

Greater Atlantic Region Communications Survey: How Are We Doing?

If you are involved in the commercial or recreational fishing industry, please respond to this survey. We will use your input to improve our communication methods, tools and products.

There are 7 questions in this survey

Communications Survey

1 []What is your affiliation? Check the one that BEST describes your involvement with the marine fishing industry. *

Please choose **only one** of the following:

- Commercial harvester (vessel owner, captain, crew)
- Recreational for-hire (vessel owner, captain, crew)
- Private recreational angler
- Seafood dealer
- Other fishing industry or fishery participant

2 []What communication products/ services do you use? Please sort in order of most to least importance to you.

All your answers must be different.

Please number each box in order of preference from 1 to 9

- | | |
|----------------------|--|
| <input type="text"/> | GAR website |
| <input type="text"/> | NOAA Navigator (CFN insert) |
| <input type="text"/> | Fishery bulletins/ permit holder letters |
| <input type="text"/> | Fishery information sheets |
| <input type="text"/> | Fish OnLine |
| <input type="text"/> | Personal contact with GAR staff in Gloucester |
| <input type="text"/> | Personal contact with GAR staff in field offices |
| <input type="text"/> | GAR emails |
| <input type="text"/> | GAR text alerts |

3 [] Which of these current communication services would you like to see improved? Please sort in order of priority for us to improve.

All your answers must be different.

Please number each box in order of preference from 1 to 9

- | | |
|----------------------|--|
| <input type="text"/> | GAR website |
| <input type="text"/> | NOAA Navigator |
| <input type="text"/> | Fishery bulletins/ permit holder letters |
| <input type="text"/> | Fishery information sheets |
| <input type="text"/> | Fish OnLine |
| <input type="text"/> | Personal contact with GAR staff in Gloucester |
| <input type="text"/> | Personal contact with GAR staff in field offices |
| <input type="text"/> | GAR email announcements |
| <input type="text"/> | GAR text alerts |

4 [] How can we improve the services you identified above? Do you recommend improvements to any other communications products and services that we provide?

Please write your answer here:

5 [] What new communication products or services would you like to see?

Please write your answer here:

6 [] What do you use our communications for in your daily business?

Please choose **all** that apply:

- Knowing when/ how to fish
- Planning markets
- Keeping informed of rules and regulations important to me and my business
- General information

Service Satisfaction

7 [] Please indicate your level of overall satisfaction with our communication services and products.

Please choose the appropriate response for each item:

	Not at all satisfied	Not satisfied	No opinion	Satisfied	Extremely satisfied	Not applicable
Quality of product/ service you received	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Courtesy of staff who assisted you	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Expertise of staff in addressing your needs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Degree that product/ service met your needs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ease in reaching correct GAR staff to respond to your question	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Usefulness of the information you received	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Able to find the information you needed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall satisfaction with service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Submit your survey.
Thank you for completing this survey.