

Enclosure 2: Survey Screens

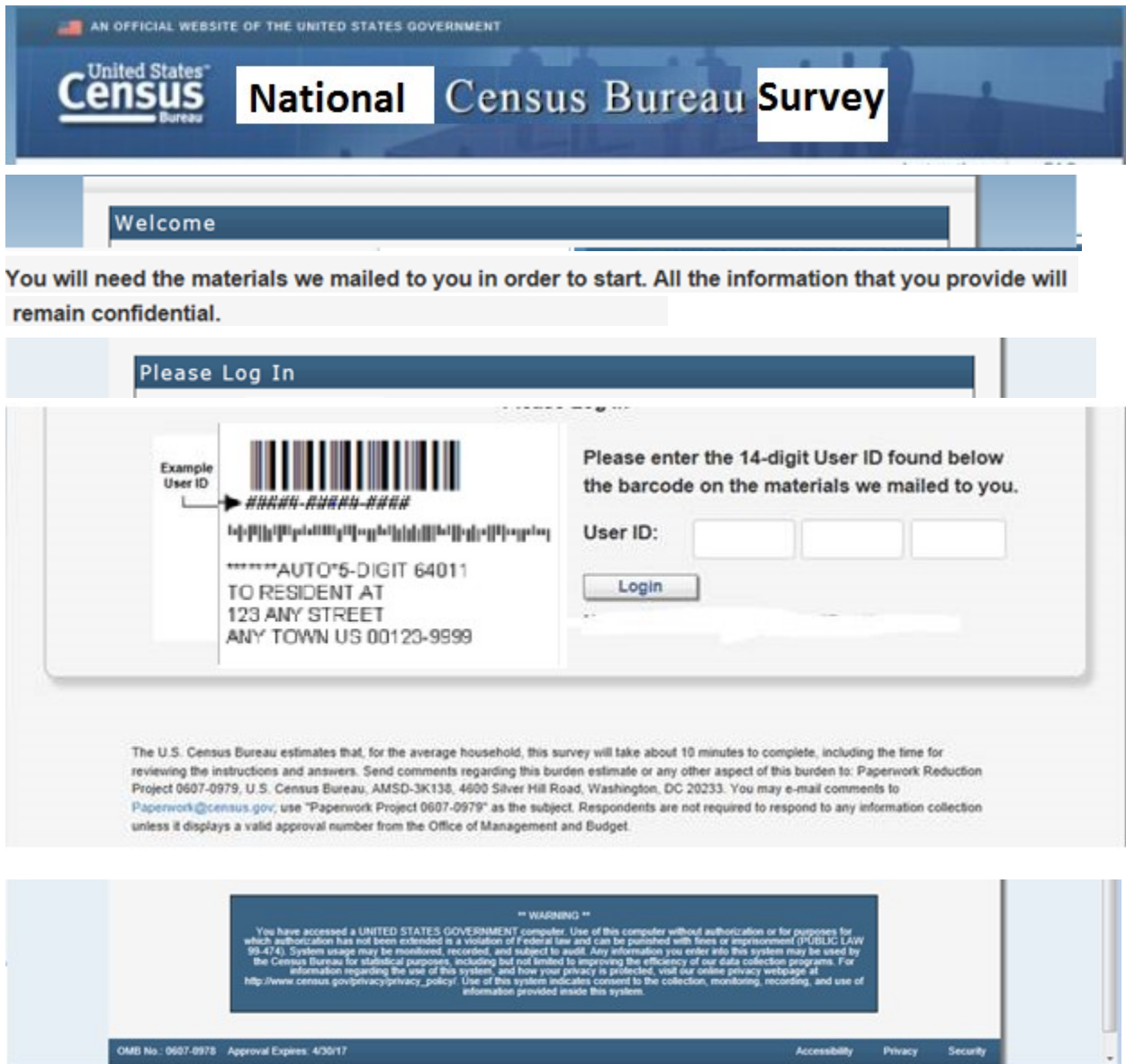


Figure 1: OMB number and expiration will be updated to: OMB # 0607-0971 expiration date=10/31/2015 on this screen and future screens.

