U.S. PURCHASERS' QUESTIONNAIRE

LARGE RESIDENTIAL WASHERS FROM CHINA

This questionnaire must be received by the Commission by October 7, 2016

See last page for filing instructions.

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its antidumping investigation concerning large residential washers from China (inv. No. 731-TA-1306 (Final)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from Aimee Larsen (202-205-3179, aimee.larsen@usitc.gov).

Name of firm

City	State Zip Code
Website	
· ·	rchased large residential washers (as defined on next page) from <u>any</u> source (domestic ome since January 1, 2013?
NO (Si	ign the certification below and promptly return only this page of the questionnaire to the Commiss
YES (Co	complete all parts of the questionnaire, and return the entire questionnaire to the Commission)
e and belief and u g this certification	CERTIFICATION ion herein supplied in response to this questionnaire is complete and correct to understand that the information submitted is subject to audit and verification by the Contract person are also grant consent for the Commission, and its employees and contract person are auestionnaire and throughout this proceeding in any other import-injury proceeding.
e and belief and ug this certification on provided in this ission on the same dersigned, acknowion or other procesula) for developing and evaluations rais or (ii) by U.S. go	ion herein supplied in response to this questionnaire is complete and correct to inderstand that the information submitted is subject to audit and verification by the C
e and belief and ug this certification on provided in this ission on the same dersigned, acknowion or other procesula) for developing and evaluations rais or (ii) by U.S. go	ion herein supplied in response to this questionnaire is complete and correct to inderstand that the information submitted is subject to audit and verification by the Commission, and its employees and contract person is questionnaire and throughout this proceeding in any other import-injury proceeding e or similar merchandise. Alledge that information submitted in response to this request for information and seeding may be disclosed to and used: (i) by the Commission, its employees and Office g or maintaining the records of this or a related proceeding, or (b) in internal investivelating to the programs, personnel, and operations of the Commission including overnment employees and contract personnel, solely for cybersecurity purposes. I und appropriate nondisclosure agreements.
e and belief and ug this certification on provided in this ission on the same dersigned, acknowing for developing and evaluations ray; or (ii) by U.S. goersonnel will sign	ion herein supplied in response to this questionnaire is complete and correct to inderstand that the information submitted is subject to audit and verification by the Commission, and its employees and contract person is questionnaire and throughout this proceeding in any other import-injury proceeding e or similar merchandise. Alledge that information submitted in response to this request for information and seeding may be disclosed to and used: (i) by the Commission, its employees and Office g or maintaining the records of this or a related proceeding, or (b) in internal investivelating to the programs, personnel, and operations of the Commission including overnment employees and contract personnel, solely for cybersecurity purposes. I und appropriate nondisclosure agreements.

PART I.—GENERAL INFORMATION

<u>Background.</u> This proceeding was instituted in response to a petition filed on December 16, 2015, by Whirlpool Corp., Benton Harbor, MI. Antidumping duties may be assessed on the subject imports as a result of these proceedings if the Commission makes an affirmative determination of injury, threat, or material retardation, and if the U.S. Department of Commerce makes an affirmative determination of dumping. Questionnaires and other information pertinent to this proceeding are available at:

http://www.usitc.gov/investigations/title_7/2016/large_residential_washers_china/final.htm.

<u>Large Residential Washers:</u> The products covered by this petition are all large residential washers and certain parts thereof. The term "large residential washers" denotes all automatic clothes washing machines, regardless of the orientation of the rotational axis, with a cabinet width (measured from its widest point) of at least 24.5 inches (62.23 cm) and no more than 32.0 inches (81.28 cm), except as noted below.

Also covered are certain parts used in large residential washers, namely: (1) all cabinets, or portions thereof, designed for use in large residential washers; (2) all assembled tubs¹ designed for use in large residential washers which incorporate, at a minimum: (a) a tub; and (b) a seal; (3) all assembled baskets² designed for use in large residential washers which incorporate, at a minimum: (a) a side wrapper;³ (b) a base; (c) a drive hub;⁴ and (4) any combination of the foregoing parts or subassemblies.

Products Excluded from the Scope of this Investigation

(1) Stacked Washer-Dryers & Commercial Washers

Excluded from the scope are stacked washer-dryers and commercial washers. The term "stacked washer-dryers" denotes distinct washing and drying machines that are built on a unitary frame and share a common console that controls both the washer and the dryer. The term "commercial washer" denotes an automatic clothes washing machine designed for the "pay per use" segment meeting either of the following two definitions:

(1) (a) it contains payment system electronics;⁵ (b) it is configured with an externally mounted steel frame at least six inches high that is designed to house a coin/token operated payment system (whether or not the actual coin/token operated payment system is installed at the time of importation); (c) it contains a push button user interface with a maximum of six manually selectable wash cycle settings, with no ability of the end user to otherwise modify water temperature, water level, or spin speed for a

¹ A "tub" is the part of the washer designed to hold water.

