

**Survey Engagement Letter
For Hazard Simplification Project Case Study Survey**

Dear X,

For the past several years, the National Weather Service (NWS) has been exploring the strengths and weaknesses of the Watch, Warning, and Advisory system for hazardous weather. The system has been in place for decades, and it serves a critical need for the public and for the emergency management community for decision making.

The NWS is considering whether the current system is the best we can do to accomplish our hazard messaging goals and promote a Weather Ready Nation. The answer to this question rests, in part, with *your* needs and the experiences you've had in using the present system.

Please share your experiences by completing the survey at: [add survey link]. The survey asks you to consider a particular hazardous weather event where the messaging did (or did not) work well from your viewpoint or from the viewpoint of your community or audience. You can also consider your general experience with specific types of hazardous weather situations rather than a particular event.

Submissions are due by June 30, 2015.

Please email any questions to hazsimp@noaa.gov.

Your input will help guide the development of this critical system and ensure its effectiveness. Your feedback will also help NWS serve you—and your community—better in the future.

We hope you will take time out of your busy day to complete this survey.

Sincerely yours,
Elliott Jacks
Acting Chief,
Forecast Services Division for the NWS Analyze, Forecast and Support Office

Reminder Letter: For Hazard Simplification Project Case Study Survey

Dear X,

We need your help. Please log in to XXX [Survey Link] to share your experiences with the National Weather Service Watch, Warning, and Advisory system for hazardous weather. Surveys are due June 30, 2015. Please email any questions to hazsimp@noaa.gov.

Elliott Jacks
Acting Chief,
Forecast Services Division for the NWS Analyze, Forecast and Support Office