1. What is your name and your telephone number? [We may contact you if there is a question. \(Help\)](#)

First Name	Middle Name	Last Name
<input type="text" value="First Name"/>	<input type="text" value="Middle Name"/>	<input type="text" value="Last Name"/>

Version 1 Telephone Entry:

Telephone Number

(555) 555 - 5555

Version 2 Telephone Entry:

Telephone Number

X

2. Please provide your email address. [\(Help\)](#)

Enter email address:

3. What information do you think the census typically collects every 10 years?
Select all that apply

- Names of all adults living at your address
- Names of all children living at your address
- Social security number
- Age
- Date of birth
- Race
- Ancestry
- Income
- Relationship
- Citizenship

Figure 2: Figures 2 - 5 have questions that are on one long scroll. You can see the placement of the telephone question and the differences in format by version. All these questions and formats (except for Telephone Version 2) have been approved by OMB for a prior study or Census test.

4. Do you have...

a. A cell phone?

Yes
 No

b. A handheld device made primarily for e-book reading, such as a Nook or Kindle e-reader?

Yes
 No

c. A tablet computer such as an iPad, Samsung Galaxy Tab, Google Nexus or Kindle Fire?

Yes
 No

d. An iPod or other MP3 player?

Yes
 No

e. A game console like an Xbox or PlayStation?

Yes
 No

5. Some cell phones are called 'smartphones' because of certain features they have. Is your cell phone a smartphone or not, or are you not sure?

Yes
 No
 Not sure

6. Which of the following best describes the type of cell phone you have? Is it an iPhone, a Blackberry, an Android phone, a Windows phone, or something else?

iPhone
 Blackberry
 Android
 Windows
 Something else

Figure 3: Continuation - (Version 1 and 2) All these questions and formats have been approved by OMB for a prior study or Census test.

7. Are you male or female?

Male
 Female

8. What is your age?

Less than 15 years old
 15-24
 25-34
 35-44
 45-54
 55-64
 65 or older

9. Are you of Hispanic, Latino or Spanish origin?

Yes
 No

10. What is your race? You may choose one or more.

White
 Black or African American
 American Indian or Alaska Native
 Asian
 Native Hawaiian or Other Pacific Islander

11. What is your highest level of education?

Less than High School Diploma or GED
 High School Diploma or GED
 Some College
 College Graduate or Professional Degree

12. In the last 3 months have you attended school or college?

Yes
 No

Figure 4: Continuation (Version 1 and 2) All these questions and formats have been approved by OMB for a prior study or Census test.

13. Last week, did you work for pay at a job (or business)?

Yes

No - Did not work (or retired)

14. Did you work for -

a government (federal, state, local) office or agency?

a college or university?

another private organization or were self-employed?

15. What was your occupation?

Education, training, and library (e.g., teachers, professors)

Community and social service (e.g., social workers)

Management, business, and science occupations (e.g., human resources workers, economists)

Legal occupations

Healthcare practitioners and technical occupations

Healthcare support occupations

Sales and office occupations (e.g., real estate agents, billing clerks)

Other — Please specify

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Figure 5: End of first screen. (Version 1 and 2) All these questions and formats have been approved by OMB for a prior study or Census test.

[Instructions](#) [FAQs](#)

Please enter your current address for verification. [\(Help\)](#)

Please select the type of address associated with your residence.

Address Type: Street Address P.O. Box Rural Route

Address Number: Street Name: Apt/Unit:
For example: (5007) (N Maple Ave) (*Apt. A* or *Lot 3*)

City: State: ZIP Code:

OMB No.: 0607-0978 Approval Expires: 4/30/17 Accessibility Privacy Security

Figure 6: Default address screen. (Version 1 and 2) This statement/question is new.

[Instructions](#) | [FAQs](#)

Please enter your current address for verification. [\(Help\)](#)

Please select the type of address associated with your residence.

Address Type: Street Address P.O. Box Rural Route

P.O. Box #:

City: State: ZIP Code:

OMB No.: 0607-0978 Approval Expires: 4/30/17 [Accessibility](#) [Privacy](#) [Security](#)

Figure 7: If respondent selects the P.O. Box radio button. (Version 1 and 2.)

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National Census Bureau Survey

[Instructions](#) [FAQs](#)

Please enter your current address for verification. [\(Help\)](#)

Please select the type of address associated with your residence.