² A "basket" (sometimes referred to as a "drum") is the part of the washer designed to hold clothing or other fabrics.

³ A "side wrapper" is the cylindrical part of the basket that actually holds the clothing or other fabrics.

 $^{^4}$ A "drive hub" is the hub at the center of the base that bears the load from the motor.

⁵ "Payment system electronics" denotes a circuit board designed to receive signals from a payment acceptance device and to display payment amount, selected settings, and cycle status. Such electronics also capture cycles and payment history and provide for transmission to a reader.

selected wash cycle setting; and (d) the console containing the user interface is made of steel and is assembled with security fasteners;⁶ or

(2) (a) it contains payment system electronics; (b) the payment system electronics are enabled (whether or not the payment acceptance device has been installed at the time of importation) such that, in normal operation, the unit cannot begin a wash cycle without first receiving a signal from a bona fide payment acceptance device such as an electronic credit card reader; (c) it contains a push button user interface with a maximum of six manually selectable wash cycle settings, with no ability of the end user to otherwise modify water temperature, water level, or spin speed for a selected wash cycle setting; and (d) the console containing the user interface is made of steel and is assembled with security fasteners.

(2) Top Load residential washers with PCS/Belt/Clutch

Excluded from the scope are automatic clothes washing machines that meet all of the following conditions: (1) have a vertical rotational axis; (2) are top loading;⁸ (3) have a drive train consisting, *inter alia*, of (a) a permanent split capacitor (PSC) motor,⁹ (b) a belt drive,¹⁰ and (c) a flat wrap spring clutch.¹¹

(3) Front Load residential washers with CIM/Belt

Excluded from the scope are automatic clothes washing machines that meet all of the following conditions: (1) have a horizontal rotational axis; (2) are front loading;¹² and (3) have a drive train consisting, *inter alia*, of (a) a controlled induction motor (CIM),¹³ and (b) a belt drive.

(4) "Extra-Wide" Residential Washers

Excluded from the scope are automatic clothes washing machines that meet all of the following conditions: (1) have a horizontal rotational axis; (2) are front loading; and (3) have cabinet width (measured from its widest point) of more than 28.5 inches (72.39 cm).

HTS Tariff Classification of Large Residential Washers

The products subject to this petition are currently classifiable under subheadings 8450.20.0040 and 8450.20.0080 of the Harmonized Tariff System of the United States (HTSUS). Products subject to this petition may also enter under HTSUS subheadings 8450.11.0040, 8450.11.0080, 8450.90.2000, and

⁶ A "security fastener" is a screw with a non-standard head that requires a non-standard driver. Examples include those with a pin in the center of the head as a "center pin reject" feature to prevent standard Allen wrenches or Torx drivers from working.

⁷ "Normal operation" refers to the operating mode(s) available to end users (*i.e.*, not a mode designed for testing or repair by a technician).

⁸ "Top loading" means that access to the basket is from the top of the washer.

⁹ A "PSC motor" is an asynchronous, alternating current (AC), single phase induction motor that employs split phase capacitor technology.

¹⁰ A "belt drive" refers to a drive system that includes a belt and pulleys.

¹¹ A "flat wrap spring clutch" is a flat metal spring that, when engaged, links abutted cylindrical pieces on the input shaft with the end of the concentric output shaft that connects to the drive hub.

¹² "Front loading" means that access to the basket is from the front of the washer.

¹³ A "controlled induction motor" is an asynchronous, alternating current (AC), polyphase induction motor.

8450.90.6000. Although the HTSUS subheadings are provided for convenience and customs purposes, the written description of the merchandise subject to this petition is dispositive.

<u>Purchaser</u>.--Any firm engaged, either directly or through a parent company or subsidiary, in purchasing large residential washers from another firm that produces, imports, or otherwise distributes large residential washers.

<u>Reporting of information</u>.-- If information is not readily available from your records, provide carefully prepared estimates. If your firm is completing more than one questionnaire (i.e., a producer, importer, and/or purchaser questionnaire), you need not respond to duplicated questions.

<u>Confidentiality</u>.--The commercial and financial data furnished in response to this questionnaire that reveal the individual operations of your firm will be treated as confidential by the Commission to the extent that such data are not otherwise available to the public and will not be disclosed except as may be required by law (see 19 U.S.C. § 1677f). Such confidential information will not be published in a manner that will reveal the individual operations of your firm; however, general characterizations of numerical business proprietary information (such as discussion of trends) will be treated as confidential business information only at the request of the submitter for good cause shown.

<u>Verification</u>.-- The information submitted in this questionnaire is subject to audit and verification by the Commission. To facilitate possible verification of data, please keep all files, worksheets, and supporting documents used in the preparation of the questionnaire response. Please also retain a copy of the final document that you submit.

