kingdom			

(b) If your firm responded "yes" to any of the above countries, please provide an estimate of the reduction in U.S. producers' prices, and any additional explanations, such as timing (e.g., months/years), frequency of price reductions, or other market/competitive factors.

Source	Estimated reduction in U.S. prices (percent)	Additional explanation, including such information as timing (e.g., months/years), frequency of price reductions, or other market/competitive factors
Brazil	%	
China	%	
India	%	
Japan	%	
Korea	%	
Russia	%	
United Kingdom	%	

PART IV.—PRODUCT COMPARISONS

IV-1. <u>Country knowledge.--</u>Please indicate the countries of origin for cold-rolled steel for which your firm has actual marketing/pricing knowledge.

Unit Stat	Brazil	China	India	Japan	Korea	Russia	United Kingdom	Other countries	Other countries (specify)

IV-2. <u>Interchangeability.--</u>Is cold-rolled steel produced in the United States and in other countries interchangeable (*i.e.*, can they physically be used in the same applications)?

Please indicate A, F, S, N, or 0 in the table below:

A = the products from a specified country-pair are always interchangeable

F = the products are *frequently* interchangeable

S = the products are *sometimes* interchangeable

N = the products are *never* interchangeable

0 = no familiarity with products from a specified country-pair

Country-pair	Brazil	China	India	Japan	Korea	Russia	UK	Canada	Other countries
U.S.									
Brazil	X								
China	\times	\times							
India	\times	\times	\times						
Japan	\times	\times	\times	\times					
Korea	\times	\times	\times	X	\times				
Russia	\times	\times	\times	X	\times	\times			
UK		\times	\times	\times	\times		\times		
Canada		\times	\times	\times	$\overline{}$		$\overline{}$	$\overline{}$	

For any country-pair producing cold-rolled steel that is *sometimes* or *never* interchangeable, identify the country-pair and explain the factors that limit or preclude interchangeable use:

IV-3. **Factors other than price.**--Are differences other than price (*e.g.*, quality, availability, transportation network, product range, technical support, *etc.*) between cold-rolled steel produced in the United States and in other countries a significant factor in your firm's purchases of the products?

Please indicate A, F, S, N, or 0 in the table below:

A = such differences are *always* significant

F = such differences are *frequently* significant

S = such differences are *sometimes* significant

N = such differences are *never* significant

0 = no familiarity with products from a specified country-pair

Country-pair	Brazil	China	India	Japan	Korea	Russia	UK	Canada	Other countries
U.S.									
Brazil	\times								
China	\times	\times							
India	\times	\times	\times						
Japan	\times	\times	\times	X					
Korea	\times	\times	\times	\times	><				
Russia	\times	\times	\times	X	\times	\times			
UK		X	X	\times	\times	\times	\times		
Canada		\times	\times	\times	$\overline{}$			$\overline{}$	

For any country-pair for which factors other than price *always* or *frequently* are a significant factor in your firm's purchases of cold-rolled steel, identify the country-pair and report the advantages or disadvantages imparted by such factors:

rchasers'	Question	naire - Cold-Rolled Steel (Final)	Page 24
-	-			l from
No	Yes	If yes, identify the count	ries and explain.	
	-		rades/types/sizes of cold-rolled steel only ava	ailable
No	Yes	If yes, please identify the	e countries and the grade/type/size.	
If you pu available	rchased of	cold-rolled steel from one other country source at a		
imported	from su	bject countries? If yes, ple		
No	Yes	If yes, how much more? (percent)	If your answer varies by subject country, pl explain.	ease
	Country one cour No Availabil from cer No Choice o If you pu available (please s	Country preference one country in particular one country of the country	Country preferencesDo you or your custo one country in particular over other possible. No Yes If yes, identify the count Availability of merchandiseAre certain graftom certain country sources? No Yes If yes, please identify the Choice of product not based on price.— If you purchased cold-rolled steel from one available from another country source at a (please specify by country). Is your firm willing to pay more for U.S. profimported from subject countries? If yes, please pay for U.Sproduced product. If yes, how much	Availability of merchandiseAre certain grades/types/sizes of cold-rolled steel only availability of merchandiseAre certain grades/types/sizes of cold-rolled steel only available from certain country sources? No Yes If yes, please identify the countries and the grade/type/size. Choice of product not based on price.— If you purchased cold-rolled steel from one country source although a comparable prod available from another country source at a lower price, please explain your reasons for continuous specify by country). Is your firm willing to pay more for U.S. produced cold-rolled steel than for cold-rolled stimported from subject countries? If yes, please identify how much more your firm is will pay for U.Sproduced product. If your answer varies by subject country, pl

%

lower prices/U.S. transportation costs than the second country.