Address Type: Street Address P.O. Box Rural Route

Rural Route Descriptor: Rural Route #: Box #:

City: State: ZIP Code:

OMB No.: 0607-0978 Approval Expires: 4/30/17 [Accessibility](#) [Privacy](#) [Security](#)

Figure 8: If respondent selects the Rural Route radio button (Version 1 and 2)



1. What message(s) in the mailing materials motivated you to complete this online survey?
Select all that apply.

Conserving natural resources

Saving taxpayer money

Benefits for my community, city or state

Uses of the data collected

Addresses are randomly selected

Responses are required by law

Answers are kept confidential

An interviewer might come to my door

Signed by the Director of the U.S. Census Bureau

2. Do you have any additional comments on the mailing materials you received for this survey?

The image shows a screenshot of the survey form for question 2. It features a large text input area with a vertical scrollbar on the right. Below the input area, it says "250 characters left". At the bottom of the form, there are two buttons: "Previous" and "Submit". At the very bottom of the page, there is a footer with the text "OMB No. 0607-0975 Approval Expires: 4/30/17" and links for "Accessibility", "Privacy", and "Security".

Figure 9: Opinion page (New questions) (Version 1 and 2.)

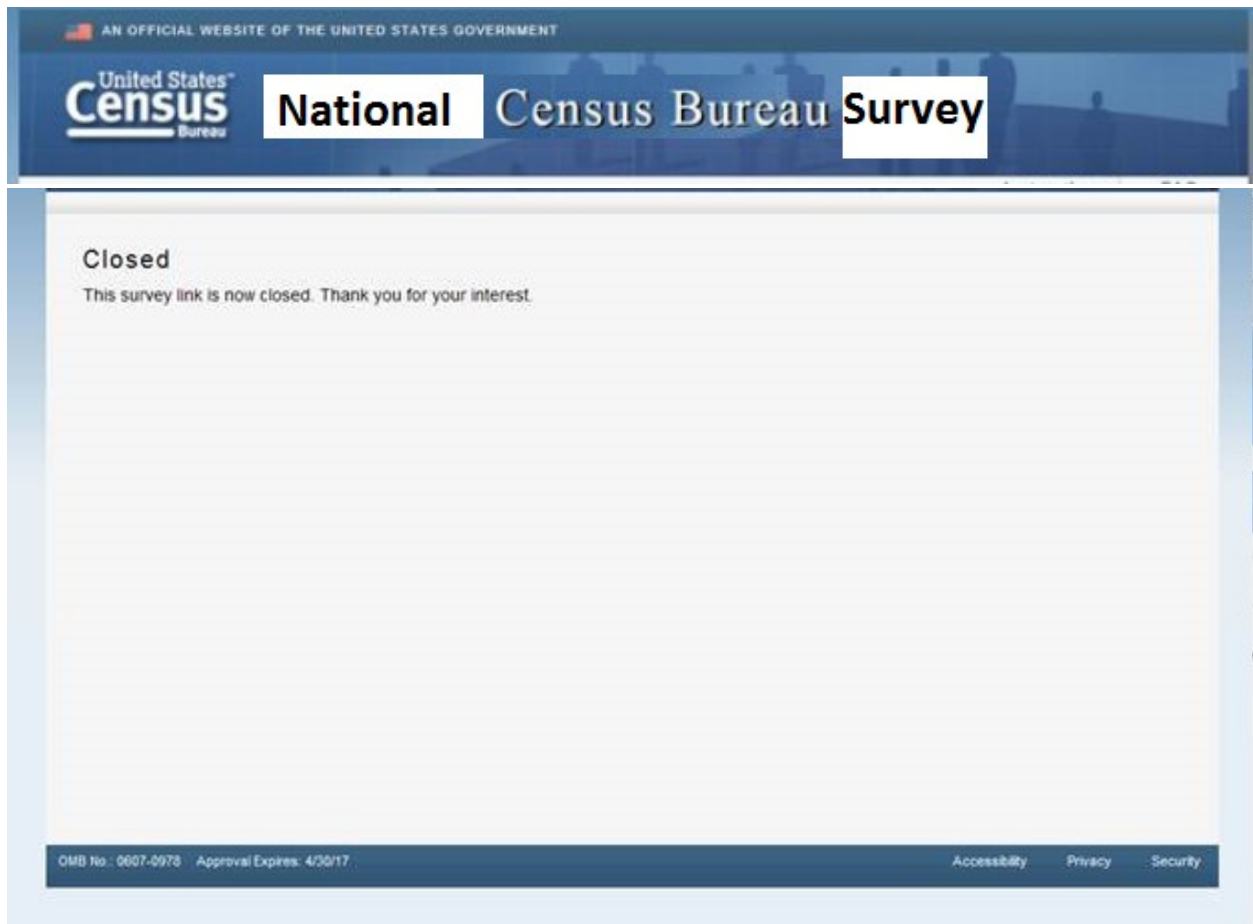


Figure 11: Screen when survey is closed out or when have previously entered survey. (Version 1 and 2.)