Release of information.--The information provided by your firm in response to this questionnaire, as well as any other business proprietary information submitted by your firm to the Commission in connection with this proceeding, may become subject to, and released under, the administrative protective order provisions of the Tariff Act of 1930 (19 U.S.C. § 1677f) and section 207.7 of the Commission's Rules of Practice and Procedure (19 CFR § 207.7). This means that certain lawyers and other authorized individuals may temporarily be given access to the information for use in connection with this proceeding or other import-injury proceedings conducted by the Commission on the same or similar merchandise; those individuals would be subject to severe penalties if the information were divulged to unauthorized individuals.

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	OMB statisticscompleting this q		ctual number of hours required and	the cost to your firm of
	Hours	Dollars		
	issues of concerr and as limited as 25 hours per re	n are adequately ac possible. Public rep	have been reviewed with market paddressed and that data requests are porting burden for this questionnaire the time for reviewing instruction ionnaire.	re sufficient, meaningful, e is estimated to average
	reducing the bur	den, and any sugge our response or se	g the accuracy of this burden es estions for improving this questions and to the Office of Investigations	naire. Please attach such
	by this questionn	aire, if different fro	he name and address of your U.S. es on that listed on the cover page. Fire the data for all establishments into	ms operating more than
		y facilities operated	rm involved in the <u>purchase</u> of large I in conjunction with (whether or no	
	OwnershipIs yo	our firm owned, in v	whole or in part, by any other firm?	
	□ No □	YesList the follo	owing information.	

Firm name	Address	Extent of ownership (percent)

<u>Related SUBJECT importers/exporters.</u> Does your firm have any related firms, either domestic or foreign, which import large residential washers from China into the United States or which export large residential washers from China to the United States?						
□ No □ Yes-	☐ No ☐ YesList the following information.					
Firm name	Address	Affiliation				
domestic or foreign, whinto the United States of to the United States?	ich import large residential was	r firm have any related firms, either hers from countries other than China washers from countries other than China				
Firm name and country	Address	Affiliation				
	Related producersDoes your firm have any related firms, either domestic or foreign, which produce large residential washers?					
☐ No ☐ Yes-	-List the following information.					
Firm name	Address	Affiliation				

PART II.--PURCHASES

<u>Contact information</u>.-- Please identify the responsible individual and the manner by which Commission staff may contact that individual regarding the confidential information submitted in this questionnaire.

Name	
Title	
Email	
Telephone	
Fax	

II-1. <u>Purchases.</u>— Report your firm's total U.S. purchases of large residential washers. (Do not include imports for which your firm was the importer of record; such imports should be reported in your U.S. importer's questionnaire.)

Item	2012	2013	2014
	Quantity (in actual units)		
Purchases of large residential washers produced by Branded (own label) United States (e.g., GE, Whirlpool)			
China (LG and/or Samsung)			
All other suppliers:1			
Total branded purchases	0	0	0
OEM (private label) United States (e.g., GE, Whirlpool)			
China (LG and/or Samsung)			
All other suppliers:1			
Total OEM purchases1	0	0	0
¹ Please identify these producers/suppliers:			<u>'</u>

II-2.	Changes in purchasing patternsPlease indicate how the shares of your firm's purchases of
	large residential washers from different sources have changed since January 1, 2013.

Source of purchases	Did not purchase	Decreased	Increased	Constant	Fluctuated	Explanation for trend
United States (e.g., GE, Whirlpool)						
China (LG and/or Samsung)						
All other						

II-3.	OEM purchases . — Did your firm purchase large residential washers pursuant to an OEM
	contract?

No	Yes	If yes, please contact Aimee Larsen (202-205-3179,
		aimee.larsen@usitc.gov).

II-4.	<u>Purchases from one country only</u> If your firm has purchased large residential washers from only one country, please explain the reasons for doing so.

II-5. <u>Supplier identification.</u>—Please list your firm's <u>FIVE</u> largest suppliers for large residential washers since January 1, 2013. Also, provide the share of the quantity of your firm's total purchases of large residential washers that each of these suppliers accounted for in 2015.

No.	Supplier's name	City and state	Share of quantity of 2015 purchases
1			%
2			%
3			%
4			%
5			%

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES

III-1.	Firm typeWhich of the following best describes your firm as a purchaser of large residential
	washers (check all that apply)?

Retailer	Hotel, institution, or multifamily residence	Contractor/ Builder	Distributor	Other	Describe other

If your firm is a <u>distributor</u> or <u>reseller</u> of large residential washers, please answer questions III-2 and III-3.

III-2. <u>Competition for sales.</u>--Does your firm compete for sales to customers with the manufacturers or importers from which your firm purchases large residential washers?

No	Yes	If yes, please describe.

III-3. Types of customers.	.—
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(a)	What are the major types of consumers to which your firm sells large residential
	washers?

(b) Does your firm sell to contractors/housing developers? If yes, please estimate the percentage of your firm's total sales of large residential washers that were sold to contractors/housing developers in 2015 and report the quantity of large residential washers by country of origin sold to contractors/housing developers in 2015.

