

APPENDIX G

2015 NSCG Default Data Collection Pathway

Table 1. 2015 NSCG New Sample Data Collection Methodology

Data Collection Phase	Web First Pathway (DEFAULT)
Invitation Phase (Weeks 1-3)	<p><u>Week 0</u> Prenotice letter (NSCG-PN)</p> <p><u>Week 1</u> Web invite letter (NSCG-WN1)</p> <p><u>Week 2</u> Reminder letter (NSCG-RLN)</p>
Reminder Phase (Weeks 4-6)	<p><u>Week 4</u> BROWN ENVELOPE Web invite letter (NSCG-W4) <i>(Note: PRIORITY envelopes were used in 2013)</i></p> <p><u>Week 5</u> Reminder letter (NSCG-RLN) <i>(Note: Automated phone calls were used in 2013)</i></p>
Additional Mode Phase (Weeks 7-11)	<p><u>Week 7</u> Web/Mail invite letter and questionnaire (NSCG-MW7)</p> <p><u>Week 8</u> Reminder postcard (7491-RP) <i>(Note: Reminder letters were used in 2013)</i></p> <p><u>Week 10</u> Automated phone call</p>
Telephone Follow-up Phase (Weeks 12-22)	<p><u>Week 12</u> Web/Telephone Invite Letter (NSCG-TW12)</p> <p><u>Week 12 – Week 22</u> Telephone calls</p> <p><u>Week 13</u> Reminder letter (NSCG-RLN)</p> <p><u>Week 18</u> PRIORITY Web/Mail invite letter and questionnaire (NSCG-MW18)</p>
Final Contact Phase (Weeks 23-26)	<p><u>Week 23</u> Web invite letter (NSCG-W23)</p> <p><u>Week 24</u> Reminder letter (NSCG-RLN)</p>

Notes:

(1) Red text identifies changes from the 2013 NSCG new sample data collection methodology.

(2) Incentivized cases will receive slight variations of the weeks 1 and 2 letters that include wording regarding the debit card incentive.

Table 2. 2015 NSCG Returning Sample Data Collection Methodology

Data Collection Phase	Web First Pathway (DEFAULT)	Mail First Pathway	CATI First Pathway
Invitation Phase (Weeks 1-3)	<u>Week 0</u> Prenotice letter (NSCG-PO) <u>Week 1</u> Web invite letter (NSCG-WO1) <u>Week 2</u> Reminder letter (NSCG-RLN) <i>(Note: Reminder postcards were used in 2013)</i>	<u>Week 0</u> Prenotice letter (NSCG-PO) <u>Week 1</u> Web/Mail invite letter and questionnaire (NSCG-MWO1) <u>Week 2</u> Reminder letter (NSCG-RLN) <i>(Note: Reminder postcards were used in 2013)</i>	<u>Week 1</u> Web/Telephone invite letter (NSCG-TWO1) <u>Week 2</u> Reminder letter (NSCG-RLN) <i>(Note: Reminder postcards were used in 2013)</i>
Reminder Phase (Weeks 4-6)	<u>Week 4</u> BROWN ENVELOPE Web invite letter (NSCG-W4) <i>(Note: PRIORITY envelopes were used in 2013)</i> <u>Week 5</u> Reminder letter (NSCG-RLN) <i>(Note: Automated phone calls were used in 2013)</i>	<u>Week 4</u> BROWN ENVELOPE Web invite letter (NSCG-W4) <i>(Note: PRIORITY envelopes were used in 2013)</i> <u>Week 5</u> Reminder letter (NSCG-RLN) <i>(Note: Automated phone calls were used in 2013)</i>	<u>Week 2.5</u> Automated phone call <u>Weeks 3-6</u> Telephone calls
Additional Mode Phase (Weeks 7-11)	<u>Week 7</u> Web/Mail invite letter and questionnaire (NSCG-MW7) <u>Week 8</u> Reminder postcard (7491-RP) <u>Week 10</u> Automated phone call	<u>Week 7</u> Web/Mail invite letter and questionnaire (NSCG-MW7) <u>Week 8</u> Reminder postcard (7491-RP) <u>Week 10</u> Automated phone call	<u>Week 7</u> Web/Mail invite letter and questionnaire (NSCG-MW7) <u>Week 8</u> Reminder postcard (7491-RP) <u>Week 10</u> Email reminder
Telephone Follow-up Phase (Weeks 12-22)	<u>Week 12</u> Web/Telephone invite letter (NSCG-TW12) <u>Week 12 – Week 22</u> Telephone calls <u>Week 16</u> Reminder email <u>Week 18</u> PRIORITY Web/Mail invite letter and questionnaire (NSCG-MW18) <u>Week 20</u> Reminder email		
Final Contact Phase (Weeks 23-26)	<u>Week 23</u> Web invite letter (NSCG-W23) <u>Week 24</u> Reminder letter (NSCG-RLN) <i>(Note: Reminder emails were used in 2013)</i>		

Notes:

- (1) Red text identifies changes from the 2013 NSCG returning sample data collection methodology.
- (2) Since incentivized cases will receive a reminder letter at week 2, for simplicity we decided to use letters for all cases at week 2.
- (3) Incentivized cases will receive slight variations of the weeks 1 and 2 letters that include wording regarding the debit card incentive.
- (4) Returning sample cases without email addresses will not receive any contacts at weeks 16 and 20.
- (5) Questionnaire Impact Experiment treatment groups could receive web invites rather than paper questionnaires at weeks 7 and 18.
- (6) Email Reminder Experiment treatment groups could receive reminder emails at weeks 5 and 24 and reminder letters at weeks 16 and 20.