

[DATE]

[FNAME] [LNAME] [ADDRESS1] [ADDRESS2] [CITY], [STATE] [ZIP]

Dear [FNAME]:

We have been trying to reach you for an important study sponsored by the U.S. Department of Agriculture's (USDA) Food and Nutrition Service (FNS). Around the summer of 2015, you [IF ACTIVE CONSENT: signed a consent form to take part; IF PASSIVE CONSENT: received a letter about taking part] in a telephone survey. This study will help us learn more about how projects like [DEMONSTRATION PROJECT] can help families feed their children. FNS has hired Mathematica Policy Research to conduct the evaluation.

We need you to complete a short survey by phone. The survey asks about your household's experiences related to food. Once you complete the interview, you will receive \$30 as a thank you.

We have tried calling you, but have not been able to reach you. **Please call Mathematica's toll-free number 1-888-XXX-XXXX to provide your current number, or to complete the survey.** You can also email us at XXX@mathematica-mpr.com to provide the best number to reach you. If we do not hear from you in the next few weeks, a professional interviewer in your area will contact you in person to complete the phone survey.

Please know that the only purpose of the interview is **research**. Your answers will be kept private and will not be shared with anyone from [DEMONSTRATION PROJECT]. The information you provide will help us learn about how different projects like [DEMONSTRATION PROJECT] help families provide food for their children.

We look forward to speaking with you soon.

Sincerely,

Sarah Forrestal EDECH Survey Director