Sales	Sales of large residential washers to contractors/housing developers							
		Washers produced in United States (e.g., GE, Whirlpool)	Washers produced in China (LG and/or Samsung)					
No	Yes	2015 Quantity	(in number of units)					

U.S. Purchasers'	Questionnai	re - Large Re	esidential W	/ashers			Page 10
III-4. <u>Substitu</u> t	tes Can oth	ner products	be substitu	ited for la	irge res	sidential was	hers?
[No	Yes	Please fill o	ut the tak	ole.		
		End use in v	which this	Have	_	•	e of this substitute affected residential washers?
Substitut	te	substitute		No	Yes		Explanation
1.							
2.							
3.							
· · · · · · · · · · · · · · · · · · ·	nd describe t	the principal	factors tha	t have af	fected	these change	1, 2013. Explain any es in demand.
Market	Overall increase	No change	Overall decrease	Fluctuat no clear			lanation and factors
Within the United States]		
Outside the United States]		
percenta	ge of your fi		015 purchas	es of larg			low, estimating the ers that required large
							Estimated percentage of your firm's total 2015 purchases of large residential washers
Purchases that of							%
Purchases that v	•	-	_			product	%
Purchases that v				•	-	equired by	,,
your customers	to be dome	stic product					%
Purchases that v	were require)	ed to be don	nestic prod	uct for ot	her rea	asons	%

0.0 %

Total (should sum to 100.0%)

Your customers

0 !!!						.01	
(a)	Is the I	_	ential wash onditions) a			siness cycles (other than general of competition distinctive to large	
	Check	all that ap	pply.	Please des	scribe.		
	□ N	o		Skip to qu	estion III-	8.	
		es-Busines e.g. season	s cycles al business	3)			
		es-Other d	istinctive of competit	ion			
(b)			-	es in the busine ace January 1, 2	-	or conditions of competition for	
	No	Yes	If yes, de	scribe.			
Decisions based on producer and country-of-originHow often does your firm, and if kn do your customers, make purchasing decisions involving large residential washers based of producer or country of origin? Always Usually Sometimes Never If at least sometimes, expla							
	ı		D	ecision based o	n produ	cer	
Your	firm						
Your	omers						
			Decis	ion based on c	ountry of	origin	
	firm			П			

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III-10.

III-11.

III-9.	<u>Availability of supply</u> Has the availability of large residential washers in the U.S. market
	changed since January 1, 2013?

Availabi r	lity in t market	he U.S.	No		lease explain, hanges.	noting the c	ountries	and reasons for the
U.Spro (e.g., GE								
China (Lo Samsung		or						
Other so	urces							
No Purchasi	n or "cors, delivenents, en Ye Ye How frequency The Ye How frequency The Year How frequency	ontrolled vering leader.)?	orde	r entry n the q	escribe.	eccept new c	ustomers ble to mo	s or renew existing eet timely shipment
C	ne)?		<u>.</u>					
	Daily	Weekly	, N	lonthly	Quarterly	Annually	Other	If other, specify
(b) H	Has this purchasing frequency changed since January 1, 2013?							

U.S. Pur	chasers	' Questio	nnaire -	Large Residential Washers Page 13		
III-12.	Number of suppliers contactedHow many suppliers does your firm generally contact before making a flooring or purchase decision? Between and firms					
III-13.	Supplier negotiations					
	(a)	(a) Do your firm's flooring or purchasing decisions of large residential washers usually involve negotiations between supplier and purchaser?				
		No	Yes	If yes, explain the factors your firm generally negotiates and note whether your firm quotes competing prices during negotiations.		
	(b) Does your firm tend to vary its flooring or purchases from a given supplier within a specified time period based on the price offered for that period?					
		No	Yes	If yes, specify the time period.		
III-14.	II-14. Change in suppliersHas your firm changed suppliers since January 1, 2013?					
	No	Yes	-	, please list the supplier(s), whether the firm was added or dropped, he reasons for the change.		
III-15.	5. New suppliersAre you aware of any new suppliers, either foreign or domestic, that have entered the market since January 1, 2013?					
	No	Yes	If yes	, please identify the firms.		

III-16.	<u>Supplier qualification</u> Do you require your suppliers to be or to become certified or qualified
	to sell large residential washers to your firm?

If yes, provide the following information.

- The number of days to qualify a new supplier.
- A general description of the certification or qualification process. Also, a brief description of the factors that you consider when qualifying a new supplier (e.g., quality of product, reliability of supplier, etc.).

No	Number of days	Process and factors

III-17. <u>Failure to certify</u>.--Since January 1, 2013, have any domestic or foreign producers failed in their attempts to certify or qualify their large residential washers with your firm or have any producers lost their approved status?

No	If yes, please identify these firms, the countries where they are located, and the reasons why they failed the certification/qualification.