IV-7. <u>Factor country comparisons.</u>—For the factors listed below, please rate how cold-rolled steel produced in each country you identified in your response to the first question in Part IV compares with cold-rolled steel produced in each of the other countries you identified.

If you are unfamiliar with the product from a particular country, please leave the boxes for those country comparisons blank.

country comparisons blank.	T_							•						
	<u>Uni</u> cor	Product from United States compared to product from Brazil			Product from United States compared to product from China				Product from United States compared to product from India			Product from United States compared to product from Japan		
Factor	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior		
Availability														
Continuously-annealed product														
Delivery terms														
Delivery time														
Discounts offered														
Extension of credit														
Minimum quantity requirements														
Packaging														
Price ¹														
Prior experience with supplier														
Product consistency														
Product range														
Quality exceeds industry standards														
Quality meets industry standards														
Reliability of supply														
Supplier certification														
Technical support/service														
U.S. transportation costs ¹														
¹ A rating of superior on price a	nd U.S.	transpo	rtation	costs in	dicate	s that	the fi	rst co	untry g	genera	ally has			

IV-7. **Continued.**

If you are unfamiliar with the product from a particular country, please leave the boxes for those country comparisons blank.

	Uni con pro	duct for the duct	ates d to rom	Unit com prod	luct fr ed Sta pared luct fr Russia	ites I to om	Uni con pro	duct f ted Stanpared duct f	ates d to rom	Product fro United Sta compared product fro Nonsubje countrie		ates d to rom ect
Factor	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability												
Continuously-annealed product												
Delivery terms												
Delivery time												
Discounts offered												
Extension of credit												
Minimum quantity requirements												
Packaging												
Price ¹												
Prior experience with supplier												
Product consistency												
Product range												
Quality exceeds industry standards												
Quality meets industry standards												
Reliability of supply												
Supplier certification												
Technical support/service												
U.S. transportation costs ¹												
¹ A rating of superior on price lower prices/U.S. transportation							that th	e first	countr	y gene	rally ha	IS

IV-9.

IV-8. <u>Minimum quality</u>.--How often does cold-rolled steel from the following countries meet minimum quality specifications for your uses or your customers' uses?

Source	Always	Usually	Sometimes	Rarely or never	Don't know
United States					
Brazil					
China					
India					
Japan					
Korea					
Russia					
United Kingdom					
Other:					
Other explanationsIf your firm would like to further explain a response to any question that did not provide a narrative response box, please note the question number and the explanation in the space provided below.					

HOW TO FILE YOUR QUESTIONNAIRE RESPONSE

This questionnaire is available as a "fillable" form in MS Word format on the Commission's website at: https://www.usitc.gov/investigations/701731/2015/cold_rolled_steel_products_brazil_china_india/final.htm

Please do not attempt to modify the format or permissions of the questionnaire document. Please submit the completed questionnaire using one of the methods noted below. If your firm is unable to complete the MS Word questionnaire or cannot use one of the electronic methods of submission, please contact the Commission for further instructions.

• <u>Upload via Secure Drop Box</u>.—Upload the MS Word questionnaire along with a scanned copy of the signed certification page (page 1) through the Commission's secure upload facility:

Web address: https://dropbox.usitc.gov/oinv/ Pin: COLD

• E-mail.—E-mail the MS Word questionnaire to cindy.cohen@usitc.gov; include a scanned copy of the signed certification page (page 1). Submitters are strongly encouraged to encrypt nonpublic documents that are electronically transmitted to the Commission to protect your sensitive information from unauthorized disclosure. The USITC secure drop-box system and the Electronic Document Information System (EDIS) use Federal Information Processing Standards (FIPS) 140-2 cryptographic algorithms to encrypt data in transit. Submitting your nonpublic documents by a means that does not use these encryption algorithms (such as by email) may subject your firm's nonpublic information to unauthorized disclosure during transmission. If you choose a non-encrypted method of electronic transmission, the Commission warns you that the risk of such possible unauthorized disclosure is assumed by you and not by the Commission.

If your firm does not purchase this product, please fill out page 1, print, sign, and submit a scanned copy to the Commission.

<u>Parties to this proceeding</u>.—If your firm is a party to this proceeding, it is required to serve a copy of the completed questionnaire on parties to the proceeding that are subject to administrative protective order (see 19 CFR § 207.7). A list of such parties may be obtained from the Commission's Secretary (202-205-1803). A certificate of service must accompany the completed questionnaire your firm submits (see 19 CFR § 207.7). Service of the questionnaire must be made in paper form.