III-18. <u>Major purchasing factors.</u>--Please list, in order of their importance, the main factors your firm considers in deciding from whom to purchase large residential washers (examples include availability, features, price, quality, product design, etc.).

1.	
2.	
3.	
Ple	ease list any other factors that are very important in your purchase decisions:

III-19. <u>Purchasing factors.</u>--Please rate the importance of the following factors in your firm's flooring or purchasing decisions for large residential washers.

.	Very	Somewhat	Not
Factor	important	important	important
Availability	<u> </u>		Ц
Brand			
Color			
Energy Star rated			
Delivery terms			
Delivery time			
Design/style			
Direct discounts ¹ offered			
Ease of use			
Fit, feel, and finish			
Indirect discounts ² offered			
Innovative features			
Large capacity			
LED or LCD display for front load LRW			
Margin opportunity ³			
Minimum quantity requirements			
Model-specific margin (MAP minus cost)			
Packaging			
Price			
Product consistency			
Product range			
Promotional support			
Quality meets industry standards			
Quality exceeds industry standards			
Reliability of supply			
Technical support/service			
Steam cycle			
U.S. transportation costs			
Water heater			
1 Binart dinamenta and all dinamenta in anti-carati			

¹ Direct discounts are all discounts, incentives, allowances, rebates, promotional amount, cash incentives for retail sales personnel (SPIFFs) or other sales support, and/or any other form of payment or allowance to a retailer) that are tied to sales of the specific large residential washer(s) for which the discounts are provided, whether or not such discounts are given on the sales price to the customer or are in the form of a post-sale discount, rebate or other type of sales support after the customer resells the product to its customer.

² Indirect discounts are any discounts, incentives, allowances, rebates, promotional amount, cash incentives for retail sales personnel (SPIFFs) or other sales support, and/or any other form of payment or allowance to a retailer) that, while not specifically tied to the products in question, are properly allocable to sales of such products because sales of such products were part of the basis on which the discount, incentive, allowance, etc. was given.

³ "Margin opportunity" refers to the profit margins for retailers for the product in question.

ırchasers	' Questio	nnaire - L	arge Residential Wa	shers	Page 16
				does your firm conside	er when determining the
-	-		•	-	urchase the large
	Always		Usually	Sometimes	Never
either usignification	upward o ant impac	r downwa ct on price ames of a	ard, that is followed less. <i>A price leader is i</i> ny firms you conside	by other firms, or (2) or not necessarily the lowe	ne or more firms that have a est-priced supplier.
Firm(s)	Describe	how the firm(s) exh	ibited price leadership)
quality Please	improver	ments tha ames of a er marke	nt mattered to your f ny firms you conside t since January 1, 20	irm, to your firm's cust red to be an innovation 13.	omers, or to both.
Floor s	pots				
(a)	•		•	different types of large	residential washers at
	No	Yes		•	-
					_
	Price le either usignificate market Firm(s	Price leaders.— either upward o significant impact firm(s) Innovation lead quality improver Please list the naresidential wash Firm(s) Floor spots.— (a) Does you different	Price leaders.— A price leaders impact on price list the names of a market since January 1, 2 Firm(s) Describe Innovation leaders.—An inquality improvements that a residential washer market Please list the names of a residential washer market Please list the names of a residential washer market Please list the names of a residential washer market Please list the names of a residential washer market Please list the names of a residential washer market Describe product Floor spots.— (a) Does your firm all different price positions.	Quality characteristicsWhat characteristics quality of large residential washers? Frequency of decisions based on priceHow residential washers that are offered at the low Always Usually Price leaders. — A price leader is defined as (1 either upward or downward, that is followed is significant impact on prices. A price leader is a price leader is a price list the names of any firms you conside market since January 1, 2013. Firm(s) Describe how the firm(s) exhibiting provements that mattered to your forms and provided the product characteristics, quality improvements that mattered to your forms and product characteristics, quality improvements that mattered to your forms and product characteristics, quality improvements that mattered to your forms and product characteristics, quality improvements that mattered to your forms and product characteristics, quality improvements that mattered to your forms and product characteristics, quality improvements that mattered to your forms and product characteristics, quality improvements that mattered to your forms and product characteristics, quality improvements that mattered to your forms you consider residential washer market since January 1, 20. Describe how the firm(s) exhibition is product characteristics, quality improvements that mattered to your forms you consider residential washer market since January 1, 20. If yes, please explain the product characteristics are producted in the product characteristics.	Frequency of decisions based on price.—How often does your firm presidential washers that are offered at the lowest price? Always Usually Sometimes Price leaders.— A price leader is defined as (1) one or more firms the either upward or downward, that is followed by other firms, or (2) or significant impact on prices. A price leader is not necessarily the lower please list the names of any firms you considered price leaders in the market since January 1, 2013. Firm(s) Describe how the firm(s) exhibited price leadership leaders.—An innovation leader is defined as a firm that in quality improvements that mattered to your firm, to your firm's cust Please list the names of any firms you considered to be an innovation residential washer market since January 1, 2013. Describe how the firm(s) exhibited innovation leader product characteristics, qualities, or features that of the product characteristics, qualities, or features that of the price points? If yes, please explain your reasons for allowers.

III-24.	Floor	spots.—	Continued.
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whether oo high?		ed retail price, suggested	MAP price, or price of	offered to your fir
No	Yes	If yes, please identify the relevant large resident		•
No	Yes	If yes, please explain.		
NO	Yes	if yes, piease explain.		
are offere	•	our firm make flooring do lowest price for a given s Usually	_	dential washers w Never
are offere	ed at the	lowest price for a given	set of features?	1
Al Does rela	ways ative large	lowest price for a given	Sometimes Ing from alternative s	Never

III-25. Customer flexibility top vs front.--How often are consumers willing to switch between a top load and a front load large residential washer based on relative pricing between the two offerings?

Always	Frequently	Sometimes	Never

III-26.	Cross	product	impact.	_
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(a)	Does the availability and/or price of a highly featured large residential washer (i.e., one
	with many features such as large capacity heat, steam, color, etc.) affect the sales of less
	featured large residential washers?

No	Yes	If yes, please explain what the effect is on the price and/or volume of sales of the less highly-featured large residential washers.

(b) How often do price reductions on highly featured top load and front load washers from China (LG and/or Samsung) put downward pressure on prices for less featured top load washers with agitators from the United States (Whirlpool (all brands) and/or GE)?

	Frequency that price reductions on highly featured LRWs from LG and/or Samsung affect the price of top load washers with agitators from Whirlpool (all brands) and GE				
	Always	Usually	Sometimes	Never	If at least sometimes, explain.
Top load (impeller) from LG and/or Samsung					
Front load LG and/or Samsung					

(c) How often do price reductions on less featured top load washers with agitators from Whirlpool (all brands) or GE put downward pressure on prices for highly featured top load washers and front load washers from LG and Samsung?

	Frequency that price reductions of less featured top load washers with agitators from Whirlpool (all brands) and GE affect the price on highly feature LRWs from LG and/or Samsung				
	Always	Usually	Sometimes	Never	If at least sometimes, explain.
Top load (impeller) from LG and/or Samsung					
Front load LG and/or Samsung					

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III-27.	Cross suppler impactIs the price you are willing to pay for offerings from any particular
	supplier influenced by the prices/features offered by competing suppliers?

No	Yes	If yes, please describe how price and feature differences (e.g., capacity, steam, color, etc.) in the product offerings of different suppliers are taken into account in your purchasing decisions.

III-28. **Promotions.**—

(a) Indicate whether the volume of large residential washers sold each year at promotional prices has changed since January 1, 2013.

Increased	Decreased	Remained the same

- (b) In 2015, what percentage of your large residential washer sales was made at promotional prices? ______ percent.
- (c) In your planning for major holiday promotions, do you negotiate support levels with your suppliers?

No	Yes

(d) If yes, do you signal to one supplier the relative levels of support being offered by other competing suppliers?

No	Yes

III-29. Promotional Activities.—

(a) Please indicate the importance on a scale of 0 to 5 of use of the following types of promotional activities (e.g. discount, rebates, allowances, etc.) by supplier used to support your firm's retail sales since January 1, 2013. A one (1) indicates that the promotional activity was minimally impactful while a five (5) indicates that the promotional activity was highly impactful and helpful in increasing your firm's retail sales. A zero (0) indicates that the promotional activity was not used.

Supplier – promotional activity pair	National Advertising	Co-op Advertising	National Promotions	In-Store Promotions	Sales Personnel Incentives (SPIFFS)	Other Discounts Rebates
US - GE						
US – Whirlpool						
China- LG						
China – Samsung						
Other						

¹ List the "other suppliers" and the country of origin of the products being promoted.

(b)	Explain any changes in these promotional activities since January 1, 2013.

III-30. Purchasing subject imports rather than domestic products.—

(a)	Since January 1, 2013, did your firm purchase imports of large residential washers from
	China (LG/Samsung) instead of U.Sproduced large residential washers (e.g., GE,
	Whirlpool)?

No
(If "No", skip to next question)

(b)	If you responded "Yes" to part (a), was the product from China (LG/Samsung) priced
	lower than the domestic product?

Yes	No

(c) If you responded "Yes" to part (a) above, was price a primary reason for the shift?

Yes	If Yes, estimate the quantity of purchases that your firm shifted to China (LG/Samsung) since January 1, 2013 because of price (in number of units)	No	If No, please indicate the reason for the shift

III-31. <u>U.S. producers and import competition</u>.—

(a) Since January 1, 2013, in connection with a sale or offer to sell large residential washers to your firm, did U.S. producers (e.g., GE, Whirlpool) reduce their prices of domestically produced large residential washers in order to compete with lower-priced imports of large residential washers produced in China (LG and/or Samsung)?

Yes (also respond to question part (b))	No (If "No", skip to next question)	Don't know

(b) If your firm responded "yes", please provide an estimate of the reduction in U.S. producers' prices, and any additional explanations, such as timing (e.g., months/years), frequency of price reductions, or other market/competitive factors.

Estimated reduction in U.S. prices (percent)	Additional explanation, including such information as timing (e.g., months/years), frequency of price reductions, or other market/competitive factors
%	

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III-32.	What factors influence a consumer's decision to buy a conventional top load washer (i.e., a load washer with agitator), a high-efficiency top load washer, or a high-efficiency front-loa washer?						
III-33.		ider the	price, discounts,	ng purchase decisic and other promoti	•		
	No	Yes	If yes, please ex	kplain.			
III-34.	Matching washers and dryers. —Of your firm's purchases of matching washers and electric dryers, please estimate the percentage of those purchases where the invoice price for both the washer and the electric dryer was the same, by each of the respective suppliers identified below, since January 1, 2013. Percentage of purchases of					for both the	
	matchi	ing wash	ers and dryers invoice price	Whirlpool	GE	LG	Samsung
	< 259	%					
	25 –	49%					
	50 –	74%					
	75 ar	nd above					
		ot purch ers/drye	ase matching rs				
III-35.	5. Product lifecycle. —Do the different stages of a large residential washer's lifecycle affect the product's price?					affect the	
	No	Yes	If yes, please	describe.			
		·					

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III-36.	Product lifecycle cost Does the cost of a large residential washer over its lifecycle impact the
	following purchasing decisions?

Purchasing decision	No	Yes	If yes, please describe the mechanics of this analysis
Your firm's purchasing decisions			
Your customers' purchasing decisions			

PART IV.—PRODUCT COMPARISONS

IV-1. <u>Country knowledge.</u>--Please indicate the countries of origin for large residential washers for which your firm has actual marketing/pricing knowledge.

United			
States	China		
(e.g., GE,	(LG and/or	Other	
Whirlpool)	Samsung)	sources	Other sources (specify)

IV-2. <u>Interchangeability.--</u>Are large residential washers produced in the United States and in other countries interchangeable (*i.e.*, can they physically be used in the same applications)?

Please indicate A, F, S, N, or 0 in the table below:

A = the products from a specified country-pair are *always* interchangeable

F = the products are *frequently* interchangeable

S = the products are *sometimes* interchangeable

N = the products are *never* interchangeable

0 = no familiarity with products from a specified country-pair

Country-pair	China (LG and/or Samsung)	Other sources
United States (e.g., GE, Whirlpool)		
China (LG and/or Samsung)		

For any country-pair producing large residential washers which is *sometimes* or *never* interchangeable, please identify the country-pair and explain the factors that limit or preclude interchangeable use:

IV-3.	Factors other than price -Are differences other than price (e.g., quality, availability,
	transportation network, product range, technical support, etc.) between large residential
	washers produced in the United States and in other countries a significant factor in your firm's purchases of the products?
	purchases of the products:

Please indicate A, F, S, N, or 0 in the table below:

IV-4.

IV-5.

A = such differences are *always* significant

F = such differences are *frequently* significant

N	N = such o	differences are <i>sometimes</i> significant differences are <i>never</i> significant differences are never significant differences differences are never significant differences differ	country-pair
Countr	y-pair	China (LG and/or Samsung)	Other sources
United (e.g., Whirl	GE,		
Chi (LG ar Sams	nd/or		
Country	preferen	cesDo you or your customers ever spectors in particular over other possible	ecifically order large residential
No	Yes	If yes, identify the countries and expla	in.
	-	rchandiseAre certain grades/types/si: tain suppliers?	zes of large residential washers only
No	Yes	If yes, please identify the suppliers an	d the grade/type/size.

IV-6.	<u>Choice of product not based on price.</u> —If you purchased large residential washers from one supplier although a comparable product was available from another supplier at a lower price, please explain your reasons for doing so (please specify by supplier).

IV-7. <u>Factor country comparisons.</u>--For the factors listed below, please rate how large residential washers produced in each country you identified in your response to the first question in Part IV compares with large residential washers produced in each of the other countries you identified.

If you are unfamiliar with the product from a particular country, please leave the boxes for those country comparisons blank.

country comparisons blank.									
	Unite GE, comp fror	RW from d States Whirlp pared to m <u>China</u> for Sams	<u>s (</u> e.g., ool) LRW <u>(LG</u>	Unite GE, comp	RW from d States Whirlpo pared to from ner sour	s (e.g., ool) LRW	and/ comp	rom <u>Chi</u> for Sams pared to from ner sour	sung) LRW
Factor	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Brand									
Color									
Energy Star rated									
Delivery terms									
Delivery time									
Design/style									
Direct discounts ¹ offered									
Ease of use									
Fit, feel, and finish									
Indirect discounts ² offered									
Innovative features									
Large capacity									
LED or LCD display for front load LRW									
Margin opportunity ³									
Minimum quantity requirements									
Model-specific margin (MAP minus cost)									

	Unite GE, comp fror	RW from d States Whirlpo pared to m <u>China</u> or Sams	(e.g., pol) LRW (LG	Unite GE, comp	RW from d States Whirlpo ared to from ner sour	s (e.g., ool) LRW	and/ comp	rom <u>Chi</u> or Sams pared to from ner sour	sung) LRW
Factor	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Packaging									
Price									
Product consistency									
Product range									
Promotional support									
Quality meets industry standards									
Quality exceeds industry standards									
Reliability of supply									
Technical support/service									
Steam cycle									
U.S. transportation costs									
Water heater									

¹ Direct discounts are all discounts, incentives, allowances, rebates, promotional amount, cash incentives for retail sales personnel (SPIFFs) or other sales support, and/or any other form of payment or allowance to a retailer) that are tied to sales of the specific large residential washer(s) for which the discounts are provided, whether or not such discounts are given on the sales price to the customer or are in the form of a post-sale discount, rebate or other type of sales support after the customer resells the product to its customer.

² Indirect discounts are any discounts, incentives, allowances, rebates, promotional amount, cash incentives for retail sales personnel (SPIFFs) or other sales support, and/or any other form of payment or allowance to a retailer) that, while not specifically tied to the products in question, are properly allocable to sales of such products because sales of such products were part of the basis on which the discount, incentive, allowance, etc. was given.

³ "Margin opportunity" refers to the profit margins for retailers for the product in question.

⁴ A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

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Source		Always	Usually	Sometimes	Rarely or never	Don ⁴ knov
United States (e.g., GE, Whirlpool)						
China (LG and Samsung)						
Other:						
Source supplier differ source, i.e., United St	ates = GE a	nd/or Whi	irlpool, and Ch	ina = LG and/o	or Samsung. F	
	ates = GE a above wo	nnd/or Whi ould you ha	irlpool, and Ch ave noted a sig	ina = LG and/o nificant differe	or Samsung. F	
source, i.e., United Sta	ates = GE a above wo	nnd/or Whi ould you ha	irlpool, and Ch ive noted a sig proken out sep If yes, please	ina = LG and/o nificant differe	or Samsung. Fence had the t	wo e would
source, i.e., United Stany of your responses suppliers from each co	ates = GE a above wo buntry sou No	and/or Whi ould you ha rce been b	irlpool, and Ch ive noted a sig proken out sep If yes, please	ina = LG and/o nificant differe arately? describe how	or Samsung. Fence had the t	wo e would

question that did not provide a narrative response box, please note the question

number and the explanation in the space provided below.

HOW TO FILE YOUR QUESTIONNAIRE RESPONSE

This questionnaire is available as a "fillable" form in MS Word format on the Commission's website at:

http://www.usitc.gov/investigations/title 7/2016/large residential washers china/final.htm

Please do not attempt to modify the format or permissions of the questionnaire document. Please submit the completed questionnaire using one of the methods noted below. If your firm is unable to complete the MS Word questionnaire or cannot use one of the electronic methods of submission, please contact the Commission for further instructions.

• <u>Upload via Secure Drop Box</u>.—Upload the MS Word questionnaire along with a scanned copy of the signed certification page (page 1) through the Commission's secure upload facility:

Web address: https://dropbox.usitc.gov/oinv/ Pin: WAS2

• E-mail.—E-mail the MS Word questionnaire to Aimee.Larsen@usitc.gov; include a scanned copy of the signed certification page (page 1). Submitters are strongly encouraged to encrypt nonpublic documents that are electronically transmitted to the Commission to protect your sensitive information from unauthorized disclosure. The USITC secure drop-box system and the Electronic Document Information System (EDIS) use Federal Information Processing Standards (FIPS) 140-2 cryptographic algorithms to encrypt data in transit. Submitting your nonpublic documents by a means that does not use these encryption algorithms (such as by email) may subject your firm's nonpublic information to unauthorized disclosure during transmission. If you choose a non-encrypted method of electronic transmission, the Commission warns you that the risk of such possible unauthorized disclosure is assumed by you and not by the Commission.

If your firm does not purchase this product, please fill out page 1, print, sign, and submit a scanned copy to the Commission.

<u>Parties to this proceeding</u>.—If your firm is a party to this proceeding, it is required to serve a copy of the completed questionnaire on parties to the proceeding that are subject to administrative protective order (see 19 CFR § 207.7). A list of such parties may be obtained from the Commission's Secretary (202-205-1803). A certificate of service must accompany the completed questionnaire your firm submits (see 19 CFR § 207.7). Service of the questionnaire must be made in paper form.